

Changwook Kim

Department of Sport Management, Brock University
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EDUCATION

University of Florida, United States

August 2022

Ph.D. in Sport Management (Minor in Community Science)

Kyung Hee University, South Korea

M.A. in Sport Marketing

Kyung Hee University, South Korea

B.A. in Physical Education

B.A. in Business (Concentration in Sport Management)

RESEARCH INTERESTS

- Sport Industry and Community Resilience
- Sport Consumer Spatial Behavior and Consumer Resilience
- Multi-Level Spatial Analysis for Optimizing the Well-being Outcomes in Sport Services
- Impacts of Transformative Sport Services on Community Resilience and Well-Being
- Sport Resources Allocation for an Active Living Community

ACADEMIC APPOINTMENTS

Brock University, St. Catharines, ON, Canada

Assistant Professor, Department of Sport Management (2023-present)

University of Florida, Gainesville, FL, United States

Associate Researcher, Spatial Community Lab (2019-2022)

Graduate Teaching Assistant, Department of Sport Management (2016-2021)

Republic of Korea Naval Academy, Jinhae, South Korea

Adjunct Professor, Department of Sport and Culture (2008-2011)

HONORS & AWARDS

1. **Student Research Competition Winner** (2021). *North American Society for Sport Management*.
2. **Doctoral Research Grant Award** (2021). *North American Society for Sport Management*.
3. **Kang Joon-Ho Research Grant Award** (2021). *Korean American Association for Sport Management*.
4. **Student Research Competition Finalist** (2020). *North American Society for Sport Management*.
5. **Lee Jeoung-Hak Award** (2019). *Korean American Association for Sport Management*.
6. **Doctoral Student Group Presentation Winner** (2017), *Southern Sport Management Doctoral Research Symposium*. Gainesville, FL.
7. **Doctoral Student Group Presentation Winner** (2016), *Southern Sport Management Doctoral Research Symposium*. Tallahassee, FL.

PEER-REVIEWED JOURNAL PUBLICATIONS (*SSCI Journals)

1. **Kim, C.,** & Kim, J. (2023). Spatial Spillovers of Sport Industry Clusters and Community Resilience: Bridging a Spatial Lens to Building a Smart Tourism City. *Information Processing & Management**, 60(3), 103266. (Impact factor: 7.47).
2. **Kim, C.,** Kim, J., Lee, J., & Inoue, Y. (2023). Bouncing Back: Unpacking the Influence of Sport Media on Consumer Resilience. *Journal of Sport Management**, 37(1), 51-65. (Impact factor: 4.95).
3. **Kim, C.,** & Kim, J. (2022). The Urban Sprawl and Leisure-Time Physical Activity. *Sport Management Review**, 25(4), 608-630. (Impact factor: 6.57).
4. **Kim, C.,** Kim, J., & Jang, S. (2021). Sport Industry Clusters and Community Resilience in the United States. *Journal of Sport Management**, 35(6), 566-580. (Impact factor: 5.33).
5. Zhou, R., Ross, W., Pu, H., **Kim, C.,** Kim, J., Kaplanidou, K., & Leopkey, B. (2021). Exploring Partnerships in Sport Event Delivery. *Event Management*, 25(5), 425-445. (Scopus).
6. **Kim, C.,** Kim, J., & Brijesh, T. (2021). Intensity of Leisure-Time Physical Activity and Dimensions of Mental Well-Being: A Reciprocal Approach Using Parallel Latent Growth Curve Modeling. *Journal of Physical Activity and Health**, 18(2), 165-174. (Impact factor: 2.75).
7. **Kim, C.,** Kim, J., & Brijesh, T. (2020). Bidirectional Association between Leisure-Time Physical Activity and Well-being: Longitudinal Evidence. *Journal of Leisure Research**, 51(5), 559-580. (Impact factor: 2.79).
8. **Kim, C.,** & Kaplanidou, K. (2019). The Effect of Sport Involvement on Support for Mega Sport Events: Why Does It Matter. *Sustainability**, 11(20), 5687. (Impact factor: 3.47).

REFEREED CONFERENCE PRESENTATIONS

International / National

1. **Kim, C.,** Kim, J., & Lee, J. (2023). Spatiotemporal Patterns of Mobile Application Usage in Participatory Sport Consumption: Dynamic Multiscale Spatiotemporal Modeling Approach. Accepted for presentation at the annual conference of *North American Society for Sport Management*.
2. Hwang, Y., Ko, S., Lee, J., & **Kim, C.** (2023) The Effect of Consumer Presence in Realistic Experiential Sports on Satisfaction, Attitude, and Enjoyment. Accepted for presentation at the annual conference of *North American Society for Sport Management*.
3. **Kim, C.,** Kim, J., & Lee, J. (2022). Unpacking the Spatial Nexus: Spatial Spillovers of Sport Industry and Community Resilience, Presented at the annual conference of *North American Society for Sport Management*.
4. **Kim, C.,** Kim, J., & Lee, J. (2022). Sport Consumer Resilience in Sport Industry: A Spatial Multilevel Modeling Approach, Presented at the annual conference of *North American Society for Sport Management*.
5. Lee, S., Kim, J. & **Kim, C.** (2022). Does Blue Space Matter to Place-Specific Environmentally Responsible Behavior for Sport Tourists? A Mediation Model with Spatial Effects, Presented at the annual conference of *Northeast Travel and Tourism Research Association*.

6. Kim, J., Jeoung, J., & **Kim, C.** (2021). Green Space Access, Physical Activity, and Adult Obesity: A community-Level Approach, Presented at the annual conference of *Tourism Science Society of Korea (TOSOK) International Conference*.
7. **Kim, C.**, & Kim, J. (2021). Spatial Effect of Sport Industry on Community Resilience, Presented at the annual conference of *North American Society for Sport Management*. ***Selected as the winner for the Student Research Competition***.
8. **Kim, C.**, & Kim, J. (2020). The Sport Industry and Community Resilience: Spatial Approach, Presented at the annual conference of *North American Society for Sport Management*. ***Selected as the finalist for the Student Research Competition***.
9. **Kim, C.**, Kim, J., & Lee, J. (2020). The Moderating Role of Urban Sprawl between Sport Participation and Health-related Quality of Life, Presented at the annual conference of *North American Society for Sport Management*.
10. **Kim, C.**, & Kim, J. (2020). Longitudinal Association of Leisure-Time Physical Activity in Different intensities with Psychological and Social Well-Being: A Parallel Latent Growth Curve Model, Accepted for presentation at *National Environment and Recreation Research Symposium*, Annapolis, MD. <http://nerrsymposium.org/> (Conference canceled).
11. Kim, J., **Kim, C.**, & Thapa, B. (2020). Does Urban Sprawl Matter? Understanding the Spatial Relationship between Urban sprawl, Physical Activity Participation, and Adult Obesity, Accepted for presentation at *National Environment and Recreation Research Symposium*, Annapolis, MD. <http://nerrsymposium.org/> (Conference canceled).
12. **Kim, C.**, Kim, J., & Kaplanidou, K. (2019). Does Urban Sprawl Matter? Measuring The Effect of Urban Sprawl on Physical Activity. Presented at the annual conference of *North American Society for Sport Management*, New Orleans, LA.
13. **Kim, C.**, & Kaplanidou, K. (2019). A Bidirectional Relationship between Physical Activity and Quality of Life. Presented at the annual conference of *North American Society for Sport Management*, New Orleans, LA.
14. **Kim, C.**, & Kaplanidou, K. (2018). The Moderating Role of Sport Type between Sport Involvement and Quality of Life. Presented at the annual conference of *European Association for Sport Management*, Malmö, Sweden.
15. Triantafyllidis, S., **Kim, C.**, & Kaplanidou, K. (2018). Beach Volleyball as a Tool for Involvement with Sport and a Platform for Pro-Environmental Interventions. Presented at the annual conference of *Sport Marketing Association*, Dallas, TX.
16. **Kim, C.**, & Kaplanidou, K. (2017). Does Sport Involvement Influences Support for Olympic Games? Approach from Sport Involvement Perspective. Presented at the annual conference of *Sport Marketing Association*, Boston, MA.
17. Zhou, R., Leopkey, B., **Kim, C.**, Pu, H., & Kaplanidou, K. (2017). Exploring Partnerships in Sport Event Delivery. Presented at the annual conference of *North American Society for Sport Management*, Denver, IL.
18. **Kim, C.**, & Lee, J. (2009). Analysis on the Attitude Types of Sport Consumers according to Kinds of TV Sports Programs. Presented at the annual conference of *Korean Alliance for Health, Physical Education, Recreation* (48th), Jin-Ju, Korea.

19. **Kim, C.**, & Lee, J. (2007). A Study on the Consumer Behavior of Professional Sports Fans by Spectating Experience. Presented at the annual conference of *Korean Alliance for Health, Physical Education, Recreation Conference* (46th), Kwang-ju., Korea.

Local

1. **Kim, C.** & Kim, J. (2022). Spatial Causal Inference to Evaluate the Effect of Change in Sport Industry on Community Resilience. Poster presented at the 2022 UF HHP Research Symposium, Gainesville, FL. ***Selected as the runner-up for the Student Research Competition.***
2. **Kim, C.** & Kaplanidou, K. (2019). Social-Ecological Environments, Quality of Life and Physical Activity: Autoregressive Cross Lagged Longitudinal Approach. Poster presented at the 2019 *UF HHP Research Symposium*, Gainesville, FL.
3. **Kim, C.** & Kaplanidou, K. (2018). The Reciprocal Relationship Between Sport Activity and Quality of Life. Stanley Lecture poster presentation. Poster presented at the 2018 *UF HHP Research Symposium*, Gainesville, FL.
4. **Kim, C.** & Kaplanidou, K. (2017). Sport Participation, Watching, Sport Involvement and Quality of Life. Poster presented at the 2017 *UF Graduate Student Diversity Research Day*. Gainesville, FL.
5. **Kim, C.** & Kaplanidou, K. (2017). Does Sport Involvement Increase Support for Mega-Sport Event. Stanley Lecture poster presentation. Poster presented at the 2017 *UF HHP Research Symposium*, Gainesville, FL.
6. **Kim, C.** & Kaplanidou, K. (2016). The Effect of Sport Involvement on Quality of Life, Attitude toward Expected Olympic Games Legacy. Poster presented at the 2016 *UF HHP Research Symposium*, Gainesville, FL.

GRANT ACTIVITIES

1. *Spatial Spillover Effect of Sport Industry Cluster on Economic Resilience*. UF PhD Funding RFP. 2021, **PI**, \$ 500 (**Funded**).
2. *Spatially Explicit Prediction Model for Community Resilience across Host Cities for the 2026 FIFA World Cup in the United States*. The 2021 FIFA Research Scholarship. 2021, **PI**, \$ 27,500 (Unfunded).
3. *Unpacking the Global-Local Nexus: The Interface Among Sport Industry and Community and Individual Resilience*. The 2021 NASSM Doctoral Research Grant. 2021, **PI**, \$ 1,340 (**Funded**).
4. *Intra-and Inter-Sport Industry Specialization as Concurrent Sources of Economic Resilience: A Perspective from Cluster-Based Industrialization within Spatial Effects*. The 2021 Korean American Association for Sport Management Kang Joon-Ho Research Grant, 2021, **PI**, \$ 1,000 (**Funded**).
5. *Does Sport Matter to Community Resilience?: A Spatio-Temporal Approach*. The 2020 NASSM Doctoral Research Grant. **PI**, \$ 3,000 (Unfunded).
6. *Value of Tourism Assets in Florida*. Eric Freidheim Tourism Institute Research Grant. 2020, **RA**, \$ 20,000 (Unfunded).
7. *The Effect of Sport Involvement on Support for Mega Sport Events*. The University of Florida Open Access Publishing Fund, 2019, **PI**, \$ 1,500 (**Funded**).

ACADEMIC TEACHING EXPERIENCES

Brock University

Assistant Professor, 2023 Winter

SPMA 3P07 Quantitative Analysis for Sport Management (undergraduate level)

University of Florida

Co-Instructor, 2022 Spring

HMG 6448C GIS and Spatial Analysis for Tourism and Social Data (Undergraduate and Graduate level)

Graduate Teaching Assistant, Department of Sport Management, 2016–2021

SPM 2000 Introduction to Sport Management (Undergraduate level)

SPM 5506 Sport Finance (Graduate level)

SPM 4515 Sport Finance (Undergraduate level)

HLP 6535 Research Methods (Graduate level)

SPM 3306 Sport Marketing (Undergraduate and Graduate level)

SPM 6905 International Sport Management (Graduate level)

LEI 2181 Leisure and Contemporary Society (Undergraduate level)

Republic of Korea Naval Academy

Adjunct Professor, Department of Sport and Culture, 2008–2011

Courses taught (Undergraduate level: naval cadets)

Introduction to Sport and Physical Education, 2010–2011

Introduction to Leisure and Recreation, 2009

Sport and Contemporary Society, Fall. 2008

Guest Lecture

Aug. 2021. Does Sport and Tourism Matter? The Role of Sport and Tourism Clusters in a resilient community. Resilience Research Seminar, Ulsan National Institute of Science and Technology, South Korea.

Feb. 2021. Dynamic Opportunity for Sport Entrepreneurs. LEI 3843: Entrepreneurship in Tourism, Recreation and Sport Management; undergraduate, University of Florida.

Jul. 2012. Introduction to Q-Method for Sport Consumer Research. Summer Academic Work Shop of Laboratory for Sport Marketing Research, Kyung Hee University.

OTHER RELATED EXPERIENCES AND ACTIVITIES

University of Florida

Associate Researcher and Manager, Community Spatial Lab, 2020–2022

Kyung Hee University

Associate Researcher, Laboratory for Sport Marketing Research, Mar 2012–Jul 2014

SERVICES

Ad Hoc Journal Reviewer

2022. *Sport Marketing Quarterly, Information Processing & Management*

2021. *European Sport Management Quarterly*

2020. *International Journal of Environmental Research and Public Health, Sustainability*

Community Services

2018–2019. Korean Student Representative, College of HHP, University of Florida

2017. Volunteer. Southern Sport Management Doctoral Research Symposium, University of Florida

2017. Volunteer. The 2017 USA Weightlifting Collegiate & U25 National Championships, Gainesville, FL

2016. Volunteer. Opening Day Event of Gainesville Youth Baseball. Gainesville, FL.

2016. Volunteer. Five Points of Life Marathon, Gainesville, FL.

PROFESSIONAL MEMBERSHIP

North American Society for Sport Management, Member