Degree Exploration Guide

brocku.ca/geotour



Co-op, Career & **Experiential Education**

Tourism Studies

Career Possibilities

Some options may require further/prior education

Attractions/Theme Park Coordinator

Bed and Breakfast Proprietor

Conservation Specialist

Consultant

Cruise Line Guest Relations Officer

Cultural Resource Specialist

Economic Developer

Eco-Tourism Director

Environmental Educator

Environmental Technician

Event Planner

Expedition Conservation Field Coordinator

Flight Attendent Hospitality Manager

Hotel Manager

Nature Interpreter

Outdoor Adventure Guide

Outdoor Recreation Planner

Park Naturalist

Park Operator/Manager

Program Coordinator

Public Relations Representative

Recreation and Trails Officer

Recreation Forester

Regional Tourism Developer

Reservationist

Resort Activities Coordinator

Resort Facilities Manager

Restaurant Manager

Sales Manager

Social Policy Analyst

Sustainable Tourism **Development Officer**

Teacher

Tour Guide

Tour Operator

Travel Agency Manager

Urban Planner





Degree Specific Skills

- · Ability to Motivate Others
- Computer Skills
- · Coordinating and Directing Others
- · Critical Spatial Thinking
- Interpersonal Skills
- Physical Coordination
- Leadership and Supervisory Skills
- · Oral and Written Communication Skills

- · Planning and Organizing Skills
- · Decision Making Skills
- · Ingenuity and Imagination
- Public Speaking Skills
- · Understanding and Dealing with a Variety of Situations
- Understanding of Cross-Cultural Perspectives
- · Work with Diverse Populations
- Work in a Team or Independently

Brock Competencies

The knowledge, skills and attributes that students develop through their curricular and co-curricular experiences and reflection.

- Act Innovatively
- Apply Knowledge
- **Q** Be Curious
- **Collaborate Effectively**
- Communicate Effectively
- Engage with Your Community
- ♣ Know Yourself

- Practice Intercultural Fluency
- Surgite!
- Think Critically



Brock University CareerZone

Canada Tour Operators

Cool Jobs Canada **Destination Canada**

Eluta New Grad Job Search

Hcareers.com

Hospitality Jobs Online

Hotel Online

Hozpitality.ca

lob Bank

LinkedIn

TalentEgg



Professional Associations

Canadian Commission for **UNESCO** unesco.ca

Canada Tourism Human Resources Council

Economic Developers Council of Ontario edco.on.ca

Greenpeace International greenpeace.org

European Travel Comission etc-corporate.org

Environment Studies Association of Canada

Niagara Falls Tourism niagarafallstourism.com

Ontario Environment Network oen.ca

Tourism Industry Association of Canada tiaontario.ca

Travel and Tourism Research Association ttra com

U.S. Travel Association ustravel.org

Wilderness Tourism Association wilderness-tourism.bc.ca

World Tourism Organization unwto.org

World Travel and Tourism Council wttc.org

World Wildlife Fund worldwildlife.org



📑 Experience More

Brock University Ten Thousand Coffees Alumni Mentorship Program brocku.tenthousandcoffees.com

Brock University Volunteer Association (BUVA) experiencebu.brocku.ca/organization/buva

CareerZone Student Resources careerzone brocku ca

Campus Access campusaccess.com

Career Edge careeredge.ca

Charity Village charityvillage.com

ExperienceBU experiencebu.brocku.ca

Experiential Learning Courses at Brock brocku.ca/ccee/experiential-education/ experiential-learning-courses-at-brock

Global Experiences globalexperiences.com

Going Global careerzone.brocku.ca > Student

Resources > Going Abroad INCommunities: Niagara's Volunteer Centre

niagara.cioc.ca/volunteer

INTERNeX internexworld.com

Ontario Internship Program internship.gov.on.ca

Ontario Volunteer Centre Network ovcn.ca

Volunteer Canada volunteer.ca

TIL Further Education & Entrance Exams

Brock University Graduate Studies brocku.ca/graduate-studies

Canadian Universities & Colleges canadian-universities.net

Graduate School Guide (US & CA) graduateguide.com

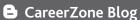
Kaplan Test Prep and Admissions kaptest.com

Peterson's Planner petersons.com

School Finder schoolfinder.com









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