

ANNUAL REPORT

2023/ 2024

CO-OP, CAREER & EXPERIENTIAL
EDUCATION (CCEE)



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MAY 2023 - APRIL 2024

Over the past year, Co-op, Career & Experiential Education (CCEE) has made significant progress in equipping students with the necessary skills to thrive in the ever-changing labour market. Our focus on adaptability and flexibility enabled us to respond swiftly to the changing needs of students, employers and community partners, fostering a more resilient and dynamic workforce. The integration of cutting-edge artificial intelligence (AI) technology improved the efficiency and reach of our services, allowing for greater accessibility. We proactively pursued external funding to break down barriers for students participating in experiential education. As we look ahead, we remain committed to excellence, supporting our partners, employers and students, as they navigate degree programs and pursue future success.

Highlights

3295+

Students Participated in
CCEE Events

108,4645+

Experiential Education
student hours completed

1500+

Students Engaged
with Career Navigators

Students of the Year

Nicole Naccarato, MBA/MPH - Co-op
Parth Patel, Computer Science - Co-op
Aryan Tiwari, BBA - Co-op
Tara Shivafard, Political Science - Law Plus
Akanksha Guleria, Medical Sciences - Med Plus
Catherine Van Veen, Public Health - Experiential Education

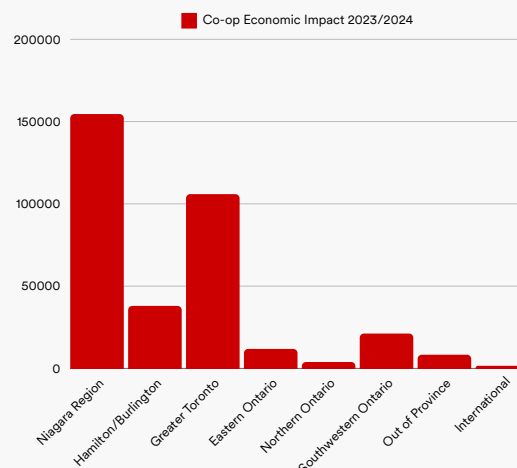
Employers/Partners of the Year

Hydro One - Co-op Large Category
Jones & O'Connell - Co-op SME Category
Niagara Health - Co-op Non-Profit Category
John Howard Society of Niagara - Law Plus
Niagara Region Public Health - Med Plus
Ubisoft Toronto - Experiential Education

Economic Impact - Co-op Programs:

\$896,504

Net economic contribution - 2022-2024



Top 3 Competencies Identified:

By Co-op Students:

Apply Knowledge, Collaborate Effectively, Be Curious

By Co-op Employers:

Apply knowledge, Communicate Effectively, Be Curious

99%

of Co-op employers were satisfied with the support they received from Brock

Student Success & Satisfaction

97%

students would recommend their Co-op work term experience

97%

students would recommend Brock Co-op

92%

of students' performance either met or exceeded the Co-op employer's expectations

89%

ON90 students are more comfortable communicating how their skills & competencies translate to a work environment after completing the course

Law Plus achieved a

90%



success rate for students securing professional school admission, graduate programs and/or career-related employment

251+

students engaged in co-curricular programming

Med Plus boasts a

97.2%



Success rate for students securing professional school admissions, graduate programs and/or career-related employment

99%

of Med Plus students recommend the program to others



Law Plus students completed

4,320

hours of service



Med Plus students completed

10,270

hours of service

Funding & Support

\$1,085,000+

Secured for Work Integrated Learning (WIL) Experiences

\$500,000

Grant secured through Scotiabank to support the development of the Indigenous Plus Program

\$1,153,511 +

Total value of all CEWIL iHub funding

CCEE in the News...

Experience Expo to connect students with more than 70 employers

-Brock News Article, January 24, 2024



Brock students seeking full-time, part-time, summer or co-op employment are invited to meet with more than 70 employers on Tuesday, Jan. 30 in the University's Ian Beddis Gymnasium. Hosted by the University's Co-op, Career and Experiential Education (CCEE) team, the Experience Expo will run from 11 a.m. to 2 p.m. and provide students the opportunity to network with employers, with some also offering on-the-spot interviews.

Manager of Student and Partner Engagement Melissa Beamer said the event allows students to explore their next steps while in a familiar environment. "We wanted to create a comfortable setting where students feel at home and can highlight their skills for employers right here at the University" she said. "We hear over and over again how much employers value what Brock students and alumni contribute to their organizations as top-calibre employees, and this space will allow for those connections to be made."

Students are encouraged to dress as though they are going to a job interview and to have their resumés ready — both to submit to potential employers and for on-the-spot document reviews available in the gym.

Brock's Vice-Provost, Teaching and Learning Rajiv Jhangiani said events like the Experience Expo further bolster the University's commitment to experiential learning and its positive impact on students' future aspirations. "Experiential education is a hallmark of Brock University, and we aim to ensure that all of our students are able to effectively translate their knowledge, skills and attributes into a meaningful career," he said.

Beamer said the CCEE team will also be on site to offer support to attendees. "CCEE staff will be there to coach our students on how to chat with employers, assist them in getting headshots taken and to provide on-the-spot reviews of their resumés," she said.

Beamer said there are also chances for Brock faculty and staff members to meet employers and learn about employment opportunities for their students, giving insight into current labour market trends. "CCEE encourages faculty to stop by and make connections," she said. "They know our students and can let employers know what they are capable of as well as collaborating on future partnerships."

Excellence in co-op and experiential education to be showcased online

-Brock News Article, March 18, 2024



The virtual stage is set to celebrate experiential learning at Brock. To coincide with Co-operative Education and Work-integrated Learning Canada's (CEWIL) celebration of National Co-op and Work-Integrated Learning Month, Brock will roll out an online celebration to showcase the many students, employee and community partnerships that encompass co-op and experiential learning at the University. Hosted by Brock's Co-op, Career and Experiential Education (CCEE) team, a new website will highlight various award winners, including Co-op Student of the Year, Experiential Education Student of the Year and the Sohaib Chilmeran Scholarship recipient.

Among the honourees is Nicole Naccarato, a student in Brock's Master of Business Administration and Master of Public Health concurrent degree program, who has been named the University's graduate Co-op Student of the Year in addition to receiving the Co-op Student of the Year award from Experiential and Work-Integrated Learning Ontario for her time working with the President and CEO of Grand River Hospital.

During her co-op work term, Naccarato contributed to several major projects in areas such as finance, strategy and clinical operations. She also presented recommendations to the senior executive team on future directions for the hospital based on her analysis of the qualities of world-class health-care systems. "My co-op was such a validating experience," she said. "Going into it, I felt a bit out of my comfort zone, but I viewed it as a learning experience, and I found that having a positive mindset and drawing on the lessons from Brock's co-op staff helped me to succeed. These awards really validated that I am on the right path.

Julia Zhu, Interim Director of CCEE, said Naccarato and all of the honourees highlight Brock's continued leadership in work-integrated learning in Canada. "Through our many co-op and experiential opportunities, and the support of so many employer and community partners, Brock students are actively helping businesses to develop and thrive, while also caring for people in the community."

Award winners will begin to be announced on the site beginning Monday, March 18 with the final award being revealed on Wednesday, March 27. A formal awards ceremony will also follow Monday, April 15.

To learn more about Brock's Co-op, Career and Experiential Education opportunities, visit the CCEE website.

GALLERY: Brock celebrates work-integrated learning partnerships

-Brock News Article, April 16, 2024



Brock University's community partners provide students with valuable experience that gives them a competitive edge in the marketplace. To highlight the achievements and contributions of those who make these experiential opportunities possible, Co-op, Career and Experiential Education (CCEE), in partnership with the University's Faculties, hosted Brock's annual Celebration and Recognition Event on Monday, April 15. Held at Pond Inlet, the event honoured students, employers and community partners.

"Celebrating the achievements of our partners in education is very important for us," says Melissa Beamer, CCEE's Manager of Student and Partner Engagement. "We could not run the successful programs we have without these individuals and organizations who are critical to our success in preparing students for the workforce."

With nearly 200 guests in attendance, the event celebrated students who won this year's Excellence in coop and experiential education awards as well as outstanding community partner and faculty award recipients, including:

- Alumni Co-op Employer of the Year: Anthony Stranges (BBA '18)
- Co-op Employer of the Year Award: Hydro One (large employer category), Jones & O'Connell (small to medium enterprise category) and Niagara Health (non-profit category)
- Experiential Education Partner of the Year: Ubisoft Toronto
- Law Plus Partner of the Year: John Howard Society of Niagara
- Med Plus Partner of the Year: Niagara Region Public Health
- Faculty of Applied Health Sciences Community Partner of the Year: Hamilton Sports Group

Also recognized for their work helping to build the capacity for work-integrated learning opportunities for Brock students were more than 40 recipients of the Outstanding Co-op Supervisor of the Term Recognition Award, as well as Biological Sciences Professor Fiona Hunter, who received the Experiential Education Faculty Member of the Year.

For more information about the award recipients, visit the CCEE website.

More Good News Stories...

Experiential Education Faculty Champion leverages power of reflection

<https://brocku.ca/brock-news/2023/05/experiential-education-faculty-champion-leverages-power-of-reflection/>

Federal funding boosts work-integrated learning opportunities for students

[Federal funding boosts work-integrated learning opportunities for students – The Brock News \(brocku.ca\)](#)

Double degree program multiplies experience for Goodman twins

<https://brocku.ca/brock-news/2023/06/double-degree-program-multiplies-experience-for-goodman-twins/>

Exploring connections with Niagara Parks

<https://brocku.ca/brock-news/seen-and-heard/exploring-connections-with-niagara-parks/>

Brock partners with NOTL Museum to create interactive historical display software

<https://brocku.ca/brock-news/2023/09/brock-partners-with-notl-museum-to-create-interactive-historical-display-software/>

Experiential learning highlight of grad's four Brock degrees

<https://brocku.ca/brock-news/2023/10/experiential-learning-highlight-of-grads-four-brock-degrees/>

Camp work terms reshape co-op grad's career

<https://brocku.ca/brock-news/2023/10/camp-work-terms-reshape-co-op-grads-career/>

Student Freelance Directory to help community tackle small projects

<https://brocku.ca/brock-news/2023/11/student-freelance-directory-to-help-community-tackle-small-projects/>

Experiential learning project trains and pays students to identify mosquitoes

[Experiential learning project trains and pays students to identify mosquitoes – The Brock News \(brocku.ca\)](#)



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