

As we all know, this year has provided unique challenges limiting in-person networking and recruiting opportunities. The Brock CCEE team has worked diligently to once again offer this annual event in a virtual format. We would like to formally invite you to participate in our **2021 Online CPA Recruitment Day** event to network and engage with our exceptional CPA stream students.



Recruit top co-op students and new graduates at the beginning stages of their career journey

Continue to build your brand with Brock's student talent in an online format

Engage with top co-op students and new graduates in pursuit of the CPA designation

DATES:

Choice of one (1) day* -
Wednesday, September 15, 2021 **OR**
Thursday, September 16, 2021

AUDIENCE:

Co-op Students

(seeking work terms in Jan. 2022)

Graduating Students

(seeking new grad employment in
Jan. 2022 & May 2022)

ONLINE PLATFORM:

TBD - to be coordinated by Brock Co-op,
Career & Experiential Education team
(more details to follow)

INVESTMENT:

\$500.00 + HST

*Available on a first-come, first-served basis

AGENDA:

Your firm will be provided with a three (3) hour timeslot on either event day to showcase your opportunities, firm culture and brand, and to network online with students. Please be sure to register one event date.

In order to maximize the number of students you can meet and engage with, each timeslot will be divided into nine (9), twenty (20) minute sessions with a maximum of fifteen (15) students per session. We recommend that participating firms have 2 - 3 representatives to engage with students. A detailed session plan including instructions and links will be forwarded to all participating firm representatives prior to the event. Please see the registration page for additional details.

Proposed Event Schedule:

9:00 – 9:20 a.m.

9:20 – 9:40 a.m.

9:40 - 10:00 a.m.



11:40 a.m. - 12:00 p.m.

12:00 p.m.

Session #1a

Session #2a

Session #3a



Session #4a

Event End



Please register to participate in
CPA Recruitment Day 2021 at:

careerzone.brocku.ca/Co-opPublicEvents

CONTACT:

Alesia Dane

adane2@brocku.ca

Manager, Talent Partnerships & Relations, Co-op Education
Brock University | Co-op, Career & Experiential Education
Niagara Region | 1812 Sir Isaac Brock Way | St. Catharines, ON L2S 3A1
brocku.ca | T 905 650 0597 | F 905 688 0631

Thank you for your continued investment in and support of Brock University, Goodman School of Business and our exceptional students.