BROCK UNIVERSITY MEDIA ADVISORY / PSA

R00087 Sept. 10, 2010 Cool Climate Oenology & Viticulture Institute, Brock University 905-688-5550 x4471

Editors: Please consider the following item for a possible news story, public service announcement and/or community calendar item:

CCOVI seminars let you taste and learn at the Niagara Wine Festival

Sample VQA wine and nibble on Canadian cheese as Brock University's Cool Climate Oenology and Viticulture Institute (CCOVI) teams up with VINES Magazine and the Dairy Farmers of Canada for wine and cheese seminars during the Niagara Wine Festival.

Each seminar will feature tastings of two Niagara VQA wines. Dairy Farmers of Canada will supply cheese plates paired with each wine and cheese expert Deborah Levy will provide tasting notes.

The interactive 50-minute seminars will be co-hosted by Christopher Waters, Editor of VINES Magazine, wine writer for the St. Catharines Standard and Niagara Falls Review and Continuing Education Instructor at CCOVI as well as by Barb Tatarnic, Coordinator, Continuing Education & Director, Canadian Wine Library.

During the sessions, winemakers will share the story behind their wines and their approach to winemaking. Many of the seminars will feature alumni winemakers of the Oenology and Viticulture (OEVI) program at Brock University.

Just last month, Brock University and CCOVI, celebrated in style the 10th anniversary of the first graduating class. Since the inception of the program, CCOVI has trained over 40 PhD, master's students and post-doctoral fellows, and Brock has produced close to 100 OEVI graduates.

Wine seminars schedule - weekend one Saturday, Sept. 18, 2010

2 p.m. - Marc Pistor, Inniskillin Wines

3 p.m. - Lydia Tomek, Hernder Estate Wines

4 p.m. - Sue-Ann Staff, Sue-Ann Staff Estate Winery

Sunday, Sept. 19, 2010

2 p.m. - Rob Power, Creekside Estate Winery

3 p.m. - Tom Green, "Fresh", Diamond Estates Wines & Spirits

Wine seminars schedule - weekend two Saturday, Sept. 25, 2010

2 p.m. - Steve Trussler, Coyote's Run Estate Winery

3 p.m. - Richie Roberts, Fielding Estate Winery

4 p.m. - Colin Ferguson, Cattail Creek Estate Winery

Sunday, Sept. 26, 2010

2 p.m. - Ed Madronich, Flat Rock Cellars

3 p.m. - Jeff Hundertmark, Marynissen Estates

Location: Roy T. Adams Bandshell, Montebello Park, Lake Street, St. Catharines, ON

Cost: 1 token if you have a glass or 2 tokens and we'll give you the glass

Websites: niagarawinefestival.com; brocku.ca/ccovi

For more info, please contact:

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