

2019 CCOVI Lecture Series

Monday, January 14—Monday, March 18



Cool
Climate
Oenology &
Viticulture
Institute

Brock University

Open to the public – free admission

Lectures start at 2 p.m. EST
Mackenzie Chown Complex room H313, Brock University
Or watch live on the web at <https://call.lifesizecloud.com/call/8600991>
Archived video presentations will also be available online: brocku.ca/ccovi/outreach/lecture/

January

Monday, Jan. 14

DONALD CYR

*Professor of Finance,
Goodman School of Business, Brock University*

Topic: Who is the natural heir to Robert Parker in the en primeur wine market?

special time of 2:30pm

Monday, Jan. 21

RONALD JACKSON

Wine Writer, Author

Topic: Carbonic maceration: Modern version of a Neolithic wine?

Monday, Jan. 28

JIM WILLWERTH

CCOVI Senior Viticulturist, Brock University

Topic: Evaluation of plant material as an adaptation strategy to climate change in Canadian vineyards.

February

Monday, Feb. 4

ANDREW REYNOLDS

*Professor of Biological Sciences/Viticulture
Faculty of Mathematics and Science,
Brock University*

Topic: Frozen materials-other-than-grapes--explaining the aroma chemistry behind unwanted floral characteristics in red wines

Monday, Feb. 11

PAT BOWEN

*Research Scientist, Agriculture and Agri-Food
Canada, Summerland Research and Development
Centre*

Topic: Grapevine leafroll-associated virus 3: Effects on Cabernet Franc vine performance and wine quality

& CARL BOGDANOFF

*Viticulture Biologist, Agriculture and Agri-Food
Canada, Summerland Research and Development
Centre*

Topic: Varietal differences in grapevine hardiness - buds, canes and roots

Monday, Feb. 25

SUDARSANA POOJARI

CCOVI Senior Virologist, Brock University

Topic: Current advances in understanding grapevine virus diseases

March

Monday, Mar. 4

TBA

Monday, Mar. 11

BELINDA KEMP

CCOVI Senior Oenologist, Brock University

Topic: Communicating scientific research to grape growers and winemakers

Monday, Mar. 18

ANTONIA MANTONAKIS

*Associate Professor of Marketing
Goodman School of Business, Brock University*

Topic: The consumer psychology behind wine

Come and listen to the latest research updates from CCOVI's network of Researchers, Scientists, Fellows and Professional Affiliates

Students: receive recognition on your Experience Plus transcript for attending these lectures