

Communication

Career Options

Activities Director	Graphics Designer	Public Policy Analyst
Advertising Copywriter	Guidance Counsellor	Public Relations Specialist
Advertising Executive	Health Communications Analyst	Publications Editor
Archivist	Hospice Manager	Publisher
Broadcast Technician	Information Specialist	Reporter
Broadcaster	Journalist	Research Analyst
Columnist	Market Research Analyst	Sales Coordinator
Copywriter	Marketing Director	School Administrator
Director of Communications	Media Consultant	Speech Writer
Editor	Motivational Speaker	Television/Radio Reporter
Event Planner	Producer	Web Manager
Fundraising Director	Promotional Assistant	Writer

* Some options may require further education

Degree Specific Skills

Attention to Detail	Persuasive Skills
Critical Thinking Skills	Planning and Management Skills
Data Interpretation and Analysis	Policy Development
Evaluate Ideas and Presentations	Public Speaking Skills
Evaluate Research Results	Report Writing Skills
Identify and Manage Different Needs	Research Skills
Interpersonal Skills	Sensitivity to Diversity
Media Knowledge and Practice	Summarizing Skills
Multimedia Technology	Work Independently
Oral and Written Communication Skills	Work Under Pressure
Organizing Information/Materials	

Professional Associations and Career Resources

Association for Business Communication www.businesscommunication.org	National Communication Association (US) www.natcom.org
Association for Media Literacy www.namele.net	Professional Writers Association of Canada www.pwac.ca
Association of Canadian Advertising www.acaweb.ca	The Canadian Association of Journalists www.caj.ca
Association of Canadian Publishers www.publishers.ca	The Canadian Press www.thecanadianpress.com
Broadcast Educators Association of Canada http://beac.ca	The Writers' Union of Canada www.writersunion.ca
Canadian Communication Association www.acc-cca.ca	Toronto Society for Technical Communication www.stctoronto.org
CBC Radio-Canada Jobs www.cbc.radio-canada.ca/en/explore/jobs/	

General Business Directories

Canadian Business Directory
www.canadianbusinessdirectory.ca

Canadian Yellow Pages Directory
www.yellowpages.ca

211 Community Connection
www.211ontario.ca

Industry Canada
<http://www.ic.gc.ca/eic/site/icgc.nsf/eng/home>

Information Niagara
<http://www.incommunities.ca/volunteer-opportunities/>

Internships and Volunteering

Campus Access
www.campusaccess.com

Career Edge
www.careeredge.ca

Charity Village
www.charityvillage.com

Exchanges Canada
www.exchanges.gc.ca

Global Experiences
www.globalexperiences.com

Going Global
<http://careerzone.brocku.ca>
* Accessed through Brock's Career Zone

Intern Abroad.com
<http://www.goabroad.com/intern-abroad>

Ontario Internship Program
www.internship.gov.on.ca

Volunteer Canada
<https://volunteer.ca/>

Further Education and Entrance Exams

Canadian Universities and Colleges
www.canadian-universities.net

Graduate Schools
www.graduateschools.com

Kaplan Test Prep and Admissions
www.kaptest.com

School Finder
www.schoolfinder.com

Peterson's Planner
www.petersons.com

Job Search Resources

Brock University Career Education
www.brocku.ca/ccee/career-education

Eluta
www.eluta.ca

Federal Public Service
www.jobs-emplois.gc.ca

Indeed Job Search Canada
<http://ca.indeed.com>

Job Bank Canada
<http://jobbank.gc.ca>

Media Job Search Canada
www.mediajobsearchcanada.com

Simply Hired
www.simplyhired.ca

Talent Egg
www.talentegg.ca

The Write Jobs
www.writejobs.com

LinkedIn
<http://www.linkedin.ca>