1. **New year one Sport Management students (FW 2021.22)**
   This help document explains the year one SPMA course requirements, elective/context course options & provides supplemental registration planning suggestions. Attached to this email you will also find the BSM Course Planner which lays out requirements for your BSM/20 credit degree over 4 years.

2. **REGISTRATION HELP PRESENTATIONS** – online registration prep sessions are available NOW to sign up for – Sport Management strongly encourages new year one students to use this resource – see available dates and to register, go to this link and scroll down the June/July Calendar to register for a session: Experience Brock at an Information Session – Discover Brock University

3. **The Year One 2021.22 Registration Guide and Timetable is posted online here:**
https://brocku.ca/guides-and-timetables/registration/undergraduate/

4. **You will be using the Registration Guide and Timetable to plan a set of classes**, in combination with your “Course Planning” tab on your my.brocku.ca - student self-serve menu. **Course Planning** provides, in list format, the most concise view of courses, by subject, class times, terms and importantly **available class spaces in real time**. Be prepared with alternate times and/or even term, that fits your schedule as not everyone will get their first choice of course/term.

   **The Register tab on your my.brocku.ca - student self-serve menu** - is what you use to add/register into each course. The opening time of **6 am for registration on July 6** is when you should be registering – there is very high demand for class times, terms, seminars, popular electives.

5. **Registration for the entire year (Fall and Winter terms) takes place when you register in July**. No additional courses are added to the timetable later in the fall/winter period. Fall-winter courses typically fill up in both SPMA and other subjects/electives since they are also open to upper year students to register into as of July 9.

6. **Course and Term (Duration) de-coding:**
   - Credit value of a course: P course = .5 credit (2xP=1.0 credit); F course = 1.0 credit
   - Duration (D) is term in which a course runs:
     - D2/P starts/ends in Fall term/12 weeks; D3/P starts/ends Winter term/12 weeks
     - D1/F starts Fall/continues through Winter term/24 weeks - this is equal to a course for each term in your schedule – once registered in, it fills the same space both terms in your schedule.
   - Max set of courses would be a combination of 5 sets of courses per term. **Sample course layout provided later in this document.**

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7. **SPMA Course Planning = 2.5 credits (= 5 SPMA P courses)**

**SPMA CORE Courses** - there are 5 year one required SPMA courses – for optimal course management, it is highly recommended that you take split your SPMA courses between each term as follows belows – **DO NOT TAKE ALL SPMA COURSES IN ONE TERM.** The course numbers also do not denote the order courses need to be taken in.

**D2/FALL - 2 SPMA courses**
- SPMA 1P92 OR 1P91
- SPMA 1P97 OR 1P94
- SPMA 1P93 – fall only

**D3/WINTER – 2 SPMA courses**
- SPMA 1P91 OR 1P92/one not taken in fall
- SPMA 1P94 OR 1P97/one not taken in fall

The 5 SPMA courses are single term/P courses/.5 credit each. In total they represent 2.5 of the maximum of 5 credits for the entire set of courses for year one registration.

8. **Elective Course Planning = 2.5 credits**

The other courses per term represent elective/context courses in other subjects.

Courses which may be selected as potential year one electives are located under all the other subjects listed on the timetable; the Context Courses lists are the primary source of most typical year one elective subjects, grouped together under 3 categories – Humanities, Social Sciences and Sciences. **All students in any degree must take a minimum of one credit (1XF or 2xP) from each of the 3 categories prior to the final year of their program (for SPMA by end of year 3).**

Please refer to this link for Context credit requirements and courses.

2021-2022 Undergraduate Calendar - Academic Regulations and University Policies (brocku.ca)

SPMA majors, please note: all your “context course requirements” **DO NOT have to be met/completed in year one** – choose electives that meet your interests/strengths - context credits are also elective courses and SPMA majors are allowed take more than one course from the same category to allow for variety of electives earlier in their degree that can also provide avenues for future electives in the same subject.

Not all subjects open their courses to students in other majors – this will be noted by reading the Course Description... the phrase “Restricted to majors... until the date specified” means a course will open later to other majors to take as an elective; if no reference to an opening date is stated in the Restriction, then you cannot register into that course.

**Sample Course Layout – based on max of 5 Classes Per Term = 5 credits**

**FALL TERM - D2**
1. SPMA 1P92 (or 1P91)
2. SPMA 1P97 (OR 1P94)
3. SPMA 1P93 (fall term only)
4. Elective/context – D2/P or D1/F credit
5. Elective/context – D2/P or D1/F credit

**WINTER TERM - D3**
1. SPMA 1P91 (or 1P92)
2. SPMA 1P94 (or 1P97)
3. Elective/context – D3/P credit
4. Elective/context - D1/F credit cont’d or D3/P course
5. Elective - D1/F credit cont’d or D3/P course

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9. **If you plan to take less than 5 sets of courses per term**, there is no impact on your Sport Management major status. **BUT** it may impact your Scholarships, OSAP and tuition rate – so it is essential to make contact with central@brocku.ca for clarification on ANY aspect of your Student Finance. Academic departments to do not have access to information associated with Student Awards/OSAP/Finance.

10. **Some courses are scheduled online (not SPMA) – if you choose an online course for an elective....**

Courses will be designated:
- **ASYNCHRONOUS** means all components are pre-recorded/no designated required times to be live online. Professors will provide times they/TAs are available for online office/help hours
- **BLENDED** meaning a segment of the course (LEC or SEM or LAB) scheduled online and the other segment of the class is scheduled face-to-face on campus with a specific time.
- **SYNCHRONOUS** means there are components that require your attendance online at specific times during the week or the term for Lectures/Labs/Seminars.

Make sure to plan your courses that have any segment of the course running at specific times on the timetable **without schedule conflicts**.

11. **Course details, start up and textbooks/learning materials:**

   More details and directions about course start-up will be available in the course syllabus from each Professor on the SAKAI page for each course in August.

   **Regarding course materials/books which need to be purchased for each course the Brock Campus Store is the source.**

   [Home - Brock University Campus Store](#)

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**SMART START**

**Your Year One Transition Support Team**

Sport Management majors are highly encouraged to participate.

Brock offers new students an excellent year one transition resource through its Smart Start program. The program is delivered by a combined team of university personnel and outstanding student staff whose expertise is solely focused on assisting new students preparing for their first year at Brock, including reviewing your timetable, once registered.

All academic departments share key program information with the Smart Start team. Sport Management is fortunate in that there are Smart Start team members who are also affiliated with our department.

**More information/to register for SMART START**  [Smart Start – Discover Brock University](#)

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# Bachelor of Sport Management (BSM) Course Planner

For majors entering program in 2021-22

<table>
<thead>
<tr>
<th>Year 1 (5 credits)</th>
<th>Year 2 (5 credits)</th>
<th>Year 3 (5 credits)</th>
<th>Year 4 (5 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Sport Management/SPMA 1P91</td>
<td>Sport Policy in Canada/SPMA 2P06</td>
<td>Management Concepts in Non-Profit Sport Organizations/SPMA 3P05</td>
<td>2.0 SPMA credits from 4alpha00 to 4alpha99</td>
</tr>
<tr>
<td>Understanding Sport Industry Sectors/SPMA 1P92</td>
<td>Organizational Behaviour in Sport Organizations/SPMA 2P21</td>
<td>Quant Analysis/SPMA 3P07</td>
<td>1.0 SPMA credits from 3alpha90 to 4alpha99</td>
</tr>
<tr>
<td>Diversity and Inclusion in Sport Management/SPMA 1P93</td>
<td>Introduction to Sport Finance/SPMA 2P27</td>
<td>Qual Analysis/SPMA 3P17</td>
<td>AND</td>
</tr>
<tr>
<td>Professional Engagement for the Sport Industry/SPMA 1P94</td>
<td>Sport Marketing/SPMA 2P65</td>
<td>Managing Human Resources in Sport Organizations/SPMA 3P21</td>
<td>2.0 elective** credits</td>
</tr>
<tr>
<td>Research Design and Evaluation/SPMA 1P97</td>
<td>Sport and Law/SPMA 2P96</td>
<td>Advanced Sport Finance/SPMA 3P27</td>
<td>NOTE - options available in 4th year include:</td>
</tr>
<tr>
<td>AND 2.5 elective credits (context credits may be taken here)</td>
<td>Sport Event Management/SPMA 2P98</td>
<td>Sport Sponsorship/SPMA 3P25</td>
<td>INTERNSHIP (2 academic credits)</td>
</tr>
<tr>
<td></td>
<td>Entrepreneurship Basics/ENTR 2P51</td>
<td>Governance in Sport/SPMA 3P26</td>
<td>Full-time placement in an organization for 4 months/single term (Fall or Winter or Summer)</td>
</tr>
<tr>
<td></td>
<td>AND 1.5 elective credits (context credits may be taken here)</td>
<td>AND 1.5 elective credits</td>
<td>THESIS (2 academic credits)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Major individual research project done under supervision of professor SEPT-APR</td>
</tr>
</tbody>
</table>

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**2021-2022 Undergraduate Calendar - Sport Management (brocku.ca)**

* S.Brooks/June 2021. *