

Consulting

A career in consulting is the practice of providing professional solutions to businesses with the goal of solving organizational challenges or performance optimization.

Career Options

Some options may require further/prior education

Career paths in consulting can be quite varied as they touch upon virtually every facet of the businesses' operations and within varying types of businesses. The following (included, but surely not limited to) are examples of career paths in the field of consulting:

Strategy Consulting

Strategy consulting refers to the overall business strategy and how implemented changes could impact the entire organization

Financial Risk Consulting

Risk consultants ensure organizations and financial institutions are planning for the future of their workplace and adhering to regulations, compliance, and mandated governance.

Management Consulting

Management consultants are deeply focused on how businesses are run and providing the organization with supports or solutions to improve specific business processes and services.

Deals, Mergers and Acquisitions Consulting

The practice of supporting an organization through significant structural change, i.e., mergers and acquisitions, restructuring, valuations, etc.

Technology Consulting

Technology consultants are experts in technology and innovation to ensure organizations can remain competitive in an ever-evolving landscape.













Degree Specific Skills

- Case Writing
- Change Management
- Entrepreneurship
- Finance
- Human Capital
- Information Technology
- International Business
- Leadership
- Organizational Behaviour

Brock Competencies

The knowledge, skills and attributes that students develop through their curricular and co-curricular experiences and reflection.

-  Act Innovatively
-  Collaborate Effectively
-  Practice Intercultural Fluency
-  Apply Knowledge
-  Communicate Effectively
-  Surgite!
-  Be Curious
-  Engage with Your Community
-  Think Critically
-  Know Yourself

Positions of Recent Grads

- Business Analyst
- Business Consultant
- Consulting Associate
- Consulting Lead
- Data Analyst
- Junior Consultant
- Management Consultant
- Risk Consultant

Professional Associations

Canadian Association of Management Consultants (CMC)

cmc-canada.ca

Professional Designations

Certified Management Consultant (CMC)

cmc-canada.ca/whyeam



Student Clubs



Goodman Consulting Association
goodmanconsultingassociation.ca

Using Social Media

LinkedIn can be an effective way to access industry professionals and build your professional network.

Book an appointment on **CareerZone** to create or improve your profile!

How We Can Help

The Goodman Career Education team provides various services and hosts events to help prepare students for the job search process.

- **Book an Appointment** with our office
- **Goodman Portal:** portal.bus.brocku.ca
- **Networking Events**

You are also welcome to attend the following events, hosted by the Goodman Career Education team:

- **Exploring Careers in... Consulting** – meet with alumni and industry professionals
- **Exploring Careers in... Series** – meet with alumni and industry professionals

  [goodmanschool](https://www.instagram.com/goodmanschool)

 portal.bus.brocku.ca

  [BrockCareerZone](https://www.instagram.com/BrockCareerZone)

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Goodman
School of Business

Brock University
Career Education