

# 2021 CCOVI Lecture Series

Wednesday, Jan. 20 - Wednesday, March 31



Cool  
Climate  
Oenology &  
Viticulture  
Institute

Brock University

Free and open to the public via online livestream

Lectures take place on Wednesdays at 3 p.m. EST (unless otherwise noted)  
Watch live on the web: [brocku.ca/ccovi/outreach/lecture](http://brocku.ca/ccovi/outreach/lecture)

## January

### Wednesday, Jan. 20

Gary Pickering

Bursting the Bubbles: Consumer insights on Ontario sparkling wine highlight opportunities

### Wednesday, Jan. 27

Sudarsana Poojari

Advances in Grapevine Certification Standards

## February

### Wednesday, Feb. 3

José Ramòn Urbez Torres

Be aware! Do not get caught! Understanding and managing grapevine trunk diseases, the sleeping giant in your vineyard

### Wednesday, Feb. 10

Wendy McFadden-Smith

Going viral: Update on grapevine virus research project in Ontario

### Wednesday, Feb. 24

Tom Lowery

Sustainable Management of Leafhopper Pests of Grapevines

## March

### Wednesday, March 3

Belinda Kemp

Ontario wine consumers' perceptions of buying local wines and predictors of their future local wine purchases

### Wednesday, March 10

Annette Nassuth

GRAPeLing with low temperatures

### Wednesday, March 17

Joachim Scholz

Augmented Reality Marketing in the Wine Industry

### Tuesday, March 23 *\*Special time*

Jim Willwerth

The impact of cultivar, clone and rootstock selection on grapevine cold hardiness

### Wednesday, March 31

1 - 2 p.m. *\*Special time*

Lester Kwong

Judging Wines: Preferences, Evaluation, and Aggregation