Media release

Cool Climate Oenology and Viticulture Institute (CCOVI)

FOR IMMEDIATE RELEASE
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2007 Wine Tasting Challenge winners announced

The much anticipated results are out for the best-to-date Wine Tasting Challenge, which was organized by CCOVI.

More than 200 competitors turned out to celebrate their passion for fine wine and spirits at the event last November, which was hosted at the Four Seasons Hotel in Toronto.

The winners by category are:

PROFESSIONAL CHALLENGE
Grand Award Winner: Aaron Pitcher
2nd place: Anton Potvin
3rd place: Paul Pender

CCOVI-VQA CHALLENGE
1st place: Lesley Fraser

SPIRITS CHALLENGE
1st place: Allison Vidug

AMATEUR CHALLENGE
1st place: Marlise Ponzo
2nd place: Jayne McMahon
3rd place: Andrea Harrington

The winners, who were announced in this month's edition of Toronto Life, split a prize purse worth more than $100,000—a world record for a wine event of this type.

CCOVI congratulates all of the winners and raises a glass to all participants, volunteers and sponsors who made this year's Challenge the best yet.

More information on the Challenge and the complete list of wines and prizes in the 2007 event can be found at: www.winetastingchallenge.com

For more information on CCOVI, go to: www.brocku.ca/ccovi

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