



Media release

Cool Climate Oenology and
Viticulture Institute (CCOVI)



FOR IMMEDIATE RELEASE

Nov. 23, 2007

CCOVI hosts icewine book signing

Canadian wine mogul Dr. Donald Ziraldo recently held a book signing for his new release, *Icewine: Extreme Winemaking*, which he co-authored with Dr. Karl Kaiser, at the Cool Climate Oenology and Viticulture Institute.

Guests from Brock, the community and the local media, gathered in Inniskillin Hall's wine cellar for food and drink, which of course included icewine, and a chance to have copies of the book signed by Dr. Ziraldo.

In the book, Dr. Ziraldo and Dr. Kaiser, both recipients of honorary doctorate degrees from Brock, acknowledge Isabelle Lesschaeve, Director of CCOVI, Gary Pickering, Chair of Biological Sciences, and Debra Inglis, Associate Professor of Biological Sciences, for their advice and icewine expertise.

"I couldn't find a lot of [icewine] research, other than what's being done at [Brock University]," said Dr. Ziraldo.

The authors specifically thank Inglis for working closely with Dr. Kaiser in writing the book's chapter devoted to the science of icewine.

Inglis said the book does well to convey the complexities of making icewine.

Dr. Terry Boak, Provost and Vice President, Academic, was on hand to give a welcoming address for Dr. Ziraldo. Dr. Boak said that Dr. Ziraldo, as co-founder of Inniskillin wines with Dr. Kaiser, is well deserving of the many honours he has received for his role in bringing icewine, among other Canadian wines, to the world.

Dr. Kaiser was on vacation with his many grandchildren and could not attend the event.

The illustrated hardcover book, listed at \$50, is published by Key Porter Books and is available at The Campus Book Store.

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