



ANNUAL REPORT

2022/2023

CO-OP, CAREER &
EXPERIENTIAL EDUCATION
(CCEE)

ANNUAL REPORT

May 2022 - April 2023

Co-op, Career & Experiential Education (CCEE) oversees all aspects of student and new graduate employment and career readiness, curricular and co-curricular based experiential education, and career development on campus. Since the global pandemic, CCEE has been continuously adjusting to prepare our students for the new and complex world of work. In 2022/23, CCEE implemented a comprehensive realignment of our structure to improve cross-collaboration and operational efficiency, fostering a more integrated approach to employer relations. Under the newly-developed campus employer engagement and recruitment framework, we have significantly increased the number of on-campus recruitment events and employer participation, providing students with direct access to industry leaders and potential job opportunities. Partnerships with industry leaders expanded, providing students with a wider range of Co-op opportunities and hands-on experiences. Throughout the pandemic, CCEE successfully supported students and recent graduates, ensuring they were well-prepared to navigate an evolving labor market.

Student Satisfaction & Recognition

98%

students satisfied with
feedback received during
appointment

3,566+

students participated in
workshops
and events

97.5%

students
recommend Brock
Co-op

Co-op Students of the Year

Trenton Campbell, BBA Co-op

Somnath Srinath, MBA (Domestic) Co-op

Experiential Education

Student of the Year

Abdul Hannan Anjum, BBA

Student & Employment Success

1,400+

Co-op students
successfully completed
at least one Co-op work
term, marking a

98%

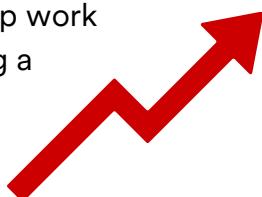
employment success
rate for actively
engaged Co-op
students

**86%**

believe having a career
goal motivates students
to succeed in school

5%

increase from 2019

**63%**

student participants in Goodman
Career activities are International
Students

Employers of the Year

FGF Brands - Large Category
iPlitteri Estates Winery - SME Caterory
Gillian's Place - Non-Profit Category

2022-2023 Highlights

62+

events with industry professionals

3,282

student career appointments

- 75 CareerZone Café Workshops
- 257 Course Document Reviews
- 368 Students Utilized CareerZone-On-the-Go
- 1254 Students Utilized Drop-In Services

100%

Academic programs provide opportunities to engage in experiential learning

First research project paper submitted to Industry and Higher Education

25%

Experiential Education opportunities are in new forms of Experiential Education

739+

individuals utilized the Iris Headshot Booth



11,178

Med Plus volunteer hours



5,190

Law Plus volunteer hours

4039+

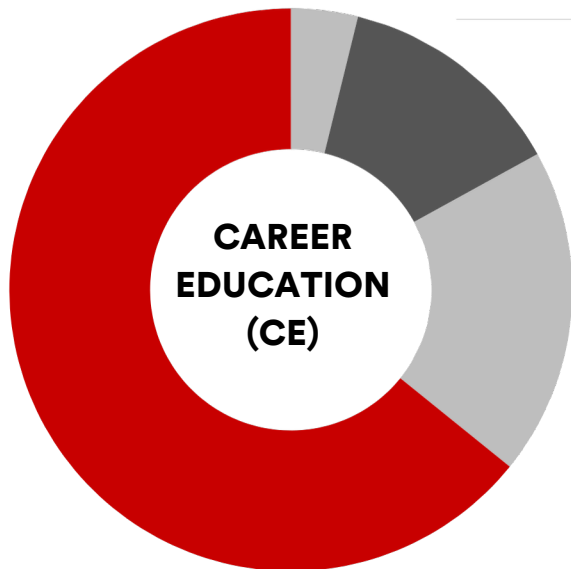
total jobs posted

1,000+

student jobs on campus

3rd

largest co-op program in Ontario



Funding

Experiential Education provided

\$25,000+

to faculty members for students engaged in innovative experiential learning



\$1,085,000+

funding secured for Work Integrated Learning (WIL) experiences



Co-op, Career
and Experiential
Education

Brock University

Niagara Region

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