

Finance

A concentration in finance provides you with the knowledge of all aspects of money management including investment, collection, disbursement, borrowing, and fund-raising. Finance also focuses on preparation of financial reports, tax and regulatory requirements, cash flow, investments, and development of information. A finance degree will give you the necessary skills to understand and reason through a wide range of fundamental financial decisions.

Career Options

Some options may require further/prior education

Corporate Banking

Corporate banking refers to the different banking services that large companies, institutions, and governments need in order to function.

Retail Banking

Retail bankers provide services at branch locations for relatively small account holders including deposits, withdrawals, loans, mortgages, and investments.

Insurance

Insurance focuses on helping individuals and businesses anticipate and manage risk to protect them from catastrophic losses.

Wealth Management

Wealth management deals with researching, analyzing and advising clients on investment opportunities.

Corporate Finance

This involves working within a company to find money to run and grow the business, make acquisitions, and plan its financial future. This may include a wide variety of responsibilities such as: handling the company's financing and investing (i.e. pension funds); managing the risk of assets; cash management; financial planning, reporting, accounting and cost analysis.



Degree Specific Skills

- Communication
- Problem Solving
- Organization
- Leadership
- Critical Thinking
- Initiative
- Relationship Building
- Negotiation
- Adaptability
- Risk-Taker
- MS Office Software













Career Paths

- Commercial Banking
- Investment Banking
- Personal Banking
- Small Business Banking
- Insurance Agent
- Insurance Broker
- Private Banking
- Asset Management
- Securities

Brock Competencies

The knowledge, skills and attributes that students develop through their curricular and co-curricular experiences and reflection.

-  Act Innovatively
-  Collaborate Effectively
-  Practice Intercultural Fluency
-  Apply Knowledge
-  Communicate Effectively
-  Surgite!
-  Be Curious
-  Engage with Your Community
-  Think Critically
-  Know Yourself



Positions of Recent Grads

- Finance Associate Analyst
- Financial Quality Assurance
- Consultant
- Corporate Banking Analyst
- Commercial Account Manager
- Associate Commercial Credit Advisor
- Financial Auditor
- Insurance Account Representative



Professional Designations

Chartered Financial Analyst

Tend to be analysts who work in the field of institutional money management and stock analysis, not financial planning.

Certified Financial Planner

Work with individuals to help them understand their options and make financial decisions suited to their personal financial situation and goals.

Personal Financial Planner

Evaluate and manage various wealth forms to optimize clients' financial situations.

Canadian Investment Manager

Specializing in high-level investment strategies tailored to affluent clients.

Chartered Life Underwriter

Specializing in complex wealth and estate-transfer markets, helping Canadians build and preserve wealth.

Canadian Securities Course

Initial course required to become licensed to work within the Canadian securities field as a securities dealer or securities agent.



Student Clubs



Brock Finance & Investment Group
goodmanbfig.com



Business Students' Association
goodmanbsa.com



Using Social Media

LinkedIn can be an effective way to access industry professionals and build your professional network.

Book an appointment on **CareerZone** to create or improve your profile!



How We Can Help

The Goodman Career Education team provides various services and hosts events to help prepare students for the job search process.

- **Book an appointment** with our office
- **Goodman Portal:** portal.bus.brocku.ca
- **Networking Events**

You are also encouraged to attend the following events, hosted by the Goodman Career Education team:

1. **Exploring Careers in Accounting & Finance** - Meet alumni and industry professionals



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School of Business



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