


ALUMNI INSIDER

Faculty of Applied Health Sciences

Vol. 2, No. 2, Fall/Winter



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cooling system
for miners

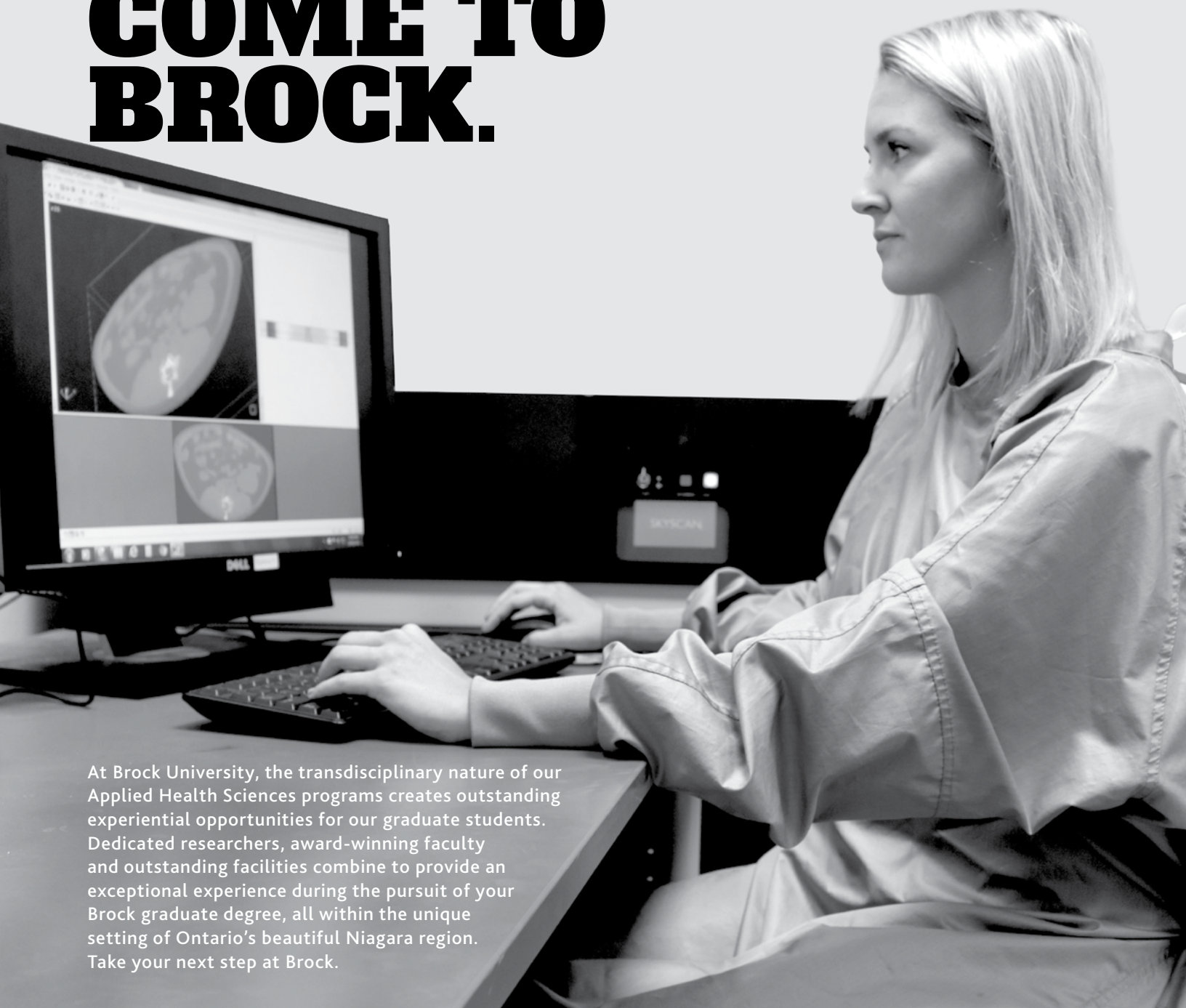
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Alumni Insider brocku.ca/applied-health-sciences

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This is the fourth edition of the Alumni Insider and I am thrilled to have been asked to be the guest



Jeff Dykeman (BSM '05)

contributor and share a few words.

I am still overwhelmed by the incredible honour of being a recipient of the Distinguished Graduate Award for the Faculty of Applied Health Sciences (FAHS) in September at Homecoming weekend.

Like so many of you, Brock University helped to get me on a path to pursue my passion as a career. I truly wouldn't change a single day of my four years at Brock and I'm sure many of you feel the same.

Whether you were involved beyond your studies during your time at Brock or not, doesn't mean you can't give back and enjoy being involved now as alumni.

I'm currently involved with both the Sport Management Alumni Board and the Dean's Advisory Council for FAHS and it's been a blast to interact with staff and students, have a voice and see how much people truly care about the future of Brock.

Brock University is home to many great memories – Let's help spread the word about our university so future students can create those memories too.

Jeff Dykeman
Guest Contributor

Faculty news



Fourth-year nursing student Jessie Callander and Brock alumna Natasha Eikelenboom (BScN '15) provide health education to school children in Salinas, Ecuador during one of the several dental health nursing campaigns in June 2017.

Brock Nursing Mission in Ecuador

SOLIDARITY EXPERIENCES ABROAD is a Brock University social justice service-learning program organized in collaboration with different Brock Faculties and departments by the Faith and Life Centre.

Department of Nursing Assistant Professor Sheila O'Keefe-McCarthy, 11 nursing students and three nursing alumni travelled to Guayaquil, Daule and Salinas in Ecuador last June to participate in six individual nursing missions.

"Brock nursing students witnessed, participated and worked in solidarity with other health care professionals and the people of Ecuador," says O'Keefe-McCarthy. "More than 1,100 people were provided with health care and about 250 individuals were given medical and nursing care."

This experiential form of learning fosters unique professional and personal growth and an understanding of the complexity involved in providing respect, care and human dignity.

The SEA program's objective is to help students develop and connect their career goals to solidarity and social justice.

Grade 12 students earn kinesiology credit

BROCK UNIVERSITY HAS PARTNERED with the Niagara Catholic District School Board to deliver a new dual-credit course intended to give high school students an early introduction to the world of kinesiology.

In September, students at Denis Morris Catholic High School in St. Catharines enrolled in Introduction to Kinesiology, a Grade 12 university preparation course and began working to receive credit towards Foundations of Movement Studies, a first-year Brock Kinesiology course.

Throughout the term, about 30 high school students travelled to Brock twice a week to participate in lectures and activity-based classes, all while interacting with faculty from the Department of Kinesiology.

The exercise science course covers a range of topics, including sport history, physical literacy, sport for development, movement sciences, developmental physical activity, sport policy, and social issues and sport.



Students work on an in-class assignment during a kinesiology course.

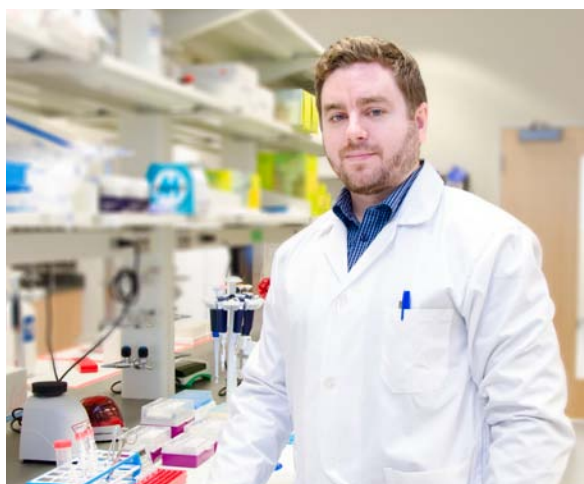
Health Sciences researcher tackling allergies

IT'S THE PEANUT that has Adam MacNeil so concerned. Thinking back to his schoolday days, the assistant professor in Brock's Department of Health Sciences says children with peanut allergies were a rarity — a far cry from today's youth.

"Allergies are absolutely an epidemic," he explains, adding that up to 50 per cent of school-aged Canadian children suffer from allergic diseases. "It's very much a combination of our environment, our immune system and how they interact with one another."

MacNeil will be able to take his research further thanks to \$206,063 in federal funding announced Aug. 15 by Minister of Science Kirsty Duncan.

With his Canada Foundation for Innovation (CFI) John R. Evans Leaders funding, MacNeil will purchase a cell sorting and analysis suite — a group of instruments that will allow him to suck out and isolate stem cells developing into mast cells for intense examination.



Health Sciences researcher Adam MacNeil.



Faculty of Applied Health Sciences Dean Peter Tiidus and Associate Dean Nancy Francis serve up soup in support of the United Way of St. Catharines & District.

Brock's United Way campaign begins with 'Souper' start

BROCK'S CAMPAIGN in support of United Way of St. Catharines & District began with a friendly competition. The annual Souper Star lunch pairs Faculty deans with chefs, who put their culinary prowess to the test in support of the organization that aids more than 70 local programs and special initiatives in St. Catharines, Thorold, Grimsby, Lincoln, West Lincoln and Niagara-on-the-Lake.

While the Faculty of Applied Health Sciences potato leak soup lost out to the Faculty of Education's more popular spicy African chicken soup, the dean's served 160 hungry faculty and staff who attended the sold-out event in Market Hall.

Brock's United Way committee announced this year's fundraising goal of \$145,000 at the event - which the university community was able to raise before the end of December.

Donations such as this help United Way to spearhead initiatives that aim to move people out of poverty, encourage children and youth to reach their full potential and enhance the quality of life of adults with disabilities and those in crisis.

Over the past 15 years, the Brock University community has raised more than \$1.5 million for United Way and is consistently named as one of United Way's top three employee campaigns.

Faculty news



Ann Marie Guilmette

Remembering Ann Marie Guilmette

FLAGS AT BROCK UNIVERSITY WERE LOWERED to half-mast on Friday, Aug. 18, to observe the passing of Ann Marie Guilmette, a long-time faculty member in the Department of Recreation and Leisure Studies.

Guilmette, who died on Aug. 15, became well known to students during a teaching career that spanned 27 years. She was hired as an assistant professor in 1983, and promoted to associate professor in 1985. She was twice appointed as chair of Recreation and Leisure Studies, from 1991-94, and again from 2007-09. She also served on the executive of the Brock University Faculty Association, including two terms as president, from 1997-99 and again from 2002-03. Guilmette retired from Brock in 2010.

"She was a dedicated member of our department and a strong advocate of rights and responsibilities of faculty across the University," wrote Professor Shalini Singh, Chair of Recreation and Leisure Studies, in a message to Brock associates.

FAHS launches six new websites

THE FACULTY OF APPLIED HEALTH SCIENCES launched six new websites on Aug. 30 to coincide with the start of the Fall 2017 term.

The new Faculty site and five department sites were redesigned with a new look and a more user-friendly interface that works well across all platforms and devices.

"The new sites are intended to provide information to prospective and current students, keep our alumni updated and to promote our Faculty's research," said Dean Peter Tiidus.

Recruitment, experiential learning resources, research and alumni engagement are the four key areas of the sites.

"We really wanted to streamline the information we share and make it a lot easier for our audiences to find what they are looking for."

Under the new tabs, future and current students, as well as alumni can stay connected with the Faculty.

Visit: brocku.ca/applied-health-sciences.

**HELP US
PAINT THE CAMPUS RECL
in January!**

The Department of Recreation and Leisure Studies is holding its inaugural Alumni Day.

Join fellow alumni, faculty, staff, undergraduate and graduate students. Reconnect through in-class and out-of-class activities including panel discussions, presentations and networking socials.

The event will be held at Brock on Monday, January 29, 2018.

Brock alum's career is in full swing

BY COLLEEN PATTERSON



*Faculty of Applied Health Sciences 2017 Distinguished Graduate
Jeff Dykeman (BSM '05)*

Jeff Dykeman (BSM '05) has been passionate about golf for as long as he can remember.

He began washing golf carts at the age of eight in exchange for time on the course, and has since used his favourite sport to launch a fulfilling career.

The founder and CEO of One Eleven Management Group, a sports and entertainment marketing company, now counts Cabot Links, Canada's No. 1 ranked golf course and resort, as well as the PGA of Canada and PGA Champions Tour Winner Rod Spittle, among his clients.

"As a youth, I spent most of my summers at our local golf course. The owners offered me different jobs so I could keep playing," Dykeman recalls. "I think because I was always hanging around adults, I grew up a little sooner than other kids my age."

This early interest in golf led the Ancaster native to Brock University's Sport Management program and then on to a 13-year tenure with the Professional Golfers Association of Canada, where he solidified his reputation as a forward-thinking business development and brand manager within the industry.

"Many of my experiences in the past 10 years have allowed me to use the foundational lessons I received in the Sport Management program," says Dykeman, who was named the Faculty of Applied Health Sciences 2017 Distinguished Graduate.

But Dykeman's road to success hasn't come without a few hazards on the course. He once found himself in charge of a national championship held in Bermuda — with no golf clubs in sight.

"One of the biggest problems I've ever had to solve as a chief business officer was when a plane full of 100 Canadian PGA professionals arrived from Toronto and the pilot announced that their golf clubs were still at Pearson."

Dykeman and his team mobilized. They reached out to local radio stations and newspapers, and put out calls on social media asking anyone with clubs to lend them to the tournament.

"All people had to do was call a number and we would send a taxi to their house to pick them up," he explains. "We were surprised by the response we got. All day, clubs were arriving by cab to the course with little notes of well wishes to the players."

The players were thrilled to be playing with the borrowed equipment, which for some brought back early career nostalgia. Meanwhile, Dykeman and his team worked with the event sponsor on chartering a plane to get back the missing bags.

"Once everything was solved, you couldn't wipe the smiles off people's faces," he says. "Everyone was so blown away by the positive support from the community, the hospitality and how everyone pulled together to solve this issue."

While reflecting after all the clubs were returned, Dykeman realized the community involvement improved the event.

Colleen Patterson is the Marketing and Communications Officer for the Faculty of Applied Health Sciences at Brock University.

Brock researcher, company to develop 'smart' personal cooling system for miners

BY CATHY MAJTENYI

It's like something out of a Star Trek episode: a suit that cools down when the person who wears it gets hot.

But unlike a prop in the sci-fi show, research for this suit is happening now, and the place it will be worn is on Earth — or more specifically, far under the Earth's surface.

Brock University Professor of Kinesiology Stephen Cheung has partnered with Sudbury-based mining company Jannatec Technologies to create a vest for miners with the technology to monitor and control body temperature.

"The idea is to develop a smart, personal cooling system miners can wear that will get feedback on their internal physiology," explains Cheung, who is a Canada Research Chair in Environmental Ergonomics.

The vest is aimed at 'ultra-deep miners,' workers who

mine copper, nickel, tin and other minerals as far as three kilometres below the Earth's surface.

As a person moves deeper underground, rock temperatures can range from 40 up to 60 degrees Celsius. Added to that is high humidity generated from water needed to lubricate drill bits that results in what Cheung says is "essentially a steam bath."

Working in such hot, humid environments is not only uncomfortable, it can be dangerous.

The human body regulates temperature by controlling skin-blood flow. When the body's core is hot, blood travelling through arteries and veins transports heat to the skin's surface, where it is released through sweat, evaporation, radiation and other processes.



Photo courtesy of Ultra-Deep Mining Network

The cooled blood then returns to the body's core, reducing overall temperature.

This process works best in air temperatures just below 30 degrees Celsius. The higher the air temperature, the more overwhelmed the body's systems become. Workers in hot environments often experience heat stress that could lead to a variety of heat illnesses.

Traditionally, core body temperature is measured using invasive methods, such as probes inserted in the esophagus or rectum to directly measure the internal temperature. But these methods are "not practical in the mining environment," explains Steffon Luoma, senior research scientist with Jannatec Technologies.

Usually, it's up to the miners to determine how hot they are, taking breaks in air-conditioned rooms and vehicles to cool down, says Luoma. But they may not always realize the symptoms of heat illness until it's too late.

Cheung says the goal is to "develop a personalized cooling system that will adapt to how hard they're working, how hot it is, and what they're doing at the time to generate different levels of body heat.

"Non-invasive sensors will be built into the vest to record and monitor a variety of bodily activities such as heartrate and skin temperature. Sensors will also monitor air temperature and humidity levels.

Signals from the sensors will activate a battery that will provide power needed to cool the body to certain levels through electronic modules.

Part of the research involves refining the understanding of the human body's patterns of skin-blood flow, sweat, heat loss, core temperature and other physiological functions.

And the research will be part psychological.

"There may be preferred places to put the cooling modules," says Cheung. "You can have that same amount of cooling, but it will feel a lot better if it's, say, around your head and neck as opposed to it being around your torso and arms, even though physically it may be just as effective."

Cheung explains that the personal cooling systems on the market currently are limited in their cooling levels; essentially an "on-off switch or half on," not taking changes in body temperature or the intensity of body movements into account.

Jannatec Technologies is excited to be partnering with Cheung, says Luoma.



Photo courtesy of Jannatec Technologies

"Stephen Cheung is one of the world's experts in human thermophysiology; he is a very unique resource," he says, adding that the innovations will increase safety and productivity in the mining industry. "

One of the top expenses in a mine operation is ventilation, and part of ventilation is cooling," says Luoma. "Cooling the workers directly is more efficient than cooling an area and will lead to a decrease in costs."

Luoma and his company also credit the Ontario Centres of Excellence and the Centre of Excellence in Mining "for assisting Jannatec in achieving its goals."

Cathy Majtenyi is the Research Communications/Media Relations Specialist for Brock University.

Brock hockey players coach Swedish youth

BY MARYANNE FIRTH

FOR A TRIO of former Brock hockey players, a summer trip overseas was an opportunity to sharpen the skills of the next generation.

Heather Sorley (BKin '17), Erin McColm (BKin '17) and Melissa Hurrell (BBA '17) spent a week in Karlstad, Sweden, where they hit the ice to coach the Färjestad BK Hockey Alliance Girl Power Camp.

For the past five years, the Brock women's hockey team has sent three players or recent graduates annually to assist with the camp, which aims to improve on-ice skills while promoting personal development outside of the arena.

Nearly 100 hockey enthusiasts from the ages of eight to 16 participated in this year's instalment from Aug. 10 to 14.

The Brock players ran four hour-long sessions during each camp day, running drills and playing games to help the young players develop their individual and team skills.

"This opportunity meant a lot to me," said Sorley, who graduated with a Bachelor of Kinesiology in June 2017. "It was important for me to give back to the sport that offered me so many life lessons and, more importantly, relationships that I will be forever grateful for."

The 22-year-old Niagara Falls resident said the camp was a chance to share her passion for hockey with young girls who have a similar penchant for the sport.

Former Brock associate head coach Sara Bauer said the coaching staff works together to select three players for the camp each year.

"We choose attendees based on their commitment to Brock hockey through their time with the team, and their desire to travel and represent Brock by working with young female hockey players," she said.

Sorley described the experience as "humbling."



Brock alumna Heather Sorley (BKin '17), back centre, was one of three former Badgers hockey players who helped to coach a weeklong girls skills camp in Sweden in August.

"I learned just as much from the girls as they did from me," she said. "Their enthusiasm for the sport was very refreshing and reminded me why I started playing in the first place."

Maryanne Firth is the Writer/Web Editor for University Marketing and Communications at Brock University

Physical Education alumna receives Order of Merit

BY COLLEEN PATTERSON

NIAGARA REGIONAL POLICE INSPECTOR Cindy Joyce White (BEd '91) has been honoured with the Order of Merit of the Police Forces. She was recognized at an investiture ceremony on May 25, 2017 at Rideau Hall in Ottawa.

The Order of Merit of the Police Forces honours a career of exceptional service or distinctive merit displayed by the men and women of Canadian police forces, and recognizes their commitment to the country. The primary focus is on exceptional merit, contributions to policing and community development.

"I am humbled to have received such a prestigious award and was overjoyed to have my family with me when I received it," says White.

Her Majesty Queen Elizabeth II is the Sovereign of the Order; the governor general is the chancellor and one of the Commanders of the Order. In this capacity, His Excellency, David Johnston Governor General of Canada (2010-17) presented Inspector White with her insignia at the Member level (M.O.M.), which recognizes exceptional service or performance of duty over an extended period, usually at the



Niagara Regional Police Service Inspector Cindy Joyce White, M.O.M. was presented the Order of Merit at the Member level by His Excellency, David Johnston Governor General of Canada (2010-2017) on May 25, 2017. (Photo by Sgt Johanie Maheu, Rideau Hall © OSGG, 2017)

local or regional/provincial level.

The Order of Merit of the Police Forces was established in October 2000.

Colleen Patterson is the Marketing and Communications Officer for the Faculty of Applied Health Sciences at Brock University.

Toronto FC names alumnus assistant general manager

Another Brock University alumnus has landed a prestigious role with a professional sports franchise in Toronto. Corey Wray (BSM '07), who graduated alongside Toronto Maple Leafs Assistant General Manager Kyle Dubas in 2007, was promoted on Sept. 12 by Maple Leaf Sports and Entertainment to become assistant general manager of the Toronto FC professional soccer team.

During his final semester with Brock's Department of Sport Management, Wray became one of the first interns at Toronto FC during its inaugural season in 2007.

Wray went on to complete his studies at Brock and continued to work part time within Game Day Operations for the team, creating marketing and promotional materials, and providing administrative support. Taking risks along the way and working hard has helped him achieve his goals.

"I made it clear that although I was on contract at the time, I wanted to move into a full-time position if one became available, as I was interested in learning more and working closely with the team's operations and administration side," Wray said.

Dan Dakin is the Media Relations Officer for Brock University.

Brock alum raising awareness of Inuit culture

BY COLLEEN PATTERSON

For many Niagara residents, spending a summer week 'up north' means driving a few hours to nearby cottage country. But for Brock alumnus Joe Pelino (BSc '91), that summer trek north means flying almost 2,400 kilometres to Iqaluit, the capital city of Nunavut.

Every summer for the past 14 years, Pelino has gone to Iqaluit to help coach the Nunavut Stars during a four-day ice hockey camp. The program draws 80 to 120 players aged five to 18 from various Nunavut hamlets.

The Welland native grew up on the ice — later joining the Brock Badgers men's hockey team in his university years.

It was Pelino's brother Mike — the Badgers' head coach from 1987-97 — who introduced him to the prospect of coaching in Nunavut after helping with a clinic in the Arctic in 1992.

"My brother had such an amazing experience. When he returned home, he encouraged me to get involved," Pelino says.

He began by helping with weekend clinics a few times a year, teaching children improved skating and stickhandling techniques. That eventually evolved into the Nunavut Stars summer hockey camp, which Pelino helped start in 2002.

Pelino says it's more than hockey that keeps him going back year after year.

"Going to Nunavut changed how I think about Canada and even how I think about family," he says. In his first year, he was often asked by the community's Elders about bringing his children on future trips.

His son and two daughters have since joined him in Nunavut multiple times, where they've participated in traditional activities such as seal hunting and eating foods such as caribou and Arctic char.

"We have also spent time with community Elders and knowledge holders learning about traditional Inuit ways of life, the Inuktitut language, the environment and Arctic security," he says.



Arnaikot hockey arena Zamboni driver Levi Qaumariaq educates Brock alumnus Joe Pelino about Inuit hunting practices while on the Arctic tundra.

These new understandings expanded Pelino's desire to support Inuit communities, beyond his contributions to ice hockey.

He has begun producing a film project called *Tuusaqtuut*, which "documents the experiences of 40 Inuit Elders who share their knowledge of life on the land in Canada's Arctic region."

One goal of *Tuusaqtuut* is to ensure the Elders' knowledge is preserved and shared with future generations.

"Depending on the context, the word *Tuusaqtuut* has different meanings," Pelino explains. "It represents the sharing of knowledge and the Inuit moon, which takes place in the month of November. This is important because it represents the start of the season of ice when the land freezes and the people travel to visit other families and share good news of their hunting trips."

Colleen Patterson is the Marketing and Communications Officer for the Faculty of Applied Health Sciences at Brock University.

Class notes

Brock mourns Rec and Leisure Studies professor Suzie Lane

Members of the Brock community were saddened to learn of the death of Suzie Lane, Associate Professor of Recreation and Leisure Studies, who passed away Saturday, Dec. 2 surrounded by loved ones.

Lane was diagnosed with a fast-moving type of ALS (Lou Gehrig's disease) in April that forced her to stop teaching at the end of August.

Lane, who grew up in Oklahoma, joined Brock in 2004 to further develop the Therapeutic Recreation (TR) program. Passionate about teaching, she recognized that each student learns differently and enjoyed exploring innovative ways to help students communicate more effectively. One of her major contributions to TR professional education at Brock was through the creation of Brock's TR internship program, which now has health-care partners across Canada.

Lane is survived by her wife, Jennifer Dyck and her mother Hazel.

The family would appreciate donations to the Dr. Suzie Lane Award, which will support a student "who exemplifies Dr. Lane's positive attitude and passion for the field of Therapeutic Recreation." The goal is to cover or contribute to the Recreational Therapist certification fees. Donations can be made at brocku.ca/donate or by phoning 905-688-5550 x4190.



Suzie Lane, Associate Professor of Recreation and Leisure Studies, passed away Dec. 2.



Heather Savage (BRLS '99) Town of Caledon, Manager of Recreation and Jason Schildroth (BRLS '17) Town of Ajax, Community Development Co-ordinator show off their love for community recreation in the Homecoming reunion photo booth.

Rec and Leisure Studies Reunion

THE FIRST-EVER RECL ALUMNI REUNION brought together more than 30 students and recreation professionals during Homecoming weekend in September. Grads gathered for an afternoon of learning and networking.

Using a fast-paced presentation style called Pecha Kucha, the group explored recreation-related topics such as Bring Back the Monkey Bars, Where Passion Meets Perseverance, Recreation: The Secret Sauce for Individual and Community Wellbeing and The Road to Recreation. The result was fun, fast and furious learning that encouraged everyone to share a bit about themselves and their work in a relaxed and friendly environment.

Class of 2018 gift to benefit future students

BY ERIN COURT

When the Class of 2018 graduates from Brock's Faculty of Applied Health Sciences, it hopes to leave a lasting legacy that will benefit students well into the future.

But to accomplish the goal of having Brock be the first in Canada to make an Anatome Table available to undergraduate students, help from alumni, students and generous community supporters will first be needed.

The most technologically advanced virtual dissection table for anatomy education, the Anatome Table is being adopted by some of the world's leading medical schools and institutions.

Bringing the state-of-the-art technology to Brock was the idea of fourth-year Kinesiology student James John Hall, who hoped it would be considered as the 2018 Faculty of Applied Health Sciences Class Gift, which graduating students are encouraged to contribute to.

"I wanted to give my fellow classmates something tangible, a physical item they could work with the Faculty to purchase," he said. The table seemed the perfect fit, as it will continue to strengthen the reputation of the University while also enhancing the learning environment for future students.

When Hall presented the idea to Brian Roy, Professor and Chair of the Department of Kinesiology, and Peter Tiidus, Dean of the Faculty of Applied Health Sciences, they were excited to learn more. Both have since committed to contributing to the purchase through their respective department and Faculty budgets.

Faculty of Applied Health Sciences students are currently using plastic anatomy models, but use of the Anatome



Fourth-year kinesiology student James John Hall with Department of Kinesiology Chair Brian Roy

Table will allow them to not only learn visually, but to also experience virtual dissection first-hand.

"This table is a state-of-the-art teaching tool that will give our students a huge advantage in learning human anatomy," Roy said. "We would be the only Kinesiology department in the country with such a table."

The new technology is available at one other post-secondary institution in Canada, but only to first-year medical students.

Donations can be made at brocku.ca/donate to help Brock become the first in the country to offer an Anatome Table to undergraduate students.

Making a gift to Brock University, is making an investment in current students, faculty, research and the facilities that make a difference in future generations.

Erin Court is the Communications Officer for Development & Alumni Relations at Brock University.

Please **DONATE NOW** as we celebrate our past and look towards our future.



➔ Donate online: It's safe and easy. brocku.ca/donate

Please direct my gift to:

- ☐ Dr. Suzie Lane Award ☐ FAHS Graduate Student Scholarships
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Anatomage Table Facts

- The most technologically advanced anatomy visualization system for anatomy education.
- Used by many of the world's leading medical schools and institutions.
- Thousands of structures are meticulously segmented from photographic images to deliver the most accurate three-dimensional anatomy.
- Allows for exploration and learning of human anatomy beyond cadavers.
- Education has been proven to be effective in improving test scores and more efficient lab sessions.
- Allows students to interact with young and well-preserved digital cadavers instead of aged and degenerated bodies.
- Accurate details and rich content draw students' interest leading to effective educational outcomes.
- No chemicals, unpleasant smell, recurring facility costs or regulations.

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