

Business Communication

Career Possibilities

Some options may require further/prior education

- Activities Director
- Advertising Copywriter
- Advertising Executive
- Archivist
- Broadcaster
- Columnist
- Copywriter
- Digital Content Coordinator
- Director of Communications
- Entrepreneur
- Event Planner
- Fundraising Director
- Guidance Counsellor
- Health Communications Analyst
- Hospice Manager
- Human Resources Specialist
- Information Specialist
- Market Journalist
- Labour Relations Specialist
- Marketing Director
- Motivational Speaker
- Non-profit Communication
- Producer
- Promotional Assistant
- Public Policy Analyst
- Public Relations Specialist
- Publications Editor
- Publisher
- Real Estate Agent
- Reporter
- Research Analyst
- Sales Coordinator/Manager
- School Administrator
- Speech
- Social Media Outreach
- Speechwriter
- Writer













Degree Specific Skills

- Attention to Detail
- Critical Thinking Skills
- Data Interpretation and Analysis
- Digital media content creation and analysis
- Evaluate Ideas and Presentations
- Evaluate Research Results
- Identify and Manage Different Needs
- Interpersonal Skills
- Oral and Written Communication Skills
- Organizing Information/ Materials
- Persuasive Skills
- Planning and Management Skills
- Policy Development
- Public Speaking Skills
- Report Writing Skills
- Research Skills
- Sensitivity to Diversity
- Summarizing Skills
- Work Independently
- Work Under Pressure

Brock Competencies

The knowledge, skills and attributes that students develop through their curricular and co-curricular experiences and reflection.

-  Act Innovatively
-  Collaborate Effectively
-  Practice Intercultural Fluency
-  Apply Knowledge
-  Communicate Effectively
-  Surgite!
-  Be Curious
-  Engage with Your Community
-  Think Critically
-  Know Yourself

Career & Job Search Resources

Brock University CareerZone
careerzone.brocku.ca

Job Bank
jobbank.gc.ca

TalentEgg
talentegg.ca

Eluta New Grad Job Search
eluta.ca/search_new_grad

LinkedIn
linkedin.ca

The Write Jobs
writejobs.com

Federal Public Service
canada.ca/en/services/jobs/opportunities/government.html

Media Job Search Canada
mediajobsearchcanada.com

Professional Associations

Association for Business Communication
businesscommunication.org

The Canadian Association of Journalists
caj.ca

Association of Canadian Advertising
acaweb.ca

The Canadian Press
thecanadianpress.com

Association of Canadian Publishers
publishers.ca

The Writers' Union of Canada
writersunion.ca

Canadian Communication Association
acc-cca.ca

Toronto Society for Technical Communication
stctoronto.org

National Communication Association (US)
natcom.org



Experience More

Brock University Ten Thousand Coffees Alumni Mentorship Program
brocku.tenthousandcoffees.com

Going Global
careerzone.brocku.ca > Student Resources > Going Abroad

Brock University Volunteer Association (BUVA)
experiencebu.brocku.ca/organization/buva

INCommunities: Niagara's Volunteer Centre
niagara.cioc.ca/volunteer

CareerZone Student Resources
careerzone.brocku.ca

Ontario Internship Program
internship.gov.on.ca

Charity Village
charityvillage.com

Ontario Volunteer Centre Network
ovcn.ca

ExperienceBU
experiencebu.brocku.ca

Volunteer Canada
volunteer.ca

Experiential Learning Courses at Brock
brocku.ca/ccee/experiential-education/experiential-learning-courses-at-brock

Further Education & Entrance Exams

Brock University Graduate Studies
brocku.ca/graduate-studies

Graduate School Guide (US & CA)
graduateguide.com

The Princeton Review
princetonreview.com

Canadian Universities & Colleges
canadian-universities.net

Kaplan Test Prep and Admissions
kaptest.com

School Finder
schoolfinder.com

 **BrockCareerZone**

 careerzone.brocku.ca

Brock
University

 **BrockCareerZone**

 **CareerZone Blog**

Co-op, Career & Experiential Education