



Cool
Climate
Oenology &
Viticulture
Institute

Brock University

2022 CCOVI Lecture Series

Free and open to the public via online livestream

Lectures take place on Mondays at 11:30 a.m. EST (unless otherwise noted)
Watch live on the web: brocku.ca/ccovi/outreach/lecture

January

Monday, Jan. 31

Donald Cyr

Potential use of Weather Derivatives in Hedging
Aggregate Viticulture Yields: A Case Study of the
Niagara Region of Canada

February

Monday, Feb. 7

Michael Ripmeester and Russell Johnston
Grapes, Wine and Public Memory

Monday, Feb. 14

Debbie Inglis

TanninAlert: the launch of a new program for On-
tario red winemakers to assess skin and seed tannin
at harvest to assist in winemaking decisions

Monday, Feb. 28

Sudarsana Poojari

Emerging virus diseases of grapevine: Advances in
diagnosis and management

Monday, March 7

Joachim Scholz & Jacob Anthony Gigliotti

Brand Storytelling on Instagram: How Wine Brands
Create Epic Stories One Image at a Time

March

Monday, March 14

Liette Vasseur

Exploring different cover crops to adapt to climate
changes

Monday, March 21

Vanda Provato & Abhay Garg

Topic: TBD

Friday, March 25

José Ramón Urbez Torres

Topic: TBD

Monday, March 28

Belinda Kemp

Magic of mushrooms: the potential use of mush-
room-derived materials in the winery

April

Monday, April 4

Ronald Jackson

Wine and Food: Perfect Marriage or Myth