

Use this planner in conjunction with the Undergraduate Calendar www.brocku.ca/webcal/2021/undergrad

Year 1 (5 credits)	Year 2 (5 credits)	Year 3 (5 credits)	Year 4 (5 credits)
<ul style="list-style-type: none"> • Introduction to Sport Management/SPMA 1P91 • Understanding Sport Industry Sectors/SPMA 1P92 • Diversity and Inclusion in Sport Management/SPMA 1P93 • Professional Engagement for the Sport Industry/SPMA 1P94 • Research Design and Evaluation/SPMA 1P97 <p>AND</p> <ul style="list-style-type: none"> • 2.5 elective credits (<i>context credits may be taken here</i>) 	<ul style="list-style-type: none"> • Sport Policy in Canada/SPMA 2P06 • Organizational Behaviour in Sport Organizations/SPMA 2P21 • Introduction to Sport Finance/SPMA 2P27 • Sport Marketing/SPMA 2P65 • Sport and Law/SPMA 2P96 • Sport Event Management/SPMA 2P98 • Entrepreneurship Basics/ENTR 2P51 <p>AND</p> <ul style="list-style-type: none"> • 1.5 elective credits (<i>context credits may be taken here</i>) 	<ul style="list-style-type: none"> • Management Concepts in Non-Profit Sport Organizations/SPMA 3P05 • Quant Analysis/SPMA 3P07 • Qual Analysis/SPMA 3P17 • Managing Human Resources in Sport Organizations/SPMA 3P21 • Advncd Sport Finance/SPMA 3P27 • Sport Sponsorship/SPMA 3P25 • Governance in Sport/SPMA 3P26 <p>AND</p> <ul style="list-style-type: none"> • 1.5 elective credits (<i>context credits may be taken here/need to be completed</i>) 	<ul style="list-style-type: none"> • 2.0 SPMA credits from 4alpha00 to 4alpha99 • 1.0 SPMA credits from 3alpha90 to 4alpha99\ <p>AND</p> <ul style="list-style-type: none"> • 2.0 elective** credits <p>NOTE - options available in 4th year include:</p> <p>INTERNSHIP (2 academic credits) Full-time placement in an organization for 4 months/single term (Fall <u>or</u> Winter <u>or</u> Summer)</p> <p>THESIS (2 academic credits) Major individual research project done under supervision of professor SEPT-APR</p>

Context: specified groups of elective courses in Humanities, Social Sciences, Sciences - one credit completed from each group (= **total 3 credits**) required for all Brock undergraduate degrees. Context requirement needs to be complete prior to 4th year of program.

Electives: any courses/subjects of interest, for which student meets the pre-requisites, may be taken in or outside of SPMA. A minimum of 2.0 elective credits must be taken from non-SPMA subjects (in addition to 3 context credits) within the degree.