



# Media release

Cool Climate Oenology and  
Viticulture Institute (CCOVI)



## **For Immediate Release**

August 1, 2006

### **Dr. Bob Wample to Speak at CCOVI as Part of Vineland Station's Centennial Celebrations**

Dr. Bob Wample, Chair, Department of Viticulture and Enology, California State University, Fresno, will speak at CCOVI, Brock University on August 9<sup>th</sup> at 9:00 am. He will be discussing the details of freezing techniques for measuring grapevine acclimation during the dormant season. In addition, Dr. Wample will speak on the use of NIR (near infra red technology) for measuring wine grape quality before harvest.

Dr. Wample's lecture at CCOVI is the second session of a two day series on viticulture which is part of the Horticultural Experiment Station (Vineland) Centennial Celebration. The series begins on August 8<sup>th</sup> at 6pm with a light BBQ (sponsored by Niagara Fruit and Vegetable Growers Association) in front of OMAFRA building (Rittenhouse Hall). The lecture will begin at 7:30 pm and will cover West Coast viticulture and managing quality.

The public and all interested growers and winemakers are welcome to both events.

Dr. Wample has had many years' experience in eastern Washington State in the management and utilization of wind machines as a valuable tool in frost and winter freeze protection of grapevines. He also developed controlled freezing systems to follow grapevine acclimation throughout the dormant season. He has more recently begun investigating the use of near infra red (NIR) technology for non-destructive measurement of fruit quality in the vineyard before harvest.

For further inquiries or comments please contact:

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