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For Immediate Release

CCOVI Creates New "Fellows" and "Professional Affiliates" Designations

With a desire to expand the opportunities for researchers at Brock University, for leading researchers outside of Brock and for influential individuals associated with our industry partners, CCOVI has developed two designations: "CCOVI Fellow" and "CCOVI Professional Affiliate". With these two new designations, recipients can now be formally associated with CCOVI and can aid us in our research and teaching programs. These individuals will be presenting important seminars and workshops in addition to sitting on advisory committees. Fellows and Professional Affiliates are also expected to carry our message forward to the community (both locally and internationally) and encourage research related to the Canadian grape and wine and associated industries.

The first inductees to these prestigious posts with a renewable three year term are (by category and alphabetical order):

CCOVI Fellows

Dr. Pat A. Bowen

Plant Physiologist, Viticulture, Pacific Agri-Food Research Centre, Summerland, BC **Dr Ralph Brown- Professor**

School of Engineering, College of Physical and Engineering Science, University of Guelph **Dr Carman Cullen – Associate Professor of Marketing**

Faculty of Business, Brock University

Dr Anthony B. Shaw – Associate Professor

Department of Geography, Brock University

CCOVI Professional Affiliates

Dr. Linda Bramble

Wine educator, wine writer and broadcaster, tour guide and former professor in wine appreciation at CCOVI and past grape and wine industry liaison, St. Catharines, Ontario **Dr. Karl Kaiser**

Co-founder and retired winemaker for Inniskillin Wines, Niagara-on-the-Lake, Ontario **Dr Richard Smart**

Smart Viticulture (the "vine doctor") Launceston, Tasmania

Dr. George Soleas

Vice President, Quality Assurance LCBO, Toronto, Ontario

For any further inquiries please contact David Hulley, Grape and Wine Industry Liaison and Communications, CCOVI, Brock University. 905-688-5550 ex. 5222 dhulley@brocku.ca