

# Accounting

*A concentration in accounting provides you with the knowledge of business and management, as well as technical accounting skills. Accountants engage in a wide variety of activities such as preparing, analyzing, and interpreting internal accounting information required to plan and make decisions about business activities.*

*\*Please note: The BAcc program is designed for students intending to pursue a professional accounting designation, while the BBA program (Accounting concentration) provides a broader managerial degree with a more limited focus in accounting. The BBA program may prepare students to enter the professional accounting program offered by CPA Ontario.*

## Career Options

*Some options may require further/prior education*

### Public Accounting

Public accounting is the business of expressing independent assurance on financial statements and other financial information of enterprises of every size, to ensure that the information truly reflects their financial condition. Large and small investors, financial institutions and other third parties then use that assurance to help them make informed investment and lending decisions. Many of those decisions involve investments in RSPs, mutual or pension funds – making the practice of public accounting relevant to nearly all Canadians.

### Accounting in Private Sector & Government

Private sector represents, small, mid-sized, and large organizations that operate on a for-profit basis and are not controlled by the province in which they operate. Government sector represents local, provincial, and federal government offices, including hospitals and educational institutions.



## Degree Specific Skills

- Professionalism
- Ethical Behaviour
- Written & Oral Communication
- Leadership
- Problem Solving
- Decision Making
- Teamwork
- Self-Management

### CPA Competency Areas

- Financial Reporting
- Audit & Assurance
- Finance
- Taxation
- Strategy & Governance
- Management Accounting


For more details within each competency area, refer to CPA Ontario's Competency Requirements [here](#).


## Brock Competencies

*The knowledge, skills and attributes that students develop through their curricular and co-curricular experiences and reflection.*

 Act Innovatively

 Collaborate Effectively

 Practice Intercultural Fluency

 Apply Knowledge

 Communicate Effectively

 Surgite!

 Be Curious

 Engage with Your Community

 Think Critically

 Know Yourself



## Positions of Recent Grads

- Junior Accountant
- Senior Accountant
- Audit Officer
- Accounts Payable Clerk
- Account Executive
- Payroll Accountant
- Commodity Tax Analyst
- Accountant-Assurance & Business Advisory



## Professional Associations

Chartered Professional Accountants Ontario  
cpaontario.ca

Association of Chartered Certified Accountants  
accglobal.com



## Professional Designations

### Chartered Professional Accountant (CPA)

The CPA designation is globally recognized and goes beyond accounting. If you're looking to enter the world of business or finance, consider the professional accounting credential that will help open doors and enhance.

Brock University's CPA Ontario Representative is ready to answer all your questions and support you on the path to becoming a CPA! Check out CareerZone to see when they're on campus for office hours.



## Student Clubs



Accounting Students Association  
goodmanasa.com



Business Students' Association  
goodmanbsa.com



## Using Social Media

LinkedIn can be an effective way to access industry professionals and build your professional network.

Book an appointment on CareerZone to create or improve your profile!



## How We Can Help

The Goodman Career Education team provides various services and hosts events to help prepare students for the job search process.

- **Book an appointment** with our office
- **Goodman Portal:** portal.bus.brocku.ca
- **Networking Events**

You are also encouraged to attend the following events, hosted by the Goodman Career Education team:

1. **CPA Day** – Accounting firms comes on campus to network with co-op and graduating students
2. **Exploring Careers in Accounting & Finance.** – Learn from those in the field about their experiences

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BrockCareerZone CareerZone Blog

**Goodman**  
School of Business

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Career Education