



2019 BUILDING BRIDGES

Sharing ideas & experiences

June 3-6, 2019
Niagara, Ontario

The 2019 Town and Gown Association of Ontario Conference Exhibitor and Sponsor Package

TGAO HISTORY

The Town and Gown Association of Ontario (TGAO) evolved out of Town and Gown symposia held in Waterloo, Hamilton, Guelph, and Niagara, Ontario during 2004 and 2005; and in response to the continued growth of post-secondary institutions and the subsequent effects on near-campus communities.

It was recognized that there were many issues of common interest in town and gown municipalities across the Province that could best be served by partnering efforts and sharing information. The TGAO became incorporated in February, 2006.

Since 2006, an annual TGAO symposium has been hosted across the Province, and in 2019 a national TGAO conference will again be hosted in Niagara, Ontario by the region's post-secondary institutions and near-campus municipalities.

TGAO Mandate

The Town and Gown Association of Ontario (TGAO) is the trusted, coordinated voice for students, post-secondary institutions, municipalities, first responders, residents and landlords in Ontario communities that host post-secondary institutions.

Learn more at www.tgao.ca



BUILDING BRIDGES 2019

A National Forum on Town & Gown Issues

In recognition of the value of the relationships between cities and post-secondary institutions, Brock University, Niagara College and the Cities of St. Catharines, Thorold, Welland, and Niagara-on-the-Lake are organizing a national "Town and Gown" Conference to explore the connections between post-secondary institutions and municipalities, local citizens and students. The conference will gather stakeholders to discuss the issues surrounding campus and community relations and will focus on sharing of ideas, experiences and methods of best practice.

This conference will:

Bring together stakeholders in the Town and Gown equation from universities, colleges and municipalities from across Canada, providing a national forum for the open discussion of campus/community issues. Facilitate the sharing of experiences and ideas among university, college and municipal partners. Initiate and encourage ongoing communication and connection among stakeholders regarding Town and Gown issues.

Who will Attend:

Post-secondary officials, local citizen groups, students, first responders, community agencies, and elected and staff representatives of the various levels of government.

Learn more at www.buildingbridgesniagara.ca

"Town & Gown" is a term which conveys the relationship between Universities/Colleges and the Communities in which they are located.

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000	EXHIBITOR \$500
Brand recognition in electronic correspondence with delegates and conference attendees	●			
Acknowledgement during opening and closing conference speeches	●			
Organization description in conference program, which will be shared with all attendees	●			
Sponsorship recognition: signage, posters and digital signage in conference spaces	●	●		
Access to conference activities and programming for sponsor representatives (conference tickets)	x3	x2	x1	
Brand recognition on buildingbridgesniagara.ca , including logo, company info and website link	●	●	●	
Promotional materials included in delegate Registration Package (supplied by sponsor)	●	●	●	
Network with delegates from Town & Gown institutions across the nation	●	●	●	●
An exhibitors booth to display services and interact with delegates	●	●	●	●
Be part of forming the tradition that inspires collaboration and sharing of ideas, experiences and best practices.	●	●	●	●

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