



Brock
University



Annual Report

Brock University Alumni Association

2022 – 2023

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A Letter to Our Alumni

The beginning of a new chapter is always a wonderful time to reflect. This past year, our team worked diligently to cultivate opportunities for our alumni to connect, grow and celebrate with their alma mater and created programming to support and inspire future students and graduates of Brock University.

In September, we saw hundreds of Badgers return home for our annual Homecoming celebration that incorporated on- and off-campus programming and virtual offerings. We also recognized the exceptional accomplishments of our distinguished graduates and celebrated them at the Alumni Recognition Reception. These award recipients continue to enhance the value of a Brock degree and inspire others to achieve greatness. They are shining examples of how our alumni community continues to make its mark on the world.

We were also thrilled to host events in Vancouver and Calgary in January with Brock University's seventh President and Vice-Chancellor, Lesley Rigg. Rigg is Brock's first female President to be installed at the institution, marking an exciting milestone in the university's history. We look forward to growing our events, initiatives and alumni offerings under her leadership.

We continue to support alumni throughout their careers with professional development opportunities and webinars, mentorship programming and special events. The alumni association remains committed to offering in-person and virtual engagement opportunities that are accessible to our global community. Supporting our alumni businesses and highlighting alumni successes continues to be a focus for us, too.

These are only a handful of highlights from a busy year. Our alumni continue to give back to their alma mater, make a difference in the lives of our current students and amplify the impact of Brock University on the Niagara Region and around the world. We look forward another exceptional year engaging with our growing alumni community.



Allie Hughes

Allie Hughes,
President, Brock University
Alumni Association



Kim Post

Kim Post
Interim Director, Alumni Relations,
Brock University

About the Brock University Alumni Association

The Brock University Alumni Association (BUAA) is an autonomous organization championed and governed by a volunteer Board of Directors and operates in accordance with its constitution and bylaws.

The alumni association represents the interests of all Brock alumni and acts as an advocate on their behalf, creates opportunities for alumni to stay engaged with the Brock community and recognizes our community's collective successes.

Our mission is to foster and recognize a tradition of excellence by working together to advance the value and reputation of the Brock degree and experience. The BUAA is guided by the values of advocacy, collaboration, commitment, integrity and leadership.

2022-2023 Board of Directors

- Allie Hughes (BA '09)
- Jeff McGuffin (BA '08)
- Jayne Morrish (MA '12)
- Greg Plata (BSM '08)
- Emily Snyder (BAcc '14)
- Lauren Swindley (BA '07)
- Chris Ventura (BA '12, MEd '17)
- Christopher Yendt (BA '15, BEd '15, BEd '20, MEd '21)

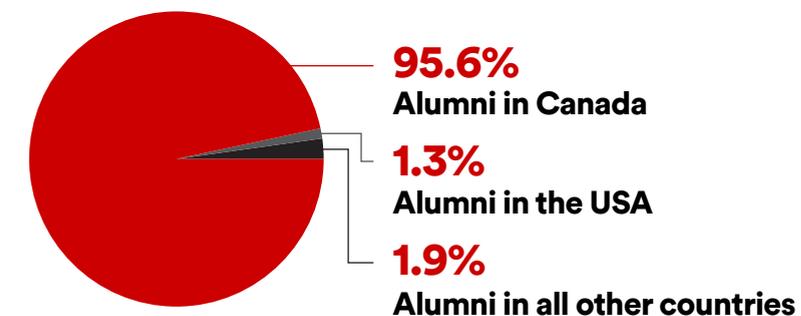


Brock Alumni Population at a Glance

Our alumni are deeply woven into the fabric of the Brock University community. They work hard in their personal and professional lives, advance the institutional reputation of their alma mater and generously lend their time and talent to help others excel in their personal, professional and academic endeavours.

While we have graduates living all over the world, most of our contactable alumni population resides in Canada, with a significant density in the following regions in Ontario:

34,501 Niagara	26,103 GTA	19,088 Hamilton/Halton
4,965 Burlington	1,937 National Capital Region	



BrockU Connection

- Record Updates – 1,454
- Social Media Followers – 17,625

Participation

- Events Hosted – 62
- Event Registrations – 845

Philanthropy

- Volunteers – 128
- Alumni Donors – 499
- Funds Raised – \$ 403,233.02

Alumni made up 44.5% of our total donors during this fiscal year.

87,061

Contactable Alumni

The number of contactable alumni accounts for 74.7% of our total living alumni population. We communicate important updates, university news, social and professional development opportunities and more via phone, email or mail throughout the year.



From left to right: Asad Jalib, Jeremy Ferdman, Scott McRoberts, Brendan Browne, Karen Brown, Jordin Hall, Paul Hubley, Christina Le Rose, and Christopher Yendt

About the Awards

The Distinguished Alumni Award honours one Brock University graduate who has earned prominence as a result of their exceptional professional achievements and/or service to society through volunteerism or philanthropy.

The Outstanding Young Alumni Award recognizes a Brock University graduate 35 years of age and under who has made a significant impact in the first decade of their career.

The Community Engagement Award honours one extraordinary graduate who has set a high standard for community service and who has made a significant contribution as a volunteer to their community.

The David S. Betzner Award recognizes a graduate who has demonstrated loyalty and commitment to their alma mater through continuous dedicated volunteer service.

The Alumni Co-op Employer Award recognizes alumni who have been instrumental in developing quality opportunities for Brock co-op students and contributing to the growth and success of Brock's co-op program.

Alumni Awards & Recognition

The BUAA is proud to recognize and celebrate the outstanding achievements of our alumni. Alumni award nominations are reviewed annually by the BUAA Recognition of Excellence Committee in collaboration with Faculty Deans, Co-op, Career, and Experiential Education and Brock University's Advancement and External Relations team.

Christina Le Rose (BA '07, BEd '10)

2022 Distinguished Alumni Award Recipient
Christina Le Rose is an international award-winning classical pianist and educator who has performed extensively throughout North America and Europe. She was recognized as a fervent advocate of advancing the arts in education throughout her career.

Asad Jalib (BBA '20)

2022 Outstanding Young Alumni Award Recipient
In 2021, Asad Jalib co-founded the construction-technology startup, DirtMarket, to tackle Ontario's illegal dumping challenges. The company rapidly expanded to serve over a thousand construction teams, becoming the largest soil marketplace in the country within the first year.

Jeremy Ferdman (BA '09)

2022 Community Engagement Award Recipient
Jeremy Ferdman is an award-winning actor, producer and educator. At the height of the pandemic, Jeremy co-founded Artists in Residence, a not-for-profit theatrical platform for creative people to connect, collaborate and engage with each other while physically apart.

Christopher Yendt (BA '15, BEd '15, BEd '20, MEd '21)

2022 David S. Betzner Award Recipient
Christopher Yendt is a four-time graduate of Brock University and was honoured for their many years of loyal service to building bridges, amplifying marginalized voices and giving back to the Brock community.

Rachel Song (MAcc '11)

2023 Brock Alumni Co-op Employer Award Recipient
Rachel Song was recognized for her commitment to Brock University's Co-op program and the instrumental role she has played in facilitating the hiring of Brock University co-op students at Siemens Energy.

Distinguished Faculty Graduate Awards

The Distinguished Faculty Graduate Awards recognize individual faculty alumni who have earned prominence as a result of their exceptional professional achievements and/or service to society.

Scott McRoberts (BSM '02)

2022 Faculty of Applied Health Sciences Distinguished Graduate Award
McRoberts has spent the last 16 years working in Athletics and Recreation at the University level towards an integrated vision of student and community engagement and athletic excellence.

Brendan Browne (PhD '13)

2022 Faculty of Education Distinguished Graduate Award
Browne is a respected academic, author and speaker on educational and invitational leadership, special education and organizational transformation.

Jordin Hall (BA '10)

2022 Faculty of Humanities Distinguished Graduate Award
Hall found success as an actor in Toronto before being selected for the Birmingham Conservatory at the Stratford Festival. Since then, Jordin has spent multiple seasons at the Festival.

Paul Hubley (BSc '91)

2022 Faculty of Mathematics and Sciences Distinguished Graduate Award
Hubley has applied formal training in geology to over 1,000 environmental projects over 30 years in most provinces and territories in Canada and has regularly provided expert opinions to Ontario Superior Court hearings and mediations.

Karen Brown (BA '91)

2022 Faculty of Social Sciences Distinguished Graduate Award
Brown is the first Black president to be elected to a provincial teacher affiliate union in Ontario, and the first Black president to be elected to a provincial teacher affiliate union in Canada. She represents approximately 83,000 members.

Rhonda Klosler (BBA '93)

2022 Goodman School of Business Distinguished Graduate Award
Klosler brings nearly 30 years of public accounting experience to her role as chief operating officer for RSM Canada LLP and has been instrumental in the tremendous growth of the firm during her tenure.

Being a Badger has its perks.

Are you taking advantage of yours?

Access a growing number of benefits, opportunities and resources to support you throughout your life after university.



Events



**Exclusive rates
and discounts**



**Business
directory**



**Professional
development**



Networking

Discover more at
brocku.ca/alumni/welcome

