

Centre for Adaptive Physical Activity



The North American Federation of Adapted Physical Activity (NAFAPA) is an international organization committed to the promotion, dissemination and practical application of findings in the field of physical activity for the benefit of individuals experiencing disabilities.

The mission of NAFAPA is to advance scientific inquiry and the creation, dissemination, and application of knowledge in Adapted Physical Activity.

NAFAPA's bi-annual conference celebrates research focused in Adaptive Physical Activity.

- Help establish evidence-based practices for individual's experiencing disability
- 2022 will be 30 years
- Symposium serves as a meeting place for colleagues with widely diverse research foci, practitioners interested in evidence-based APA practice, graduate students and postdocs beginning their research careers, and other interested parties from around the globe
- NAFAPA's shared commitment is to improve the lives of people experiencing disabilities through Adapted Physical Activity research and practice
- NAFAPA helps to create inroads in increasing physical activity participation and health for those experiencing disabilities
- Insights into access and acceptance, to greater understanding of best practices for improving motor performance, fitness and physical activity behavior, to recognizing the broad benefits of targeted exercise prescription and programming. While so much has been realized, there is clearly still much more to be done.

For additional information visit:

brocku.ca/applied-health-sciences/kinesiology/nafapa

Sponsorship and Exhibitor Opportunities:

	GOLD (\$800)	SILVER (\$400)	BRONZE - Exhibitor (\$350/\$175)
Brand recognition in electronic correspondence with delegates and conference attendees (AGM, Keynotes)	X		
Acknowledgement during opening and closing conference speeches	X		
Organization description in conference program, which will be shared with all attendees	X	X	
Sponsorship recognition: signage, posters and digital signage in conference spaces	X	X	
Access to conference activities and programming open to Sponsor representatives (conference tickets)	3	2	1
Brand recognition on NAFAPA webpage, including logo, company info and website link	X	X	X
*Promotional materials included in in-person delegate Registration Package (supplied by Sponsor)	X	X	X
An exhibitor booth to display services and interact with delegates	X	X	X
Logo on nametags	X		
Social media promotion (e.g. posts and/or stories)	4	2	1

*Suggested materials for the swag bag will be provided to sponsors – Eco friendly

Sponsorship Add-Ons – Virtual and In-Person Options:

ADD-ONS	VIRTUAL	IN-PERSON
Sponsor a Coffee break	\$100	\$350
Evening Event	\$100	\$450
Sponsor an Attendee (contribute to registration costs for a community member who experiences disability)	Amount of your choice	Amount of your choice

Exhibitor Opportunity:

- Setting up in vendor fair, trade show style booth to display services or equipment; attend for Exhibitor Fair event and option to attend any other events designated as “Sponsors welcome”
- Networking and interaction with delegates from across North America; majority post-secondary institution representatives and practitioners;
- Have exhibitor booth to display services or equipment, interact with delegates
- Map will be provided of physical space, how many spaces room allows (we will not be accepting applications beyond our total number of spaces, thus first come, first served)
- Pricing:
 - Not-for-profit – \$175
 - Profit – \$350