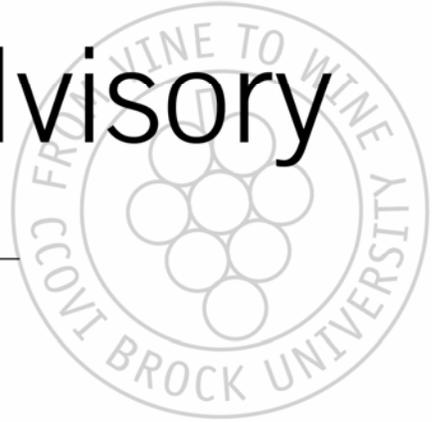




Media Advisory

Cool Climate Oenology and
Viticulture Institute (CCOVI)



FOR IMMEDIATE RELEASE

February 13, 2008

2008 CCOVI Lecture Series

What: CCOVI's first annual lecture series featuring talks by CCOVI Fellows and Professional Affiliates. For the complete list of lectures, which run weekly from February 20 to April 02, go to www.brocku.ca/ccovi and click '[CCOVI Lecture Series](#)' under the 'CCOVI Events' heading.

Who: Dr. Pat Bowen, CCOVI Fellow and Plant Physiologist at the Pacific Agri-Food Research Centre in Summerland, British Columbia, will talk at the first lecture in the series.

Topic: Applications of GIS Techniques to Study Terroir

When: Wednesday, February 20, 11:00 am – 1:00 pm

Where: Room H313, MacKenzie Chown Complex, Brock University, 500 Glenridge Ave., St. Catharines, ON (see map below).

Why: The lecture series will present current topics of importance to the Canadian grape and wine industry, ranging from viticulture to winemaking to wine business.

Details: Admission is free and all are welcome. Pay-and-display parking (\$2.50/hour) is available in Lot E (see map below). Please bring media credentials.

Co-ordinator: Barb Tatarnic, CCOVI, Brock University, 905-688-5550, ext. 4652, ccovi@brocku.ca

For any further inquiries about CCOVI, please contact James Cooper, CCOVI Communications Officer, Brock University, 905-688-5550, ext. 5222, james.cooper@brocku.ca

Directions to CCOVI Lecture Series at Brock University

