

Media & Communication Studies

Career Possibilities

Some options may require further/prior education

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| Activities Director | Media Consultant |
| Advertising Copywriter | Motivational Speaker |
| Advertising Executive | Multimedia Designer |
| Brand Manager | Photographer |
| Broadcaster | Producer |
| Campaign Manager | Promotional Assistant |
| Columnist | Public Relations Specialist |
| Content Creator | Publications Editor |
| Digital Content Coordinator | Publisher |
| Digital Media Influencer | Reporter |
| Director of Communications | Research Analyst |
| Editorial Assistant | Sales Coordinator |
| Event Planner | Social Media Manager |
| Fundraising Director | Speech Writer |
| Graphics Designer Analyst | Television/Radio Reporter |
| Image Consultant | Web Manager |
| Journalist | Webpage Designer |
| Marketing Director | Writer |
| Media Buyer | |













Degree Specific Skills

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| • Attention to Detail | • Oral and Written Communication Skills |
| • Creativity | • Organizing Information/Materials |
| • Critical Thinking Skills | • Persuasive Skills |
| • Data Interpretation and Analysis | • Planning and Management Skills |
| • Digital Media Content Creation and Analysis | • Policy Development |
| • Evaluate Ideas and Presentations | • Public Speaking Skills |
| • Evaluate Research Results | • Report Writing Skills |
| • Identify and Manage Different Needs | • Research Skills |
| • Imagination | • Sensitivity to Diversity |
| • Interpersonal Skills | • Summarizing Skills |
| • Media Knowledge and Practice | • Work Independently |
| • Multimedia Technology | • Work Under Pressure |

Brock Competencies

The knowledge, skills and attributes that students develop through their curricular and co-curricular experiences and reflection.

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|  Act Innovatively |  Collaborate Effectively |  Practice Intercultural Fluency |
|  Apply Knowledge |  Communicate Effectively |  Surgite! |
|  Be Curious |  Engage with Your Community |  Think Critically |
| |  Know Yourself | |

Career & Job Search Resources

Brock University CareerZone
careerzone.brocku.ca

Job Bank
jobbank.gc.ca

TalentEgg
talentegg.ca

Eluta New Grad Job Search
eluta.ca/search_new_grad

LinkedIn
linkedin.ca

The Write Jobs
writejobs.com

IABC Job Centre
jobs.iabc.com

Media Job Search Canada
mediajobsearchcanada.com

Professional Associations

Association for Media Literacy
namle.net

CBC Radio-Canada Jobs
cbc.radio-canada.ca/en/explore/jobs

Association of Canadian Advertising
acaweb.ca

National Communication Association (US)
natcom.org

Association of Canadian Publishers
publishers.ca

The Canadian Association of Journalists
caj.ca

Broadcast Educators Association of Canada
beac.ca

The Canadian Press
thecanadianpress.com

Canadian Communication Association
acc-cca.ca

The Writers' Union of Canada
writersunion.ca

Toronto Society for Technical Communication
stctoronto.org



Experience More

Brock University Ten Thousand Coffees Alumni Mentorship Program
brocku.tenthousandcoffees.com

Going Global
careerzone.brocku.ca > Student Resources > Going Abroad

Brock University Volunteer Association (BUVA)
experiencebu.brocku.ca/organization/buva

INCommunities: Niagara's Volunteer Centre
niagara.cioc.ca/volunteer

CareerZone Student Resources
careerzone.brocku.ca

Ontario Internship Program
internship.gov.on.ca

Charity Village
charityvillage.com

Ontario Volunteer Centre Network
ovcn.ca

ExperienceBU
experiencebu.brocku.ca

Volunteer Canada
volunteer.ca

Experiential Learning Courses at Brock
brocku.ca/ccee/experiential-education/experiential-learning-courses-at-brock

Further Education & Entrance Exams

Brock University Graduate Studies
brocku.ca/graduate-studies

Graduate School Guide (US & CA)
graduateguide.com

The Princeton Review
princetonreview.com

Canadian Universities & Colleges
canadian-universities.net

Kaplan Test Prep and Admissions
kaptest.com

School Finder
schoolfinder.com

 **BrockCareerZone**

 careerzone.brocku.ca

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 **CareerZone Blog**

Co-op, Career & Experiential Education