

Popular Culture

Career Options

Advertising Copywriter
Advertising Executive
Archivist
Artist
Arts Critic
Arts Program Administrator
Broadcast Advertiser
Cultural Events Planner
Disc Jockey
Editor
Exhibit Designer
Fundraising Director
Guidance Counsellor

Historical Preservation
Coordinator
Information Specialist
Journalist
Marker Research Analyst
Media Buyer
Media Consultant
Museum Curator
Music Librarian
Print Journalist
Programmer (TV/Radio)
Promotional Coordinator
Publicist

Public Policy Analyst
Public Relations Specialist
Recording Sound Engineer
Sports Journalism and
Administration
Television/Radio Reporter
Video Jockey
Web Manager
Writer

* Some options may require further education

Degree Specific Skills

Attention to detail
Critical thinking skills
Evaluate ideas and presentations
Examining evidence
Identify and manage different needs
Influencing skills
Interpersonal skills
Knowledge of pop culture
Interpreting cultural beliefs and values
Measure media effects
Oral and written communication skills

Organizing information/materials
Planning and management skills
Presenting theories or ideas
Public speaking skills
Research skills
Sensitivity to diversity
Summarizing skills
Understand institutional and cultural details
Understanding of ethics
Work independently
Work under pressure

Professional Associations and Career Resources

Association of Canadian Archivists
www.archivists.ca

Association of Independent Consultants
www.aiconsult.ca

Canadian Association of Heritage Professionals
www.cahp-acecp.ca

Canadian Communication Association
www.acc-cca.ca

Canadian Media Production Association
www.cmpa.ca

Library and Archives Canada
www.collectionscanada.gc.ca

Magazine Canada
www.magazinescanada.ca

National Film Board of Canada
www.nfb.ca

Popular Culture Association of Canada
www.canpop.ca

Popular Culture Association/American Culture Association
<http://pcaaca.org/>

The Association of Magazine Media
www.magazine.org

The Canadian Association of Journalists
www.caj.ca

The Canadian Press
www.thecanadianpress.com

Toronto International Film Festival (TIFF)
<http://tiff.net>

Business and Employer Directories

211 Ontario
www.211ontario.ca

Canada's Top Employers
www.eluta.ca

Information Niagara
<http://www.incommunities.ca/volunteer-opportunities/>

Industry Canada
<http://www.ic.gc.ca/eic/site/icgc.nsf/eng/home>

Internships and Volunteering

Campus Access
www.campusaccess.com

Career Edge
www.careeredge.ca

Charity Village
www.charityvillage.com

Exchanges Canada
www.exchanges.gc.ca

Go Abroad
www.goabroad.com

Going Global
<http://careerzone.brocku.ca>
*Accessed through Brock Career Zone

INTERNeX
<http://internexworld.com/>

Volunteer Canada
<https://volunteer.ca/>

Further Education and Entrance Exams

Brock University Graduate Studies
www.brocku.ca/graduate-studies

Canadian Universities and Colleges
www.canadian-universities.net

Graduate Schools
<https://www.gradschools.com/>

Kaplan Test Prep and Admissions
www.kaptest.com

School Finder
www.schoolfinder.com

Princeton Review
www.princetonreview.com

Job Search Resources

Brock University Career Education
www.brocku.ca/ccee/career-education

Canadian Research
www.canadianresearch.org

Eluta New Grad Job Search
www.eluta.ca

Indeed Job Search Canada
<http://ca.indeed.com>

Job Bank Canada
<http://jobbank.gc.ca>

LinkedIn
<http://www.linkedin.ca>

Simply Hired
www.simplyhired.ca

Talent Egg
www.talentegg.ca