

## Curriculum Vitae

### **Shannon M. Kerwin (née Hamm)**

Associate Professor

Department of Sport Management, Faculty of Applied Health Sciences

Centre for Sport Capacity

Brock University

#### CURRENT APPOINTMENT (JULY, 2017 – PRESENT):

Associate professor, Department of Sport Management at Brock University

Areas of specialization: Human resource management in Sport, management principles and practice

#### CURRENT APPOINTMENT (JULY, 2022 – JULY, 2025):

Graduate program director, Department of Sport Management at Brock University

#### PREVIOUS APPOINTMENT (AUGUST, 2012 – JULY, 2017):

Assistant professor, Department of Sport Management at Brock University

Areas of specialization: Human resource management in Sport, management principles and practice

#### CONTENT:

- A. Formal Education
- B. Academic Awards and Distinctions
- C. Research Contributions
- D. Teaching Contributions
- E. Professional Service

### **A. FORMAL EDUCATION**

- October 2010**      **Ph.D THE UNIVERSITY OF WESTERN ONTARIO**  
London, Ontario, Canada  
Faculty of Health Sciences, School of Kinesiology  
Department of Sport Management  
*Dissertation Title:* Conflict in Sport Organizations (Hamm-Kerwin)  
*Advisor:* Dr. Alison Doherty
- June 2006**      **M.A. BROCK UNIVERSITY**  
St. Catharines, Ontario, Canada  
Faculty of Applied Health Sciences, Department of Sport Management  
*Thesis Title:* Understanding Value Congruence: A Sport Organization  
Case Study (Hamm)  
*Advisor:* Dr. Joanne MacLean
- June 2004**      **B.A. (Honours) BROCK UNIVERSITY**  
St. Catharines, Ontario, Canada  
*Major:* Sport Management

## **B. ACADEMIC AWARDS AND DISTINCTIONS**

### **1. Awards**

- 2022 Sport Management Education Journal, Best Paper Award Finalist:  
“Undergraduate Sport Management Education: Exploring Ego Development and Leadership Efficacy” published in Volume 15, Issue 2 of Sport Management Education Journal
- 2014 Chancellor’s Chair for Teaching Excellence, Brock University Centre for Pedagogical Innovation (\$5000 x3 years)
- 2007-2008 Social Sciences and Humanities Research Council (SSHRC) - Sport Canada Research Initiative Doctoral Supplement (\$10,000)
- 2006-2009 SSHRC Canadian Doctoral Graduate Scholarship (\$35,000/year)
- 2005-2006 SSHRC Master’s Scholarship, (\$15,000/year)
- 2005 Ontario Graduate Scholarship (Masters) granted, (\$12,500/year), declined in lieu of SSHRC scholarship

### **2. Distinctions**

- 2021 Adjunct Associate Professor in the Department of Recreation and Leisure Studies for the period July 1, 2021 to June 30, 2024
- 2021 Research Affiliate, Wasserman Media Group Collective Think Tank
- 2020 Research Affiliate, e-Alliance Gender+ Equity in Sport Research Hub
- 2015 North American Society for Sport Management Research Fellow
- 2011 European Association for Sport Management (EASM) New Research Award (NRA) Finalist

## **C. RESEARCH CONTRIBUTIONS**

### **1. Publications**

#### ***1.1 Refereed:***

1. Wegner, C., Millar, P., Bopp, T., & **Kerwin, S.** (in press). Experiencing Capacity Building in the SFD Context. *Sport Management Review*.

2. Oja, B., Zvosec, C., Kim, M., Schuetz, L., & **Kerwin, S.** (in press, 2022). Autonomy in design: Reconciling sport employee experiences with forced job design alterations. *Managing Sport and Leisure*. <https://doi.org/10.1080/23750472.2022.2092539>
3. Lesch, L., **Kerwin, S.**, & Wicker, P. (in press, 2022). State politics and gender diversity in sport governance. *Economics of Governance, Special Issues: Politics and Sport*.
4. Lesch, L., **Kerwin, S.**, Thormann, T. F., & Wicker, P. (in press, 2022). Critical masses and gender diversity in voluntary sport leadership: The role of economic and social state-level factors. *Sustainability Special Issue on Gender Issues in Sport and Leisure Activities*.
5. **Kerwin, S.**, & Leberman, S. (in press, 2022). Programme Evaluation is Not Simple: Exploring A Structured Gender Equity Programme. *European Sport Management Quarterly*, <https://doi.org/10.1080/16184742.2022.2067207>
6. Hyatt, C., Chard, C., & **Kerwin, S.** (2022). Where to “Play Ball!”? A Case of a Minor League Baseball Team’s Future. *Case Studies in Sport Management*. 11(1),26-32. <https://doi.org/10.1123/cssm.2021-0034>
7. **Kerwin, S.**, & Spence, K. (2021). Undergraduate Sport Management Education: Exploring Ego Development and Leadership Efficacy. *Sport Management Education Journal*. <https://doi.org/10.1123/smej.2020-0040>
8. Sidani, E., Hyatt, C., & **Kerwin, S.** (2021). Hockey fandom on the border: An interpretive study of Toronto Maple Leafs and Buffalo Sabres fans in Fort Erie, Ontario, Canada. *Leisure/Loisir*, 45(2), 269-299. <https://doi.org/10.1080/14927713.2021.1874834>
9. Delshab, V., Siani, M. G., Pyun, D. Y., **Kerwin, S.**, Cegarra-Navarro, J-G. (2021). The Impact of Unlearning Context on Organizational Performance through Knowledge Management: A Case of Community Sport Clubs in Iran. *Sport Management Review*, 24, 156-178. <https://doi.org/10.1016/j.smr.2020.02.001>
10. Wicker, P., & **Kerwin, S.** (2020). Women representation in Canadian sport boards and the relation with organizational characteristics. *Managing Sport and Leisure*. <https://doi.org/10.1080/23750472.2020.1825987>
11. Harman, A., Millar, P., & **Kerwin, S.** (2020). Two sides of the coin: Volunteer coaches and sport clubs’ ideological psychological contract. *Park and Recreation Administration*. <https://doi.org/10.18666/JPRA-2020-10073>
12. McClean, C., Odio, M., & **Kerwin, S.** (2020) Exploring the influence of stimulus events: A case study of undergraduate student internships. *Sport Management Education Journal*. <https://doi.org/10.1123/smej.2018-0026>

13. Hyatt, C., Sveinson, K., Hoeber, L., & **Kerwin, S.** (2018). The reverse socialization of sport fans: How children impact their parents' sport fandom. *Journal of Sport Management* 32, 542-554.
14. **Kerwin, S.**, Walker, M., & Bopp, T. (2017). When faultlines are created: Exploring the conflict triggering process in sport. *Sport Management Review*, 20(3), 252-260.
15. Odio, M., & **Kerwin, S.** (2017). Permeability of sport job sectors: An analysis of careers across boundaries. *International Journal of Sport Management*, 18, 1-18.
16. Wells, J., & **Kerwin, S.** (2017). Intentions to be an athletic director: Racial and gender perspectives. *Journal of Career Development*, 44, 127-143.
17. Wells, J., **Kerwin, S.**, & Ryan, T. D. (2016). To be an athletic director: Examining the mediating effect of self-efficacy between family-work conflict and vocational interest. *International Journal of Sport Management*, 17, 408-426.
18. Odio, M., & **Kerwin, S.** (2016). Internship characteristics, critical events, and intent to enter the vocation. *Sport Management Education Journal*, 10, 103-114.
19. Naraine, M., **Kerwin, S.**, & Parent, M. (2016). Oh captain, my captain! Using social network analysis to assist coaching staff in identifying the leadership core of a national sports team. *Case Studies in Sport Management*, 5, 60-64.
20. **Kerwin, S.**, & Hoeber, L. (2015). Collaborative self-ethnography: Navigating self-reflexivity in a sport management context. *Journal of Sport Management*, 29, 498-509.
21. **Kerwin, S.**, Jordan, J., & Turner, B. (2015). Organizational justice and conflict: Do perceptions of fairness influence disagreement? *Sport Management Review*, 18, 384-395.
22. **Kerwin, S.** (2015). Understanding conflict in sport and entertainment organizations. *Sport and Entertainment Review*, 1(3), 75-82.
23. **Kerwin, S.**, Warner, S., Walker, M., & Stevens, J. (2015). Exploring sense of community among small-scale sport event volunteers. *Special Issue, European Sport Management Quarterly*, 15(1), 77-92.
24. Coble, C., **Kerwin, S.**, & Kaplanidou, K. (2015). Sport infrastructure in a small community: User and non-user perceptions of the impact on the community. *International Journal of Sport Management*, 16(2), 1-21.
25. Buning, R.J., Coble, C., & **Kerwin, S.** (2015). The progressive involvement of youth in niche sport: The perspective of youth participants and their parents. *Journal of Amateur Sport*, 1(1), 52-80.

26. **Kerwin, S.**, MacLean, J., & Bell-Laroche, D. (2014). The mediating influence of management by values in non-profit sport organizations, *Journal of Sport Management*, 28(6), 646-656.
27. Tainsky, S., **Kerwin, S.**, Xu, J., & Zhou, Y. (2014). Will the real fans please remain seated? Gender and television ratings for NCAA football pre-game and game broadcasts. *Sport Management Review* 17(2), 190-204.
28. Odio, M., Sagas, M., & **Kerwin, S.** (2014). The influence of the internship on students' career decision-making. *Sport Management Education Journal*, 8, 46-57.
29. **Kerwin, S.**, MacLean, J., & Bell-Laroche, D. (2014). The value of managing by values: A Canadian sport organization case study. *Journal of Applied Sport Management*, 6(4), 27-50.
30. Odio, M. A., Wells, J. E., & **Kerwin, S.** (2014). Full-time student, part-time employee: Capturing the effects of socialization influences and multiple identities on affective commitment. *Event Management*, 18(3), 325-336.
31. **Kerwin, S.**, & Bopp, T. (2014). Exploring changes in team culture: A multi-foci leadership perspective. *Sport Management Review*, 17, 277-291.
32. Kaplanidou, K., **Kerwin, S.**, & Karadakis, K. (2013). Understanding sport event success: Exploring perceptions of consumers and event providers. *Journal of Sport and Tourism*, 18(3), 137-159.
33. Warner, S., **Kerwin, S.**, & Walker, M. (2013). Examining sense of community in sport: Developing the Multidimensional 'SCS' scale. *Journal of Sport Management*, 27(5), 349-362.
34. Hoerber, L., & **Kerwin, S.** (2013). Exploring the experiences of female sport fans: A collaborative self-ethnography. *Sport Management Review*, 16, 326-336.
35. **Kerwin, S.** (2013). Exploring organizational identity and interpersonal conflict in sport organizations. *Journal of Applied Sport Management*, 5(2), 47-69.
36. **Kerwin, S.**, & Doherty, A. (2012). Investigating the conflict triggering process in intercollegiate athletics departments. *Journal of Sport Management*, 26, 224-236.
37. Lubinsky, M., Doherty, A., & **Kerwin, S.** (2011). Corporate philanthropy toward the community and organizational commitment in the fitness industry. *International Journal of Sport Management and Marketing*, 10(1/2), 1-20.
38. **Kerwin, S.**, Doherty, A., & Harman, A. (2011). "It's not conflict, it's differences of opinion": An in-depth examination of conflict in nonprofit sport boards. *Small Group Research*, 42, 562-594.

39. **Hamm-Kerwin, S.**, & Doherty, A. (2010). Intragroup conflict in nonprofit sport boards. *Journal of Sport Management*, 24, 245-271.
40. Misener, K., Doherty, A., & **Hamm-Kerwin, S.** (2010). Learning from the experiences of older adult volunteers in sport: A serious leisure perspective. *Journal of Leisure Research*, 42, 267-290.
41. **Hamm-Kerwin, S.**, Misener, K., & Doherty, A. (2009). Getting in the game: An investigation of volunteering in sport among older adults. *Leisure/Loisir* 33, 659-685.
42. **Hamm, S.**, MacLean, J., & Misener, K. (2008) Understanding the commitment and motivation of large sporting event volunteers. *International Journal of Volunteer Administration*, 25(3), 26-38.
43. **Hamm, S.**, MacLean, J., Kikulis, L., & Thibault, L. (2008). The impact of value congruence: A sport organization case study. *Sport Management Review* 11, 123-148.
44. MacLean, J., & **Hamm, S.** (2008). Values and sport participation: Comparing participant groups, age, and gender. *Journal of Sport Behavior*, 31, 352-367.
45. MacLean, J., & **Hamm, S.** (2007). Motivation, commitment, and intentions of volunteers at a large Canadian sporting event. *Leisure/Loisir*, 31, 151-183.

***Referred books contributions to edited books:***

1. **Kerwin, S.** (in press). *Introduction to HRM and Digital Technology in the Sport Industry*. In M. L. Naraine, T. M. Hayduck, & J. P. Doyle (eds.). Routledge Handbook of Digital Sport Management. Taylor & Francis, London, UK.
2. **Kerwin, S.** (in press). *Navigating Conflict in the Sport Workplace*. In C. Anagnostopoulos, G. Zeimers, M. Kim, & M. Dowling (eds.). Routledge Encyclopedia of Sport Studies, UK.
3. **Kerwin, S.** & Hoeber, L. (2022). Sport fandom: The complexity of performative role identities. In D. Coombs, & A. Osborne (eds.). *Routledge Handbook on Sport Fans and Fandom* (pp. 133-144). Taylor & Francis, London, UK.
4. **Kerwin, S.**, Li, M., & Burton, L. (2022). Managing and leading in sport organization. In P. Pedersen, & L. Thibault (eds.). *Contemporary Sport Management, 7th ed* (pp. 81-106). Human Kinetics, Champaign, IL.
5. **Kerwin, S.**, & Doherty, A. (2019). Board dynamics in nonprofit sport organizations: Contemporary research directions. In M. Winand & A. Christos (eds.). *Research Handbook on Sports Governance* (pp. 439-453). Edward Elgar Publishing.

6. Odio, M., & **Kerwin, S.** (2019). *Sport in North America*. In E. MacIntosh & G. Bravo (eds.). *International Sport Management*, 2<sup>nd</sup> ed. Human Kinetics, Champaign, IL, pp. 33-45.
7. **Kerwin, S.**, Li, M., & Burton, L. (2018). *Managing and leading in sport organization*. In P. Pedersen, & L. Thibault (eds.). *Contemporary Sport Management*, 6th ed. Human Kinetics, Champaign, IL.
8. Chelladurai, P., & **Kerwin, S.** (2017). *Human resource management in sport and recreation*. 3<sup>rd</sup> edition. Human Kinetics, Champaign, IL.
9. **Kerwin, S.** (2015). Human Resource Management in Sport. In T. Byers (ed.). *Contemporary Issues in Sport: An Introduction*. Sage, London, UK, pp. 135-148.
10. **Kerwin, S.**, Li, M., & Quarterman, J. (2014). Managing and leading in sport organization. In P. Pedersen, & L. Thibault (eds.). *Contemporary Sport Management*, 5<sup>th</sup> ed. Human Kinetics, Champaign, IL, pp. 112-136.
11. **Hamm-Kerwin, S.**, & Doherty, A. (2013). Intragroup conflict in nonprofit sport boards. In G. B. Cunningham (ed.). *Sport Management*. Edward Elgar Publishing, pp. 297-323. [REPRINT OF ORIGINAL MANUSCRIPT]

### ***1.2 Referred conference proceedings:***

1. Lesch, L., Wicker, P., & **Kerwin, S.** (2022). *Spillover effects from macro-economic factors to a critical mass of women in the boardroom of sport governing bodies*. Presented at the North American Society for Sport Management conference, June 1-4, virtual conference.
2. MacIntosh, E., Doherty, A., & **Kerwin, S.** (2022). *Towards a safe sport culture in high performance sport: Listening to athlete A, B and C*. Presented at the North American Society for Sport Management conference, June 1-4, virtual conference.
3. Trussell, D., **Kerwin, S.**, Lozinski, L., Hill, T., & Ritondo, T. (2022). Diversity and equity in community sport board decision making: An intersectional analysis. Presented at the North American Society for Sport Management conference, June 1-4, virtual conference.
4. Lesch, L., **Kerwin, S.**, & Wicker, P. (2021). *Women in the boardroom: Organizational differences among German sport governing bodies*. Presented at Sport Management Association of Australia and New Zealand, December 1-3, virtual conference.
5. **Kerwin, S.**, Trussell, D., & Cheevers, R. (2021). A critical exploration of governance at the community level of sport. Presented at Sport Management Association of Australia and New Zealand, December 1-3, virtual conference.

6. Lesch, L., **Kerwin, S.**, & Wicker, P. (2021). *Gender diversity in the boardroom of German Sport Governing Bodies: The role of state government composition and quality*. Presented at the European Association of Sport Management conference, September 4-6, virtual conference.
7. Lesch, L., **Kerwin, S.**, & Wicker, P. (2021). *Board gender diversity in German sport governing bodies: Spillover effects from state government composition and quality*. Presented at the European Association for Sociology of Sport conference, September, virtual conference.
8. **Kerwin, S.** & Rutman, J. (2021). Do values translate into action: Exploring a “commitment” to gender equality in sport. Presented at the International Conference on Multidisciplinary Perspectives on Equality and Diversity in Sports (ICMPEDS), July 14-16, virtual conference.
9. Clutterbuck, R., Reid, P., & **Kerwin, S.** (2021). *Building coaching capacity at one Provincial Sport Organization*. Presented at the North American Society for Sport Management conference, June 2-5, virtual conference.
10. Oja, B., Zvosec, C., Kim, M., Schuetz, L., & **Kerwin, S.** (2021) *Crafting their way forward: An exploration of job design among sport employees*. Presented at the North American Society for Sport Management conference, June 2-5, virtual conference.
11. Trussell, D., **Kerwin, S.**, Lozinski, L, & Lyn, A. (2021) *Women, gender equity, and sport participation: Transforming what we know through an integrative review*. Presented at the Canadian Congress on Leisure Research conference, May 30-31, virtual conference.
12. Lim, J., & **Kerwin, S.** (2021). *Same Game: Setting a path for gender equity*. Presented at the Sport for Life Summit, February 4, virtual conference.
13. Clutterbuck, R., & **Kerwin, S.** (2020). *Exploring capacity to serve a sport club mission*. Abstract accepted at the North American Society for Sport Management conference, May 27-31, virtual conference.
14. **Kerwin, S.** (2020). *Signaling gender equity: Exploring the adoption and importance of a Gender Equity Program in sport*. Presented at the North American Society for Sport Management conference, May 27-31, virtual conference.
15. Trussell, D., & **Kerwin, S.**, Ritondo, T., & McClean, C. (2020). *Examining Community Sport Board Role and Social Identities*. Paper presented at the Sport Management Association of Australia and New Zealand in Auckland, NZ, December 4-6.
16. Wicker, P., & **Kerwin, S.** (2020). *Women representation in Canadian sport boards and the relation with organizational characteristics*. Paper presented at the Sport Management Association of Australia and New Zealand conference in Auckland, NZ, December 4-6.



17. Harman, A., Millar, P., Clutterbuck, R., & **Kerwin, S.** (2019). *Navigating the balance between competition and fun: Understanding the importance of values-based expectations*. Presented at the NASSM conference in New Orleans, LA, May 28-June 1.
18. Kast, S., Burton, N., & **Kerwin, S.** (2019). *50 Shades of ambush marketing: Exploring the effects of ambush marketing on sport employees*. Presented at the NASSM conference in New Orleans, LA, May 28-June 1.
19. Stevens, J., Clutterbuck, R., Burton, N., Cousens, L. & **Kerwin, S.** (2019). *Connecting management concepts to major games: New avenues for research*. Presented at the Administrative Science Academy of Canada conference, St. Catharines, Ontario, May 25.
20. Spence, K., **Kerwin, S.**, & McDonald, M. (2018). *What makes sport management students “tick”? Research informed curriculum implications from a longitudinal study*. Paper presented at the NASSM conference in Halifax, NS, June 5 – June 9.
21. Millar, P., **Kerwin, S.**, & Harman, A. (2018). *Scale design: An ideological psychological contract in youth sport*. Paper presented at the NASSM conference in Halifax, NS, June 5 – June 9.
22. Kast, S. Burton, N., & **Kerwin, S.** (2018). *Exploring the effects of ambush marketing on sport employees during a national championship event*. Paper presented at the NASSM conference in Halifax, NS, June 5 – June 9.
23. Misener, K., Millar, P., & **Kerwin, S.** (2018). *Innovation in values based sport and recreation: Research findings and new directions*. Parks and Recreation Ontario conference, Collingwood, ON, April, 2018.
24. Sveinson, K., Hoeber, L., Hyatt, C., & **Kerwin, S.** (2017). *Family and sport fandom: An analysis of gender role differences*. Paper presented at the Sport Management Association of Australia and New Zealand conference, Gold Coast, AUS, November 29-December 1.
25. Harman, A., Millar, P., & **Kerwin, S.** (2017). *Holding on to volunteer coaches a values-based approach*. Paper presented at the Petro Canada Sport Leadership Conference: Coaching Association Canada, Calgary, AB, November 2-4.
26. **Kerwin, S.**, Spence, K., & McDonald, M. (2017). *Exploring the Role of Ego Development on Students' Perceptions of Leadership Efficacy in Sport Management Programs*. Presented at the annual European Association of Sport Management conference in Bern Switzerland, September 5-8.
27. Hyatt, C., **Kerwin, S.**, Sveinson, K., & Hoeber, L. (2017). *Exploring Reverse Socialization of Sport Fandom from a Generational Perspective*. Paper presented at the annual European Association of Sport Management conference in Bern Switzerland, September 5-8.

28. Hyatt, C., Sveinson, K., Hoeber, L., & **Kerwin, S.** (2017). Understanding the Intersection between Sport Fandom and Parenting: Family Rivalries and Reverse Socialization. Paper presented at the NASSM conference in Denver, CO, May 28-June 2.
29. Millar, P., Harman, A., & **Kerwin, S.** (2017). *It takes two to tango: Unlocking the psychological contracts of volunteer coaches and their club.* Paper presented at the NASSM conference in Denver, CO, May 28-June 2.
30. McClean, C. & **Kerwin, S.** (advisor). (2017). *Impact of internship stimulus events on sport management student well-being.* Paper presented at the NASSM conference in Denver, CO, May 28-June 2.
31. McClean, C., & **Kerwin, S.** (advisor). (2017). *To stay or not to stay: The impact of internships on career intentions in sport and recreation programs.* Paper presented at the student presentation portion for the Canadian Congress of Leisure Research, May 23-26.
32. Millar, P., Harman, A., & **Kerwin, S.** (2017). *Defining the ideological psychological contract in a youth sport and recreation club.* Paper presented at the Parks and Recreation Ontario Conference, Deerhurst, Ontario, March 23-24.
33. Odio, M., **Kerwin, S.**, & Swingle, E. (2016). *Permeability of sport job sectors: An analysis of careers across boundaries.* Poster presented at the annual conference of the North American Society for Sport Management, Orlando, FLA, June 1-4.
34. Dykstra, M., & **Kerwin, S.** (2016). *Assessing the occupational leadership efficacy of sport management students.* Paper presented at the annual conference of the North American Society for Sport Management, Orlando, FLA, June 1-4.
35. **Kerwin, S.**, & Mongeon, K. (2016). *Are educated managers better?* Paper presented at the annual conference of the North American Society for Sport Management, Orlando, FLA, June 1-4.
36. **Kerwin, S.**, Walker, M., & Bopp, T. (2015). *Conceptualizing the influence of social identity on conflict in sport organizations.* Paper presented at the annual conference of the North American Society for Sport Management, Ottawa, ON, June 3-6.
37. **Kerwin, S.**, Warner, S., Walker, M., & Stevens, J. (2014). *Sport event volunteers and impact on sense of community.* Poster presented at the annual conference of the North American Society for Sport Management, Pittsburgh, PA, May 28- 31.
38. Odio, M., Sagas, M., & **Kerwin, S.** (2014). *Internship characteristics and critical events: A structural model of vocational turnover intention as a result of the internship experience.* Paper presented at the annual conference of the North American Society for Sport Management, Pittsburgh, PA, May 28- 31.

39. Buning, R., Coble, C., & **Kerwin, S.** (2013). *Children and adolescents' progressive involvement with sport: Towards a more thorough development model of sports participation*. Paper presented at the annual conference of the North American Society for the Psychology of Sport and Physical Activity, New Orleans, LA, June 13-15.
40. Tainsky, S., **Kerwin, S.**, Xu, J., & Zhou, Y. (2013). *Will the real fans please remain seated? Gender and television ratings for NCAA football pre-game and game broadcasts*. Paper presented at the annual conference of the North American Society for Sport Management, Austin, TX, May 29-June 1.
41. **Kerwin, S.**, & Bopp, T. (2013). *Exploring cognitive restructuring: A multi-foci leadership perspective*. Paper presented at the annual conference of the North American Society for Sport Management, Austin, TX, May 29-June 1.
42. Odio, M., Wells, J., & **Kerwin, S.** (2012). *Full-time student, part-time employee: Capturing the effects of socialization influences and multiple identities on the commitment of student-employees*. Paper presented at the annual conference of Sport Entertainment and Venues Tomorrow, Columbia, SC, November 14-16.
43. Buning, R., Walker, M., & **Kerwin, S.** (2012). *The sport participant experience: Examining motives and importance*. Paper presented at the annual conference of the Sport Marketing Association. Orlando, FL, October 23-27.
44. Coble, C., Kaplanidou, K., & **Kerwin, S.** (2012). *Sport infrastructure in a small community: Residents perceptions of the impact on the community*. Paper presented at the annual conference of the North American Society for Sport Management, Seattle, WA, May 24-26.
45. Buning, R., **Kerwin, S.**, & Walker, M. (2012). *Combining community and sport development: The stakeholders' perspective*. Poster presented at the annual conference of the North American Society for Sport Management, Seattle, WA, May 24-26.
46. Kim, K., & **Kerwin, S.** (2012). *Masculinity and sexuality in the women's sports: A comparison of body images between the Lingerie Football League and WNBA*. Paper presented at the annual conference of the North American Society for Sport Management, Seattle, WA, May 24-26.
47. Bopp, T., & **Kerwin, S.** (2011). *Developing shared and peer leadership practices in facility and event management*. Paper presented at the annual conference of Sport Entertainment and Venues Tomorrow, Columbia, SC, November 16-18.
48. Hoerber, L., & **Kerwin, S.** (2011). *Negotiating multiple identities in the field of sport management*. Paper presented at the 19<sup>th</sup> European Congress on Sport Management, Madrid, SP, September 7-10.

49. **Kerwin, S.** (2011). *Identity and interpersonal conflict: A positively deviant case study*. Paper presented at the 19<sup>th</sup> European Congress on Sport Management, Madrid, SP, September 7-10.
50. Coble, C., & **Kerwin, S.** (2011). *Exploring the use of values statements in NSOs and NGBs: A comparison across sport contexts*. Poster presented at the annual conference of the North American Society for Sport Management, London, ON, June 1-4.
51. **Kerwin, S.**, Bell-Laroche, D., & MacLean, J. (2011). *Understanding how values are manifested and managed in national sports organizations*. Paper presented at the annual conference of the North American Society for Sport Management, London, ON, June 1-4.
52. Hoeber, L., & **Kerwin, S.** (2011). *Defining a 'real' (female) sport fan: An exploration of gendered leisure experiences*. Paper presented at the Canadian Congress on Leisure Research, St. Catharines, Ontario, May 18-21.
53. Strode, J. P., Parker, H. M., & **Hamm-Kerwin, S.** (2011). *Female scholastic coaches and social role theory: A qualitative study*. Poster presented at the American Alliance for Health, Physical Education, Recreation, & Dance, San Diego, CA, March 29-April 2.
54. Doherty, A., Cuskelly, G., Batty, R., & **Hamm-Kerwin, S.** (2010). *Capacity to grow: The influence of organizational factors on participation in community sport clubs*. Paper presented at the 18<sup>th</sup> European Congress on Sport Management, Prague, CZ, September 15-18.
55. Lubinsky, M., **Hamm-Kerwin, S.**, & Doherty, A. (2010). *The influence of corporate philanthropy on organizational commitment in the fitness industry*. Paper presented at the annual conference of the North American Society for Sport Management, Tampa, Florida, June 1-5.
56. Lubinsky, M., **Hamm, S.**, & Doherty, A. (2009). *Does community giving promote employee commitment? The impact of corporate philanthropy in professional sport*. Paper presented at the annual conference of the North American Society for Sport Management, Columbia, South Carolina, May 27-30.
57. **Hamm, S.**, & Doherty, A. (2009). *"It's not conflict, it's differences of opinion": An in-depth examination of conflict in non-profit sport boards*. Paper presented at the annual conference of the North American Society for Sport Management, Columbia, South Carolina, May 27-30.
58. **Hamm, S.**, & Doherty, A. (2008). *Board conflict in voluntary sport organizations*. Paper presented at the 16<sup>th</sup> European Congress on Sport Management, Heidelberg, Germany, September 10-13.
59. Misener, K., Doherty, A., & **Hamm, S.** (2008). *Learning from the experiences of older adults in sport: Implications for volunteer management and retention*. Paper presented at

the 16<sup>th</sup> European Congress on Sport Management, Heidelberg, Germany, September 10-13.

60. **Hamm, S.**, & Doherty, A. (2008). *The nature and impact of conflict in provincial sport organization boards*. Paper presented at the annual conference of the North American Society for Sport Management, Toronto, Ontario, May 28-June 1.
61. **Hamm, S.**, & MacLean, J. (2007). *Volunteering at sporting special events: A comparative study*. Paper presented at the annual conference of the North American Society for Sport Management, Fort Lauderdale, Florida, June 1-4.
62. **Hamm, S.**, Misener, K., & Doherty, A. (2007). *Getting in the game: An investigation of older adult volunteers in sport*. Paper presented at the annual conference of the North American Society for Sport Management, Fort Lauderdale, Florida, June 1-4.
63. **Hamm, S.**, & Misener, K. (2007). *Learning from the experiences of older adult volunteers in sport*. Presented at the annual Brock University Colloquium for Sport Management Research, St. Catharines, Ontario, March 30.
64. **Hamm, S.**, & MacLean, J. (2006). *Defining the 'intentions to remain' at a large Canadian golf event*. Paper presented at the annual conference of the North American Society for Sport Management, Kansas City, Missouri, June 1-4.
65. **Hamm, S.** (2006). *Understanding value congruence: A sport organization case study*. Paper presented at the annual Brock University Colloquium for Sport Management Research, St. Catharines, Ontario, April 7.
66. **Hamm, S.** (2005). *A study of sport organizational culture*. Paper presented at the annual Florida State University Conference for Sport Management, Tallahassee, Florida, October 21-23.
67. Maclean, J., & **Hamm, S.** (2005). *Communication and leadership in organizations: Olympic performance expectations and the Canadian Olympic Committee*. Poster presented at the annual conference for the North American Society for Sport Management, Regina, Saskatchewan, June 1-4.
68. **Hamm, S.** (2005). *Values and values-based behaviors: A proposed sport organization case study*. Paper presented at the annual Brock University Colloquium for Sport Management Research, St. Catharines, Ontario, April 8.
69. Bennett, M., **Hamm, S.**, Reniers, P., & Serruys, M. (2004). *Minority hiring practices in the National Football League*. Paper presented at the annual Brock University Colloquium for Sport Management Research, St. Catharines, Ontario, April 9.

### ***1.3 Non-refereed presentations:***

1. **Kerwin, S.** & Pegoraro, A. (2022). *Coach Huddle: She can coach*. Invited presentation hosted by Guelph Soccer, March 10 (virtual).
2. **Kerwin, S.** (2022). Exploring women participant perceptions of competitive programming within Bowls Canada. Presentation delivered to Bowls Canada on February 15.
3. **Kerwin, S.** (2021). Collecting and Leveraging Data. Invited panel hosted by SIRC and Canadian Women & Sport, December 15 (virtual).
4. Trussell, D., & **Kerwin, S.**, Hill, T., Ritondo, T., Lozinski, L., & Cheevers, R. (2021). *Examining role identity and diversity within the governance of community sport*. Poster presented at the Sport Canada Research Initiative Conference October 29 (virtual).
5. **Kerwin, S.** (2021). *Gender gap in sport participation*. Interviewed on Lauren McNabb and Greg Mackling on 680 CJOB, Global Winnipeg on July 19.
6. **Kerwin, S.** Lim, J., Pegoraro, A., & Mirehie, M. (2021). *Moving Beyond 2020: Shattering the Barriers towards Gender Equity*. Moderating panel at the virtual Administrative Sciences of Canada (ASAC) conference on June 14.
7. **Kerwin, S.** (2021). Dealing with Conflict in the Sport Setting. Invited to present at the Stay in the Game virtual conference hosted by Western University on March 27.
8. **Kerwin, S.**, & Lim, J. (2021). *Understanding “Same Game”: The Self-Guided Gender Equity Toolkit*. Invited to present at the She Can Lift: Gender Equity and Women Leadership Conference, hosted by International Paralympic Committee on March 13.
9. Trussell, D., & **Kerwin, S.**, Ritondo, T., Hill, T., & Corkery, E. (2020). *Deconstructing sport governance: Do current models reflect inclusive practice?* Poster presented at the Sport Canada Research Initiative Conference October 29-30, 2020 (virtual).
10. **Kerwin, S.** (2020). *Experiences on and off the field of play*. Invited to sit on a panel for Women in Sport, hosted by athletic department at Brock University on October 28.
11. **Kerwin, S.** (2020). *Can volunteering help heal our country’s racial divide?* Interview for E. Evans, Deseret News in Salt Lake City, June 11.
12. **Kerwin, S.** (2019). *Women in Sport and Leadership Forum*. Hosted by Centre for Sport Capacity and Canadian Women & Sport (formerly CAAWS). Brock University, November 21.
13. Trussell, D., & **Kerwin, S.**, Ritondo, T., & McClean, C. (2019). *Who are “We”?: Exploring identities in non-profit sport board organization functioning*. Poster presented at the Sport Canada Research Initiative Conference in Ottawa, Ontario, October 24-25.

14. **Kerwin, S.** (2019). *I have to earn your respect...again?!?* Presentation prepared and delivered at the Niagara Leadership Summit for Women Conference 2019. Hosted at Brock University on October 26.
15. **Kerwin, S.** (2019). *Embedding gender equity in your organization.* Participated in a webinar for Canadian Women & Sport (CAAWS), October 24.
16. **Kerwin, S.** (2019). *Governance of University Athletics.* Interview with Jason Warick CBC Saskatoon, July 3.
17. **Kerwin, S.** (2019). *Gender Parity in the League's Referee and Coach Rosters.* Guest speaker on CBC Radio Syndicated national broadcast, May 15.
18. **Kerwin, S.** (2017). *Identity and conflict: Exploring the nature of disagreement within sport boards.* Poster presented at the Sport Canada Research Initiative (SCRI) Conference, Toronto, ON, September 19-20.
19. **Kerwin, S.** (2015). *The potential impact of Pan-Am Games on Niagara.* Tim Denis in the Morning – News Talk 610 CKTB. Invited radio appearance, June 18.
20. Stevens, J., Charlebois, C., & **Kerwin, S.** (2015). *The Pan-Am Games: A Boost for the Niagara Region?* Invited radio podcast, April 14.
21. **Kerwin, S.**, Warner, S., Walker, M., & Stevens, J. *Sport Event Volunteers: The Impact on Sense of Community.* Invited to present poster at Brock's 2nd Annual Research Celebration, February 25.
22. Bourikas, N., Dixon, J., **Kerwin, S.**, Gardner, P., & Mathany, E. (2013). *Sport management graduate and research opportunities.* Invited to present in the Sport Management Alumni Day, Brock University, January 22.

#### ***1.4 Non-referred reports:***

The following reports were completed at the conclusion of research projects associated with professionals in the sport industry, in an effort to enhance their policy and management practice:

1. McFall, C., & **Kerwin, S.** (2022, June 29). *Phase 1 Assessment – Pre-Pilot and Qualification Season.* Report sent to Ontario Soccer.
2. Macintosh, E., **Kerwin, S.**, & Doherty, A. (2022, July 25). "I feel (un)safe when...": What athletes have to say about high performance culture. *SIRCuit*, <https://sirc.ca/blog/athletes-high-performance-culture/>
3. **Kerwin, S.** (2021, August 26). Ways women can shatter sexist policy we once supported. *Sports Business Journal*, <https://www.sportsbusinessjournal.com/SB-Blogs/COVID19-OpEds/2021/08/26-Kerwin.aspx?hl=kerwin&sc=0>

4. **Kerwin, S.** (2021, October 4). Let's rebuild sporting structure so that love for the game can flourish. *Sports Business Journal*, <https://www.sportsbusinessjournal.com/Journal/Issues/2021/10/04/Opinion/Kerwin.aspx?hl=kerwin&sc=0>
5. **Kerwin, S.** (2022). *Exploring women participant perceptions of competitive programming within Bowls Canada*. Report delivered to Bowls Canada on February 15.
6. **Kerwin, S.,** Trussell, D., et al. (2021). *District Exit Reports*. Reports sent to districts participating in SSHRC funded project in June, 2021.
7. Naraine, M., & **Kerwin, S.** (2020). *Esports: A Focused Review of the Debate, Ecosystem, and its Implications for viaSport BC*. Report sent to viaSport on December 7.
8. Trussell, D., **Kerwin, S.,** Lyn, A. & Lozinski, L. (2020). *Participation Research Update [infographic]*. E-Alliance.
9. Trussell, D., & **Kerwin, S.** (2020). *Literature review of female sport participation in Canada*. Report sent to e-Alliance Gender+ Equity in Sport Research Hub on October 15, 2020.
10. **Kerwin, S.** (2020). *Mapping the Representation of Women on Sport Organization Boards across Canada*. Report sent to Canadian Women & Sport on July 12, 2020.
11. **Kerwin, S.** & Trussell, D. (2020). *Who are "we"? Exploring identities in non-profit sport board organization functioning*. Report sent to research participant group on SSHRC Grant on February 5.
12. **Kerwin, S.** (2019). *CAAWS Same Game Project: A Reflection of the Utility and Effectiveness of the Tools and Model*. Submitted to Canadian Women & Sport (formerly CAAWS) on December 8.
13. **Kerwin, S.,** Wicker, P., & Sailofsky, D. (2019). *Navigating board gender diversity and financial performance in Canadian sport organization*. Submitted to National, Provincial and Territorial Sport Organization representatives on February 28.
14. **Kerwin, S.,** Harman, A., & Millar, P. (2018). *Values-based expectations of coaches*. Submitted to clubs within Ontario on February 4.
15. **Kerwin, S.,** Harman, A., & Millar, P. (2016). *The expectations of coaches in a youth soccer club*. Submitted to BYSC and Oakville Soccer Clubs on August 31.
16. **Kerwin, S.,** Tainsky, S., & Smith, N. (2015). *Canoe Kayak Canada (CKC): Network analysis preliminary report*. Submitted to CKC on April 27.



17. **Kerwin, S.**, & Stevens, J. (2013). *Canoe Niagara 2013 volunteer report*. Submitted to Canoe Niagara 2013 steering committee on September 19.
18. Walker, M., **Kerwin, S.**, & Goldsmith, A. (2013). *Club-Based Archery: Coach and Leader Survey*. Submitted to Easton Foundations on December 13.
19. Walker, M., **Kerwin, S.**, & Goldsmith, A. (2013). *National Archery in the Schools Program Survey*. Submitted to Easton Foundations on December 13, 2013.

## 2. Other Research Contributions

### *Editorial and referring duties*

2020-Present	Associate Editor for <i>Sport Management Review</i>
2020-Present	Member of Editorial Board for <i>European Sport Management Quarterly</i>
2020-Present	Abstract reviewer and Session Co-Chair, <i>Administrative Sciences Association of Canada</i> .
2019-Present	Member of Editorial Board for <i>Small Group Research</i>
2016-Present	Member of Editorial Board for <i>International Journal of Sport Management</i>
2013-Present	Member of Editorial Board for <i>Journal of Sport Management</i>
2013-Present	Member of Editorial Board for <i>Sport Management Review</i>
2013-Present	Abstract reviewer and Section Head for <i>North American Society for Sport Management</i>
2015-2021	Member of Editorial Board for <i>Journal of Amateur Sport</i>
2014-2019	Member of Editorial Board for <i>Sport &amp; Entertainment Review</i>
2022	Invited reviewer for <i>Mitacs</i>
2021	Invited reviewer for <i>IWG World Conference on Women &amp; Sport</i>
2021	Invited reviewer for <i>Case Studies in Sport Management</i>
2020	Invited reviewer for <i>Swiss National Science Foundation Grant Application</i>
2020	Invited reviewer of book proposal for <i>Advances in Sport Management with Emerald Group</i>
2019	Guest reviewer for <i>European Sport management Quarterly</i>
2019	Guest reviewer for <i>Managing Sport and Leisure</i>
2019	Guest reviewer for <i>Small Group Research</i>
2018	Guest reviewer for <i>Annals of Leisure Research</i>
2018	Guest reviewer for <i>Journal of Intercollegiate Sport</i>
2018	Guest reviewer for <i>Nonprofit Management and Leadership</i>
2018	Guest reviewer for <i>European Sport Management Quarterly</i>
2018	Guest reviewer for <i>Managing Sport and Leisure</i>
2018	Guest reviewer for <i>Journal of Applied Sport Management</i>
2017	Guest reviewer for <i>Annals of Leisure Research</i>
2017	Invited reviewer for <i>Organizational Behavior in Sport textbook. Human Kinetics</i>

2017	Guest reviewer for <i>Journal of Applied Sport Management</i>
2017	Guest reviewer for <i>Managing Sport and Leisure</i>
2017	Guest reviewer for <i>Psychological Reports</i>
2017	Guest reviewer for <i>European Sport Management Quarterly</i>
2017	Guest reviewer for <i>Journal of Intercollegiate Sport</i>
2017	Paper reviewer for <i>Academy of Management Conference</i>
2016	Grant proposal reviewer for <i>Mitacs Accelerate</i>
2016	Guest reviewer for <i>Psychological Reports</i>
2016	Guest reviewer for <i>Journal of Applied Sport Management</i>
2016	Guest reviewer for the <i>International Journal for Sport Management and Marketing</i>
2016	Invited student paper competition reviewer for <i>North American Society for Sport Management</i>
2016	Paper reviewer for <i>Academy of Management Conference</i>
2015	Guest reviewer for <i>Journal of Issues in Intercollegiate Athletics</i>
2015	Guest reviewer for <i>European Sport Management Quarterly</i>
2015	Guest reviewer for <i>Sport in Society</i>
2015	Guest reviewer for <i>Leisure Studies</i>
2014	Guest reviewer for the <i>Journal of Applied Sport Management</i>
2014	Guest reviewer for <i>Leisure Studies</i>
2014	Paper reviewer for the <i>Academy of Management</i> conference
2014	Guest Reviewer for <i>European Sport Management Quarterly</i>
2014	Guest Reviewer for <i>Journal of Intercollegiate Sport</i>
2013	Guest reviewer for the <i>Journal of Applied Sport Management</i>
2013	Guest reviewer for <i>European Sport Management Quarterly</i>
2013	Paper reviewer for the <i>Academy of Management</i> conference
2013	Guest reviewer for the <i>Journal of Intercollegiate Sport</i>

### 3. Grants Obtained

#### 3.1 Refereed external grants:

- **Kerwin, S. (PI)**, & Wicker, P. (Collaborator). Signaling Change: Exploring Gender EDI and Human Resource Management Practices, Board Gender Composition, and Board Outcomes in Non-profit Sport Governing Bodies. Sport Canada SSHRC Supplement.

Funding Received: \$15,000  
 Funding Dates: April, 2022 – March, 2026

- **Kerwin, S. (PI)**, & Wicker, P. (Collaborator). Signaling Change: Exploring Gender EDI and Human Resource Management Practices, Board Gender Composition, and Board Outcomes in Non-profit Sport Governing Bodies. SSHRC Insight Grant.

Funding Received: **\$135,661**  
 Funding Dates: April, 2022 – March, 2026

- **Kerwin, S. (PI)**, & McFall, C. (student Co-PI). Exploring the viability and effectiveness of the IModel within Ontario Soccer. Mitacs Business Strategy Internship Grant.

Funding Received: **\$15,000**  
Funding Dates: April, 2022 – November, 2022

- MacIntosh, E. (PI), Doherty, A. (Co-PI), & **Kerwin, S.** (Co-PI). Creating a Safe Sport Culture in Canadian High-performance Sport, version 2. Supplemental Sport Canada Research Initiative grant.

Funding Received: **\$15,000**  
Funding Dates: January, 2022 – May, 2025

- **Kerwin, S.** (PI), & Naraine, M. (Co-PI). A transformative programme evaluation of a Sport For Development strategy intended to increase sport retention among girls aged 11-14 facing multiple barriers to sport participation. E-Alliance Sport Canada Grant.

Funding Received: \$10,000  
Funding Dates: September, 2021 - November, 2022

- MacIntosh, E. (PI), Doherty, A. (Co-PI), & **Kerwin, S.** (Co-PI). Creating a Safe Sport Culture in Canadian High-performance Sport, version 2. SSHRC Insight Grant.

Funding Received: **\$196,013**  
Funding Dates: May, 2021 – May, 2025

- **Kerwin, S.** & Trussell, D. *Gender Equity in Sport Research Hub: Participation of Girls and Women*. Sport Canada.

Funding Received: **\$18,000 per year**  
Funding Dates: January, 2020 - March, 2022

- Trussell, D. (PI), & **Kerwin, S.** (Co-PI). *More than child's play, it's a family affair: Board member, parent, and family life identity in community youth sport*. Supplemental Sport Canada Research Initiative grant.

Funding Received: **\$20,000**  
Funding Dates: January, 2019 – July, 2022

- Trussell, D. (PI), & **Kerwin, S.** (Co-PI). *More than child's play, it's a family affair: Board member, parent, and family life identity in community youth sport*. SSHRC Insight Grant.

Funding Received: **\$193,771**  
Funding Dates: July, 2018 – July, 2022

- **Kerwin, S.** (PA), & Spence, K. (Co-A). *Assessing sport management students' ego development and occupational leadership efficacy (OLE): A longitudinal study*. Janet B. Parks Research Grant, North American Society for Sport Management.

Funding Received: **\$3,874 US**  
 Funding Dates: May, 2016 – May, 2017

***Consultantships or contracts:***

- **Kerwin, S.** (PI). *Exploring women participant perceptions of competitive programming within Bowls Canada*. Bowls Canada.

Funding Granted: **\$11,306**  
 Funding Dates: June 1, 2021 – February 28, 2022

- Naraine, M. (PI), & **Kerwin, S.** (Co-PI). *ESPORTS: A Focused Review of the Debate, Ecosystem, and its Implications for Sport BC*. ViaSport BC.

Funding Granted: **\$4,900**  
 Funding Dates: September, 2020 – February, 2021

- **Kerwin, S.** (PI). *Same Game Gender Equity Tool Assessment*. Canadian Association for the Advancement of Women in Sport and Physical Activity (CAAWS).

Funding Granted: **\$8,290**  
 Funding Dates: March, 2019 - February, 2020

***3.2 Referred internal grants:***

- **Kerwin, S.** & Wicker, P. *The relationship between board gender diversity and financial performance in Canadian sport organizations*. Brock University SSHRC Institutional Grant (BSIG) [Submitted on March 7, 2018].

Funding Received: **\$4,484**  
 Funding Dates: July, 2018 – July, 2019

- Spence, K. (PA), & **Kerwin, S.** (Co-A). *Assessing sport management students' ego development and occupational leadership efficacy (OLE): A longitudinal study*. Centre for Pedagogical Innovation, Chancellor's Chair for Teaching Excellence. Brock University.

Funding Received: **\$15,000 (\$5,000 x 3 years)**  
 Funding Dates: September, 2016 – April, 2019

- **Kerwin, S.** (PA), & Tainsky, S. (Co-AP). *Understanding the nature of social networks and the complexities of generosity within a national sport system*. Brock SSHRC Institutional Grant (BSIG).

Funding Received: **\$2,843**  
Funding Dates: January, 2014 – December, 2014

### 3 Graduate Student Support

#### **Chair of Master's Thesis Program**

##### Current (n = 3):

- Robert Cheever, Brock University FAHS, beginning September, 2020
- Jeremy Rutman, Brock University FAHS, began September 2019, proposal defended July, 2020
- Chandler McFall, Brock University SPMA, began September 2021

##### Complete (n = 5):

- Keetyn Maxwell, Brock University FAHS, completed December 16, 2021.
  - Title: Exploring role identity, societal expectations and gendered norms within parental volunteerism in youth sport.
- Stephanie Kast, Brock University FAHS, *Co-Chair with Dr. Nick Burton*, completed December 14, 2018
  - Title: Exploring the influence of ambush marketing on employee stress and cohesion
- Cole McClean, Brock University FAHS, completed January 12, 2018
  - Title: Exploring the impact of shocks on intern career intentions and well-being
- Michelle Dykstra, Brock University FAHS, completed May 31, 2016
  - Title: Assessing the occupational leadership efficacy of sport management students
- Karilynn Kluge, Brock University FAHS, completed July 10, 2015
  - Title: The influence of the media on shaping perceptions of leadership in sport: A within and between groups design

#### **Member of PhD Dissertation Committee**

##### Current (n = 4):

- Erik Lachance, University of Ottawa School of Human Kinetics, Phd Committee External Examiner, requested May 10, 2022 and defense Summer, 2022
- Veronica Stephenson, University of Waterloo Department of Recreation and Leisure Studies, Comprehensive Exams committee May, 2020-November, 2020
- Cullum Brownbridge, Brock University, FAHS, October, 2021
- Caroline Hummell, Brock University, FAHS, March 2022

##### Complete (n = 4):

- Lisa Petty, Brock University FAHS. Completed 2020
  - Title: Not 'Having it All': A narrative exploration of self-care and well-being for Generation X women at midlife.
- Ester Santos, Brock University FAHS. Completed 2020

- Title: Can exergaming improve mental health of university students?
- Bogdan Ciomaga, Brock University FAHS, **withdrew** Fall, 2016
  - Title: The socialization of organizational citizenship behaviours in sport management internships
- Cassandra Coble-Murty, University of Connecticut. Completed 2014
  - Title: Gender in Youth Sport Management

### **Member of Master's Thesis Committee**

#### Current (n = 11):

- Liam McCrory, Brock University, FAHS, in-progress
  - Title: An Exploratory Study of Canadian Commercial Sport Leaders and the Relationship Between Leadership Development and Value Perception
- Grace Nelson, Brock University, FAHS, in-progress
  - Title: Supporting Newcomers participation in sport, recreation, and leisure, in rural communities in Ontario
- Josh Mallory, Brock University, FAHS, proposal defended 2020.
  - Title: TBD
- William Gatchalian, Brock University, FAHS, in-progress
  - Title: TBD
- Emmanuel Harawa, Brock University, FAHS, in-progress
  - Title: TBD
- Laura Lozinski, Brock University, FAHS, in-progress
  - Title: TBD
- Lindee Declercq, Brock University, FAHS, in-progress
  - Title: TBD
- Kiana Kohandel, Brock University, FAHS, in-progress
  - Title: TBD
- Jesse Porter, Brock University, FAHS, in-progress
  - Title: TBD
- Logan Graves, Brock University, FAHS, in-progress
  - Title: TBD
- Sullivan Murphy, Brock University, FAHS, in-progress
  - Title: TBD

#### Complete (n = 23):

- Brett Parent, Brock University, FAHS, complete
  - Title: Experiencing Multiple Relocations and Expansions: The Impacts on Team Identification Development and Maintenance
- Troy Schlieman, Brock University, FAHS, complete
  - Title: Consumer responses to virtual reality sport sponsorship activations: the influence of presence on emotion and attitude formation
- Jenna Falls, Brock University, FAHS, complete
  - Title: An exploratory study using interpretive analysis to understand a coach's response to mandated regulation change
- Jennifer Coletti, Queen's University, defended on May 26, 2021
  - Title: Exploring lone girl participation in sport

- Matthew Milligan, Brock University, FAHS, defended on April 7, 2021
  - Title: Exploring vision and visionary leadership in high-performance head football coaches
- Talia Ritondo, Brock University, FAHS, defended on April 16, 2021
  - Title: A critical examination of postnatal women’s participation in community team sport
- Chris Charlebois, Brock University FAHS, defended on April 7, 2020
  - Title: A comparative analysis of perceived economic, environmental, and social impacts on sport events
- Adnan Sidani, Brock University, FAHS, defended on August 29, 2019
  - Title: “You’re on one side or the other. You’re either a Leafs fan or a Sabres fan”. An Interpretive Study of Buffalo Sabres and Toronto Maple Leafs Fans in Fort Erie, Ontario
- Blair Sipywnyk, Brock University, FAHS, defended on August 20, 2019
  - Title: A Study of NHL Fan Identification in Red Deer, Alberta
- Adam King, Brock University, FAHS, completed on July 29, 2018
  - Title: Exploring leadership efficacy and locus of control of sport management undergraduate students: A qualitative case study
- Sean Medeiros, Brock University FAHS, completed on April 29, 2019
  - Title: Decisions, Decisions ...Understanding the Brand Associations Attached to U Sports Hockey: A Means-End Analysis of U Sports Hockey Players who transferred from the NCAA
- Stephanos Tselios, Brock University FAHS, completed Fall, 2018
  - Title: Examination of efficient roster design in the National Hockey League (NHL)
- Hilary Pollock, Brock University FAHS, completed on December 13, 2018.
  - Title: Exploring sense of community in Canadian military communities: The role of recreation
- Daniel Sailofsky, Brock University, FAHS, completed on April 4, 2018
  - Title: Drafting Errors and Decision Making Theory in the NBA Draft
- Lindsay Smith, Brock University FAHS, completed on December 8, 2017
  - Title: The Significance of Authentic Leadership on Employee Perceived Workplace Fulfillment in the Major Games Context
- Evan Gwartz, Brock University FAHS, completed on September 25, 2017
  - Title: Playing with a Purpose: Exploring Higher Purpose in a Professional Sport Organization
- Colin Wierts, Brock University FAHS [External Examiner], completed on July 26, 2017.
  - Title: Project M.I.A.: Motivational Interviewing in Athletics.
- Weller Ross, Brock University FAHS, completed September 27<sup>th</sup>, 2016.
  - Title: An examination of decision-making biases on fourth down in the National Football League
- Sarah Deck, Brock University FAHS [External Examiner], completed July 14, 2016
  - Title: Project MOTAR: Motivations towards athlete recovery
- Ryan Starr, Brock University FAHS, completed November 6, 2015

- Title: The trickle-down effect of hosting a major games on mass sport participation: A study of the Vancouver 2010 Olympic Winter Games and Canada
- Dan Wigfield, Brock University FAHS, completed October 9, 2015
  - Title: The brand associations of minor hockey tournaments: A means-end analysis
- Amy Crawford, Brock University FAHS [External Examiner], completed August 5, 2015
  - Title: A life without gluten: Dietary adherence, physical activity and motives
- Sandra Pitts, Brock University FAHS, completed June 24, 2015
  - Title: Values of adolescent female hockey players
- Invited External Examiner:
  - Coletti, Jennifer (MSc School of Kinesiology and Health Studies). External Examiner. Queen’s University. [Thesis defended on May 26, 2021].
  - Brown, V. (PhD Recreation and Leisure). External Comprehensive Examiner. University of Waterloo. [Comprehensive Exams from May, 2020 to November, 2020].
  - Deck, S. (MSc Kinesiology). Title: PROJECT M.O.T.A.R: Motivation Towards Athlete Recovery. Brock University. [Thesis defended on July 14, 2016].
  - Crawford, A. (MSc Kinesiology). Title: A Life Without Gluten: Dietary Adherence, Physical Activity and Motives. Brock University. [Thesis defended on August 5, 2015].
  - Coble-Murty, C. (PhD Sport Management). Title: Volunteer Leadership Experiences: Gender in Youth Sport Management. University of Connecticut. [Dissertation defended on July 9, 2014].

## **D. TEACHING CONTRIBUTIONS**

### **1. Courses taught:**

- 1.1 Undergraduate Level
  - SPMA 2P05 (Management Concepts in Nonprofit Sport Organizations)
    - Developed this new course (now moving to SPMA 3P05)
    - Required course
  - SPMA 3P07 (Quantitative Analysis in Sport Management)
    - Updated to include experiential component
    - Elective methods course
  - SPMA 3P21 (Managing Human Resources in Sport Organizations)
    - Adjusted to include case studies across term
    - Required course
  - SPMA 4P09 (Leadership in Sport)
    - Leadership activities added to supplement lecture/theory content
    - Elective course



- SPMA 4V92 (Advanced Human Resource Management in Sport)
  - Experiential learning component where students engage in reviewing HRM practices and policies for sport partners
  - Elective course
- 1.2 Graduate Level
  - AHSC 5P08 (Critical Analysis of Sport Management Research)
    - Elective course
  - AHSC 5P61 (Directed Readings)
    - Supervisory course (one-on-one instruction with graduate student)

## 2. *Other teaching contributions:*

- *Sport research to practice.* Hosted five students from SPMA 3P07 to present their research findings to Sport Canada and Sport Information Resource Centre (SIRC) on May 20, 2021, virtual.
- *Writing the discussion and contribution of theory.* Guest lecture within graduate class at University of Northern Colorado (Dr. Brent Oja) on March 31, 2021, virtual.
- *Evaluating Programme Effectiveness when assessing a Gender Equity model in Sport.* Research presented in AHSC 5N01 on March 15, 2021, virtual.
- *Management by values.* Guest lecture for graduate class at University of Ottawa (Dr. Eric MacIntosh) on August 5, 2020.
- *Evaluating a Gender Equity Project.* Research presented in AHSC 5/7P01 on March 2, 2020, Brock University, STH 216.
- *The Same Game Model: CAAWS Embedding Gender Equity in Sport Organizations.* Research presented to SPMA 4P09 on November 18, 2019, Brock University, Thistle 245.
- *Do Students believe they can become Industry Leaders: A longitudinal study.* Research presented for Scholarship of Teaching and Learning, on March 6, 2018, Brock University, CPI, ST103.
- *Research to practice: Creating the conditions for vertical development.* Research presented to AHSC 5/7P01 on January 9, 2018, Brock University, Thistle 245.
- *Assessing Sport Management Students' Ego Development and Leadership Efficacy: A Longitudinal Study.* Prepared and presented to AHSC 5/7P01 on April 6, 2017.
- *Examining the intersection between sport fandom and parenting.* Prepared and presented to presented to AHSC 5/7P01 on March 23, 2017.
- *Exploring Reciprocity within the Social Network of a National Sport System.* Prepared and presented to AHSC 5/7P01, November 10, 2015: Brock University.
- *Crafting a Line of Research in the Field of Sport Management.* Presented guest lecture over Skype for Dr. Jordan Bass, September 8, 2015: University of Kansas, PhD seminar.
- *Examining Sense of Community among Small-Scale Sport Event Volunteers.* Prepared and presented to AHSC 7P00, March 28, 2014: Brock University.

## *Formal pedagogical development to enhance teaching excellence*

- *Do Students Believe they can become Industry Leaders? A longitudinal study*, presented by Kirsty Spence and Shannon Kerwin at the Scholarship of Teaching and Learning Event, Brock University, March 27, 2019.
- *Do Students Believe they can become Industry Leaders? A longitudinal study*, presented by Kirsty Spence and Shannon Kerwin at the Scholarship of Teaching and Learning Event, Brock University, March 6, 2018.
- *Do Students Believe they can become Industry Leaders?* presented by Kirsty Spence and Shannon Kerwin at the Scholarship of Teaching and Learning Event, Brock University, March 22, 2017.
- *Experiential Education Consultation Meeting*, hosted by Drs. Madelyn Law and Sandy Howe, Centre for Pedagogical Innovation, Brock University, St. Catharines, ON, May 13, 2016
- *Participated in curriculum development workshop*, April 21, 2016
- Participated in Community connection meeting with City Council members in Welland, Ontario to discuss the *Governance and future of the Welland International Flatwater Center*. February 18, 2016
- Participated in *Sakai update workshop*, CPI August 21, 2015
- Participated in *Curriculum workshop*, CPI during department retreat, May, 2015

## **E. PROFESSIONAL SERVICE**

### **1. Brock University Committees**

OGS Application Review Committee	Brock University (January, 2021-present)
Department United Way Canvasser	Brock University (2019, September – Present)
Personnel Committee VP Indigenous Engagement	Brock University (2022, February – 2022, August)
BUFA Hiring Advice Committee	Brock University (2013-2014), (2015-2022)
Chancellors Chair of Teaching Award Committee	Brock University (May, 2021)

### **2. Faculty of Applied Health Sciences Committees**

Centre for Sport Capacity	Faculty of Applied Health Sciences Brock University (member, September 2016-present)
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\*Co-hosted Women in Sport and Leadership forum in November, 2019

Faculty Research Award Committee  
Faculty of Applied Health Sciences  
Brock University  
(2018, January, - September 2020)

Faculty Research Committee  
Faculty of Applied Health Sciences  
Brock University  
(2016, January – September, 2019)

Faculty Graduate Committee  
Faculty of Applied Health Sciences  
Brock University  
(2013, September, - 2014, April)

**3. *Department of Sport Management Committees***

Graduate Program Director  
Department of Sport Management  
Brock University  
(2022, July – Present)

MSM Task Force Committee  
Department of Sport Management  
Brock University  
(2018, September – Present)

Research and Graduate Studies Committee  
Department of Sport Management  
Brock University  
(September, 2020-present)

Department Library Liaison Rep  
Department of Sport Management  
Brock University  
(2019, September – 2021,  
September)

Alumni Committee  
Department of Sport Management  
Brock University  
(September, 2016 – May, 2020)

Research and Graduate Program Committee  
Department of Sport Management  
Brock University  
(2015, September – 2016, April)

Personnel Committee  
Department of Sport Management  
Brock University  
(2015, April – 2015, June)

SPMA Alumni Board Faculty Representative  
Department of Sport Management

Research and Graduate Program Committee

Brock University  
 (2013, September – 2014, April)  
 Department of Sport Management  
 Brock University  
 (2012, September – 2014, April)

#### 4. *Other Institutions*

##### National/International Level:

Sectional Co-Chair	ASAC	2019, May-Present
Nominated and elected as Member-at-large	NASSM	2018, May-May, 2020
Associate Editor Search Committee	JSM	2017, July-August
Strategic Planning Committee	NASSM	2016, December
Nominations Committee	NASSM	2011 - 2013
Public Relations and Promotions Committee	NASSM	2010 - 2013 (faculty)
Public Relations and Promotions Committee	NASSM	2008 - 2010 (student)
Student Board, elected member	NASSM	2007 - 2010

##### Membership in Academic Associations

2020-Present	European Association of Sport Management (EASM)
2019-Present	Sport Management Association of Australis and New Zealand (SMAANZ)
2005-Present	North American Society for Sport Management (NASSM)
2010-2019	Academy of Management (AofM)