



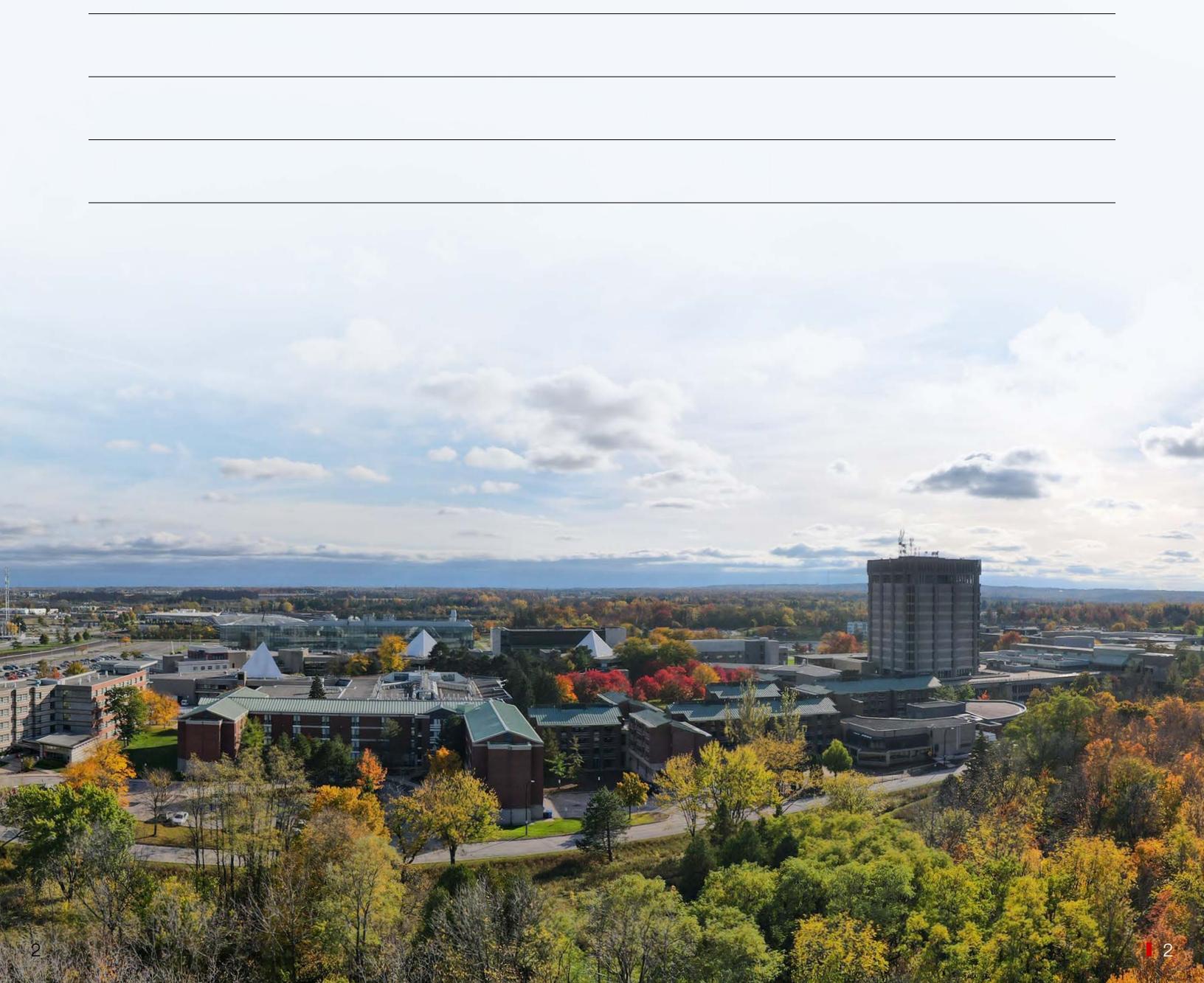
Appointment of

President and Vice-Chancellor

| Brock University

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Executive Summary

We acknowledge the land on which Brock University was built is the traditional territory of the Haudenosaunee and Anishinaabe peoples, many of whom continue to live and work here today. This territory is covered by the Upper Canada Treaties and is within the land protected by the Dish with One Spoon Wampum agreement. Today this gathering place is home to many First Nations, Metis, and Inuit peoples and acknowledging reminds us that our great standard of living is directly related to the resources and friendship of Indigenous People.

Located in the historic Niagara region, Brock offers all the benefits of a young and modern university in a safe, community-minded city, with beautiful natural surroundings. The University comprises 19,000 students, 5,000 faculty and staff, an operating budget of around \$360 million, and more than 100 undergraduate and graduate programs in seven Faculties. Brock excels at providing exceptional experiential learning opportunities and highly rated student and campus life experiences, including one of most diversified co-operative education programs in the country.

Brock is a comprehensive university known for its excellence in teaching and learning and the student experience, as well as strong university-community engagement. It is home to a community of highly regarded researchers who are undertaking impactful and significant research. For the fourth year in a row Brock earned the top spot in the 2022 Maclean's University Rankings for mental health support. Brock is a leader in student services, ranking first in Ontario and third for comprehensive universities in Canada for student satisfaction thanks to its top national ranking for mental health supports, second ranking for academic advising, extracurricular activities and administrative staff, and third for residence living and student life staff.

Reporting to the Board of Trustees, the successful candidate will be able to evidence significant strategic

leadership within a complex institution and governance structure. They will have financial acumen as well as experience in management, team building, working with Boards, external engagement and fundraising. They will have experience engaging with multiple constituencies and an ability to represent Brock at every level. The successful candidate will hold a terminal degree with a track record of scholarly achievement and a deep understanding of academic institutions. They will be a visionary and people-centred leader who is resilient, ambitious for Brock, and they will approach challenges with optimism. They will bring a global outlook and be knowledgeable about the Canadian post-secondary education system, ideally with an understanding of the Ontario system. At a time defined by the COVID-19, the next President will have a view of how Brock can move to its next stage of evolution as the world moves beyond the pandemic.

Of critical importance, the next President must demonstrate an understanding of the principles of equity, diversity and inclusion (EDI) and anti-racism, and a commitment to advancing these principles in all aspects of Brock's activities. Candidates should demonstrate a track record of success in moving forward these areas in meaningful and impactful ways in their current or prior roles. They should be able to point to success in building inclusive communities of diverse students, staff, and faculty in which people feel welcome, respected, and valued.

An executive search is being undertaken by Brock's search partner Perrett Laver. Perrett Laver will support the University in identifying a diverse field of qualified candidates and in the assessment of candidates against the selection criteria. Applications should consist of a full curriculum vitae and cover letter that explains how the candidate meets the selection criteria.



About Brock University

Brock University is one of Canada's top comprehensive universities.

Located in historic Niagara region as part of a UNESCO Biosphere Reserve, Brock offers all the benefits of a comprehensive and modern university in a safe, community-minded city with beautiful natural surroundings.

Since it opened in 1964, Brock University has grown to become a vibrant institution of more than 19,000 students, with rich academic programs and world-class research. As it was half a century ago, Brock remains a proud partner committed to improving the vitality of neighbouring communities across Niagara even as it extends its global reach.

Today, Brock offers 150 undergraduate and graduate degrees through six academic Faculties, and among Ontario's top 5 universities for 3M Awards for Teaching Excellence.

Brock University is ranked as one of the best universities in Canada for student satisfaction, number one in Canada for mental health services and a leader in career success and experiential learning. Two years after graduation, the employment rate for Brock grads is higher than the average for Ontario universities.

Brock's research enterprise includes a Level 3 containment lab with an insectary (the only one of its kind in Canada). The University leads the country in corporate research income growth, is home to more than 20 institutes and research centres and 12 Canada Research Chairs.

Today's Brock University is built on a foundation of community engagement and support. Its role as a significant community and regional leader, stems from its origins as a grassroots institution.



In the late 1950s, there was growing public discussion about how Niagara should have its own university.

Its residents wanted young people to get a good education without having to leave the area.

The grassroots sentiment became a movement when, in November 1957, the Allanburg Women's Institute asked the Ontario government to "favourably consider the placing of a university in the Niagara Peninsula."

Momentum grew. By fall 1962, the Brock Founders Committee was incorporated. It received approval to create a new university, then developed an administrative and academic plan. Then it began raising money.

After years of meetings and fundraising, Brock opened in September 1964. It had 127 students who attended class in a refurbished refrigeration factory at the foot of the Niagara Escarpment in St. Catharines.

In 1966, the landmark Schmon Tower was completed, and faculties began moving "up the hill" to the University's permanent home atop the Niagara Escarpment.

For the next 30 years, Brock sent thousands of graduates on to successful careers. It built a name for its personal quality of teaching afforded by attentive faculty and controlled class sizes. As the new millennium dawned, enrolment soared. Brock transformed from an undergraduate institute to a comprehensive university with flourishing research, graduate and doctoral programs. The campus steadily expanded to keep pace with the demand for a Brock education. It's a pattern that continues with the construction of world-class research labs, a landmark fine arts complex and an international centre.

Brock serves its community as a cultural, academic and recreational centre, bringing excellent facilities to the people who created the University all those years ago.

We are committed to building our community and to fostering an environment that serves our students and our neighbours.



Facts & Figures

Staff and Faculty

- 1,569 ongoing employees
(of those, 574 are faculty and librarians)
- 3,707 temporary employees
- Total headcount = 5,276

National and International Rankings

- Brock is ranked 1st in Canada (comprehensive universities) for mental health services (Maclean's 2022)
- Brock is ranked 1st in Ontario and 3rd in Canada (comprehensive universities) for overall student satisfaction (Maclean's 2022)
- Overall, Brock is ranked 13 in Canada amongst comprehensive universities (Maclean's 2022)

Research Activity

- Brock is ranked 1st in Canada (comprehensive universities) for growth in corporate research funding
- Brock is ranked as Canada's best university for chemical sciences (ranked by Erudera)
- Brock's total university research publications grew 308% (2000–2019)
- Research Infosource ranks Brock 2nd in Canada for international collaboration publication growth with an 826% growth rate from 2000 to 2019
- Brock is home to 12 Canada Research chairs (+4 in 2022)

Campus

- Main campus (St. Catharines campus) — 104.98 hectares, total gross area 253,000 sq. metres
- Marilyn I. Walker School of Fine and Performing Arts (downtown St. Catharines) — 1.80 hectares, total gross area 9,000 sq. metres

19,131 (2020/21)

Students (Full Time Equivalent)

\$361,946,000 (2021–22)

Operating Budget

\$103,896,000 (2019/20)

University Endowment

108,000 graduates since 1964

Alumni Community

\$450.3 million (2018)

Annual Economic Impact in Niagara

Student Success

- 94% of Brock undergraduate students were employed within six months of graduation
- 96% of Brock undergraduate students were employed within 24 months of graduation
- 58% of undergraduate students entering Brock have averages of 84% or higher, more than ¼ have averages greater than 89%
- Undergraduate and Graduate students were awarded \$26.3-M in scholarships, bursaries and fellowships (2021–22)



Academic Faculties & Units

Brock is a comprehensive university with an expansive undergraduate system as well as advanced research, post-graduate and doctoral programs. Students at Brock choose their courses from a rigorous and experiential academic portfolio spanning seven Faculties. Brock also has the fifth-largest university **co-op program** in Canada, as well as a growing number of **international programs**.

Faculty of Applied Health Sciences

- Health Sciences
- Kinesiology
- Nursing
- Recreation and Leisure Studies
- Sport Management

Faculty of Education

- Department of Educational Studies
- Tecumseh Centre for Aboriginal and Research and Education

Goodman School of Business

- Accounting
- Finance, Operations, and Information Systems
- Marketing, International Business, and Strategy
- Organizational Behaviour, Human Resources, Entrepreneurship, and Ethics

Faculty of Graduate Studies

Goodman School of Business

- Accountancy (MAcc)
- Accountancy (Graduate Diploma)
- Business Administration & Public Health (MBA/MPH) Concurrent Degrees
- Business Administration (Graduate Diploma)
- Business Administration (MBA)
- Business Administration ISP (MBA ISP)
- Professional Accounting ISP (MPAcc)
- Management (MSc)

Faculty of Social Sciences

- Applied Disability Studies (Graduate Diploma)
- Applied Disability Studies (MA)
- Applied Disability Studies (MADS)
- Applied Linguistics — General (MA)
- Applied Linguistics — TESL (MA)

- Business Economics (MBE)
- Child and Youth Studies (MA)
- Child and Youth Studies (PhD)
- Geography (MA)
- Political Science (MA)
- Psychology (MA)
- Psychology (PhD)
- Sustainability (MS)
- Sustainability Science (PhD)
- Social Justice and Equity Studies (MA)
- Sociology (Critical) (MA)
- Game Studies (MA)
- History (MA)
- Interdisciplinary Humanities (PhD)
- Philosophy (MA)
- Studies in Comparative Literatures and Arts (MA)

Faculty of Applied Health Sciences

- Applied Gerontology (MAG)
- Applied Health Sciences (MA/MSc)
- Applied Health Sciences (PhD)
- Business Administration & Public Health (MBA/MPH)
- Nursing, (BN/MN) Concurrent Degrees
- Professional Kinesiology (MPK)
- Public Health (MPH)

Faculty of Mathematics and Science

- Biological Sciences (MSc)
- Biological Sciences (MSc)
- Biological Sciences (PhD)
- Biotechnology (MSc)
- Biotechnology (PhD)
- Chemistry (MSc)
- Chemistry (PhD)
- Computer Science (MSc)
- Earth Science (MSc)
- Materials Physics ISP (MSc)
- Mathematics and Statistics (MSc)
- Physics (MSc)
- Physics (PhD)

Faculty of Education

- Education (MEd ISP)
- Education (MEd)
- Educational Studies (Joint PhD Program)

Faculty of Humanities

- Classics (MA)
- English (MA)

Faculty of Humanities

- Canadian Studies
- Centre for Digital Humanities
- Centre for Medieval and Renaissance Studies
- Centre for Studies in Arts and Culture
- Classics
- Dramatic Arts
- English Language and Literature
- History
- Modern Languages / Literatures and Cultures
- Music
- Philosophy
- Visual Arts

Faculty of Social Sciences

- Applied Linguistics
- Applied Disability Studies / ABA
- Child & Youth Studies
- Communication, Popular Culture and Film
- Economics
- Geography and Tourism Studies
- Labour Studies
- Political Science
- Psychology
- Social Justice and Equity Studies
- Sociology
- Sustainability Science and Society
- Women's and Gender Studies

Faculty of Mathematics and Science

- Biological Sciences
- Biotechnology
- Chemistry
- Computer Science
- Earth Sciences
- Mathematics and Statistics
- Neuroscience
- Physics



Strategic Plans

Niagara Roots — Global Reach

Since it opened in 1964, Brock University has overcome growing pains and challenges to become a vibrant institution of more than 19,000 students, with rich academic programs and world-class research. As it was half a century ago, Brock remains a proud partner committed to improving the vitality of neighbouring communities across Niagara even as it extends its global reach.

Today, Brock offers **150 undergraduate and graduate degrees** through six academic Faculties, is home to **13 Canada Research Chairs** and among Ontario's top 5 universities for **3M Awards for Teaching Excellence**.

Brock University is also ranked as one of the best universities in Canada for student satisfaction, and a leader in career success and **experiential learning**. Two years after graduation, the employment rate for Brock grads is higher than the average for Ontario universities.

As we look to the future, the **Brock University Institutional Strategic Plan** is intended to help Brock maintain balanced excellence and keep it on a trajectory to become the university of choice for a growing number of students and academics.

The Institutional Strategic Plan describes Brock University's history and its current environment, including challenges and opportunities that this entails. The University's **mission, vision and guiding values** are outlined, as well as **four strategic priorities**, each with goals and actions, to be achieved over the next seven years:

- Offer a transformational and accessible academic and university experience
- Build research capacity across the University
- Enhance the life and vitality of our local region and beyond
- Foster a culture of inclusivity, accessibility, reconciliation and decolonization

These will inform the specific tactics and objectives being developed by academic and administrative units. The realization of the strategic priorities will advance Brock as a comprehensive university that offers a transformational and accessible academic and university experience; fosters a culture of inclusivity, accessibility, reconciliation and decolonization; enhances the life and vitality of our local region and beyond; and further builds the University's research capacity.

Strategic Priorities

THE BROCK EXPERIENCE

Offer a transformational and accessible academic and university experience.

RESEARCH AT BROCK

Build research capacity across the University.

BROCK IN THE COMMUNITY

Enhance the life and vitality of our local region and beyond.

INCLUSIVITY AND ACCESSIBILITY AT BROCK

Foster a culture of inclusivity, accessibility, reconciliation and decolonization.

[Download the 2018–2025 Institutional Strategic Plan](#)

2019–2025 Strategic Research Plan

In accordance with the Brock University Strategic Plan 2018–2025, the objective of this Strategic Research Plan is to promote alignment among research capacity and infrastructure, areas of excellence, recruitment of scholars and graduate students, and capacity for Brock research to have high impact through uptake, partnerships, commercialization, and collaborations. The Canada Research Chairs program (CRCP), and affiliated Canada Foundation for Innovation programming, will serve as multipliers on the intensity and impact of Brock University research, scholarship, and creativity, by supporting collaborative and transdisciplinary inquiry across areas of research excellence.

Brock is committed to equity, diversity, and inclusion in all our functions, including within the research enterprise. As the CRCP grows, the relatively small number of Chairs at Brock means that gaps remain in some Designated Groups. Our efforts to address these gaps are guided by an Equity, Diversity, and Inclusion (EDI) Action Plan, which identifies how equity efforts are being monitored and evaluated, and is supported by the Human Rights & Equity Office and the Vice-Provost of Indigenous Engagement. Within Brock University's Strategic Plan (2018–2025), four strategic research goals were defined to build research capacity across the university.

These goals are to:

1. Nurture a culture of research and creative excellence;
2. Invest in research infrastructure and support to ensure sustainable and accessible research services for the Brock scholarly community;
3. Enhance transdisciplinary research and high impact research practices; and,
4. Build awareness of Brock University as a centre of research excellence.

[Download the 2019–2025 Strategic Research Plan](#)

Financial and Budget Information

Brock University financial reports including annual reports, financial statements, budget reports, trimester reports, fiscal framework and DBRS credit rating information.

Consolidated audited statements

ANNUAL REPORTS

- 2020–21 Annual Report — PDF
- 2020–21 Annual Report — Flipbook

AUDITED FINANCIAL STATEMENTS

- 2020–21 Audited Financial Statements — Analytical Comments
- 2019–20 Audited Financial Statements — Analytical Comments

AUDITED PENSION STATEMENTS

- 2021 Audited Pension Statements

2021–22 BUDGET REPORT

- 2021–22 Budget Report — PDF
- 2021–22 Budget Report — Flipbook

Trimester reports and forecasts

2021–22 REPORTS

- 2021–22 Trimester 1 Report — PDF
- 2021–22 Trimester 1 Report — Flipbook

2020–21 FISCAL FRAMEWORK UPDATE

- 2020–21 Fiscal Framework Update — PDF
- 2020–21 Fiscal Framework Update — Flipbook



Reporting Structure

Direct Reports

- Provost and Vice-President, Academic
- Vice-President, Research
- Vice-President, Administration
- University Secretary
- Executive Director, Human Rights & Equity
- Special Advisor to the President
- Administrative Manager, Office of the President
- Administrative Coordinator, Office of the President



Position Description

Reporting to the Board of Trustees, the President and Vice-Chancellor provides leadership to the Brock community to collaboratively develop and achieve the University's goals. The President is appointed for a five-year term, renewable once, along with a permanent faculty position in the University. The Brock University Act established our bicameral governance structure in which the Board of Trustees and the Senate share responsibility for its governance. The President is an ex officio member of the Board and the Senate.

The key roles and responsibilities of the President and Vice-Chancellor include the following:

Vision, Mission, and Strategy

- Ensures that Brock University pursues its vision, delivers on its mission and demonstrates commitment to its values of:
 - Integrity and Respect
 - Freedom of Thought and Expression Coupled with Academic Responsibility
 - Unique Student Experience
 - Innovation
 - Accountability and Stewardship
 - Sustainability
 - Generation and Mobilization of Knowledge
- Collaboratively develops and leads an aspirational, clear, achievable, and sustainable vision for Brock that builds upon its core strengths and distinctive programs, and positions the University for its next phase of development in a rapidly changing environment for post-secondary education;
- Works with students, faculty, staff, and the broader University community to develop strategic and operating plans and priorities, and ensures that objectives are reviewed, performance targets are established, and results are measured and reported.

Inclusive Leadership

- Works closely with the Executive Team, Board and Senate in the successful implementation of the University's mission;
- Leads the executive team to ensure strategic initiatives are successfully implemented to further the University's mission;
- Champions the principles of equity, diversity, and inclusion (EDI) as well as anti-racism in all aspects of Brock's activities
- Champions Brock's continued work to make the University a welcoming place for Indigenous peoples and advance Truth and Reconciliation and Indigenization in all aspects of Brock's activities;
- Protects and defends the principles of academic freedom and transparency.

Effective Governance

- Actively collaborates with Brock's governing bodies, the Board of Trustees and Senate, in the delivery of their mandates;
- Collaborates with professional bodies on Campus including the faculty and staff associations and unions;
- Engages respectfully and constructively with the student body and relevant student governing bodies.

Management and Finance

- Collaboratively oversees the implementation of the educational policy and general administration of the University, ensuring that academic freedom, institutional autonomy, and the quality of teaching, research, the student experience, and administration are preserved and enhanced, and that the University is fiscally sustainable and accountable;
- Oversees all matters related to the academic mission and programming of the University, including the structuring of administrative units, and approving academic and senior administrative appointments, promotions, and such like.

Building the Scholarly Community in a Complex and Changing World

- Strengthens Brock's profile and reputation as a comprehensive university. This will include actively supporting and promoting high quality teaching and learning, faculty and student research, and the development of graduate programs.
- Champion and continue to enhance the personalized educational experience enjoyed by Brock students.
- Engages the University's primary stakeholders on revitalizing the spirit of cooperation and community that has attracted students, faculty, and staff to Brock since its establishment;

External Engagement and Partnerships

- Advocates for the University's interests with government and other key stakeholders, and works with the Brock community to enhance Brock's reputation;
- Represents the University as the chief ambassador and advocate with both internal and external stakeholders.
- Champions and nurtures the University's relationships with post-secondary education institutions locally, nationally and internationally;
- Develops and sustains partnerships with other post-secondary institutions, industry and community leaders at the local, provincial, national, and international levels;

Fundraising and Advancement

- Serves as the face of Brock University and its active spokesperson in seeking opportunities in raising funds from both public and private sources;
- Champions Brock's advancement activities to ensure an engaged alumni and diversified income streams to support the long-term financial viability and sustainability of the university.

Selection Criteria

Brock is seeking a visionary, people-centred, and inspirational leader to be its next President.

The following selection criteria were identified by the Search Committee as key attributes in an ideal candidate. The Committee recognizes that no candidate for the position is likely to meet all the following criteria in equal measure; nevertheless, the following provides a comprehensive list of desirable criteria.

Academic Credibility:

- A clear understanding of the evolving challenges facing the Canadian post-secondary education sector and the ability to navigate these to position the University to make a positive impact for its students, the Niagara region, and Canada — particularly as the world comes out of the COVID-19 pandemic. Knowledge of the Ontario post-secondary system will be an asset.
- A terminal degree with a track record of scholarly achievement, combined with experience and a deep understanding of a university environment;

Strategic Leadership and Governance:

- Demonstrable experience of collegial and collaborative leadership in a large and complex university environment and governance structure;
- Experience working effectively with a Board and the ability to create and implement the right governance, organizational and leadership structure to best position Brock to achieve its strategic goals.
- An inspiring and visionary leader with a proven track record of effective leadership and the ability to develop a shared vision;
- The capacity to foster an academic and co-curricular learning environment which strengthens student engagement and enables a transformative experience for our students.

Management and Finance:

- Significant experience managing people, budgets and operations;
- The financial acumen necessary to guide a complex organization in financial planning, budgeting, income generation, and diversification;
- The ability to find creative and innovative solutions to management problems and risk management in a complex organization;
- Experience in recruiting, inspiring and motivating talented and diverse academic and administrative teams and build inclusive and positive working environments;
- The ability to evaluate and act upon opportunities, issues, and challenges from strategic and operational perspectives, including the ability to use technology and risk management strategies in leadership.

Commitment to Equity, Diversity and Inclusion, and Anti-Racism:

- Demonstrated understanding of the principles of equity, diversity and inclusion (EDI) and anti-racism, and a commitment to advancing these principles in all aspects of Brock's activities. Candidates should demonstrate a track record of success in moving forward these areas in meaningful and impactful ways in their current or prior roles;
- Demonstrable success in building inclusive communities of diverse faculty, students and staff in which people feel welcome, respected, and valued.

Commitment to Reconciliation and Indigenization:

- Demonstrated commitment and track record of experience in indigenization, decolonization, and truth and reconciliation, and of engagement with Indigenous peoples and communities. Should candidates not bring first-hand experience in these areas, the committee will be seeking evidence of candidates' knowledge of the importance of these initiatives to Brock and their motivation to actively engage in these matters.

Reputation and External Relations:

- The ability to advocate for post-secondary education and communicate to the public the value of universities and the benefits of investing in higher education and research;
- An understanding of the positive role Brock plays in the Niagara region and across Canada, and the ability to advocate for the University and build its reputation across Canada. Demonstrated Experience in reputation-building will be an asset;
- Excellent communication skills and the ability to act as an effective ambassador for the University at all times, including evidence of being an articulate and compelling public speaker and understanding effective media engagement;
- Strong ambassadorial skills and an ability to represent a university with all levels of government (e.g., municipal, provincial, federal and Indigenous), with business and industry, and with the local community;
- Internationally minded with the capacity to further engage in global networks;
- Experience identifying and capitalizing upon innovation and entrepreneurial opportunities and partnerships that have benefited an institution.

Fundraising and Advancement:

- Demonstrated experience and success in fundraising and advancement activities at the individual donor level and also with corporate and private organizations, along with the ability to identify and maximize other funding sources;
- The capacity to inspire the Brock community including alumni, external partners and friends, and to encourage their engagement in the life of Brock, including as potential donors.

Values and Personal Style:

- Highly collegial and collaborative;
- Transparency, integrity, and ethical;
- Championing a culture of trust in an organization;
- Superb relationship building skills and emotional intelligence;
- Commitment to academic freedom;
- Ability to balance appropriate consultation with timely decision-making;
- Excellent resilience and energy;
- Approachable and a good listener;
- Entrepreneurial.



How to Apply

An executive search is being undertaken by Brock University's search partner Perrett Laver. Perrett Laver will support the University in identifying a diverse field of qualified candidates and in the assessment of candidates against the selection criteria.

Applications should consist of a full curriculum vitae and cover letter describing briefly how the candidate meets the selection criteria, why the appointment is of interest and what they believe they can bring to the role. Further information, including details on how to apply can be found at:

perrettlaver.com/candidates

Quoting reference number 5640.



Interested candidates are asked to submit applications by:

12 p.m. (Eastern Time) on April 1st, 2022

Brock University is committed to a positive, supportive and inclusive environment. The University welcomes and encourages applications from all qualified individuals, including, but not limited to women, Indigenous persons, racialized persons, persons with disabilities and persons of a minority sexual orientation and/or gender identity.

All qualified candidates are welcome to apply; however, priority will be given to Canadian citizens and permanent residents. We will accommodate the needs of applicants throughout all stages of the selection process, per the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act (AODA), and as outlined in the

Brock University Employment Accommodation Policy.

Please contact Cora.Hui@perrettlaver.com to ensure your accessibility needs are met throughout this process.

Please note that Brock University requires all employees to be fully vaccinated against COVID-19 if they are working on campus and/or in-person with other employees, students or members of the public. As a condition of hire, employees in these types of roles will be required to provide proof of full vaccination, or provide proof of a bona fide medical or Human Rights Code exemption.

Perrett Laver is a Data Controller and a Data Processor, as defined under the General Data Protection Regulation (GDPR). Any information obtained by our trading divisions is held and processed in accordance with the relevant data protection legislation. The data you provide us with is securely stored on our computerized database and transferred to our clients for the purposes of presenting you as a candidate and/or considering your suitability for a role you have registered interest in.

Our legal basis for much of our data processing activity is 'Legitimate Interests'. You have the right to object to us processing your data in this way. For more information about this, your rights, and our approach to Data Protection and Privacy, please visit our website:

www.perrettlaver.com/information/privacy-policy



Niagara Region

**From arts and culture to wineries and watersports,
there's something for everyone in Niagara.**

Brock University is located in the Niagara region of Ontario, Canada. This unique region intersects Lakes Ontario and Erie and is home to nearly 500,000 residents. Niagara provides abundant recreation, cultural and lifestyle options and is just a short drive from the Greater Toronto Area and the United States border.

Niagara welcomes the world and welcomes new residents home! Whether you are choosing to escape the hustle and bustle of the big city, are a newcomer to Canada seeking to take advantage of higher education and economic opportunity, or choosing to set up shop for better work/life balance, all are part of the growing number of people discovering the long list of advantages of life in Niagara.

In comparison to other urban centres, homes in Niagara are incredibly affordable — so affordable, in fact, that in 2019 MoneySense Magazine ranked Niagara as the 5th best location in Canada for real estate investment. More and more working families are able to make home ownership a reality in Niagara.

Affordable home prices don't come at the cost of recreation and leisure amenities. The landscapes, attractions and activities that draw millions of tourists here each year are every bit as available to residents. That long list of choices includes dozens of world-class wineries, The Shaw Festival Theatre, water-filled fun on Lake Erie, Lake Ontario, the Niagara River and the Welland Canal, over 300 km of scenic cycling routes, over 50 hiking trails, Canada's largest casino, fantastic shopping, 40 golf courses and a calendar full of live entertainment, festivals and special events.



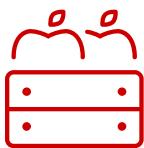
**Niagara ranked as the 5th best
location in Canada for real estate
investment**

by MoneySense Magazine

Niagara's rush hour-free roads mean that residents get to spend more time enjoying their affordable homes and all those amazing recreational amenities too! Of 20 Canadian cities ranked in the INRIX 2016 Global Traffic Scorecard,

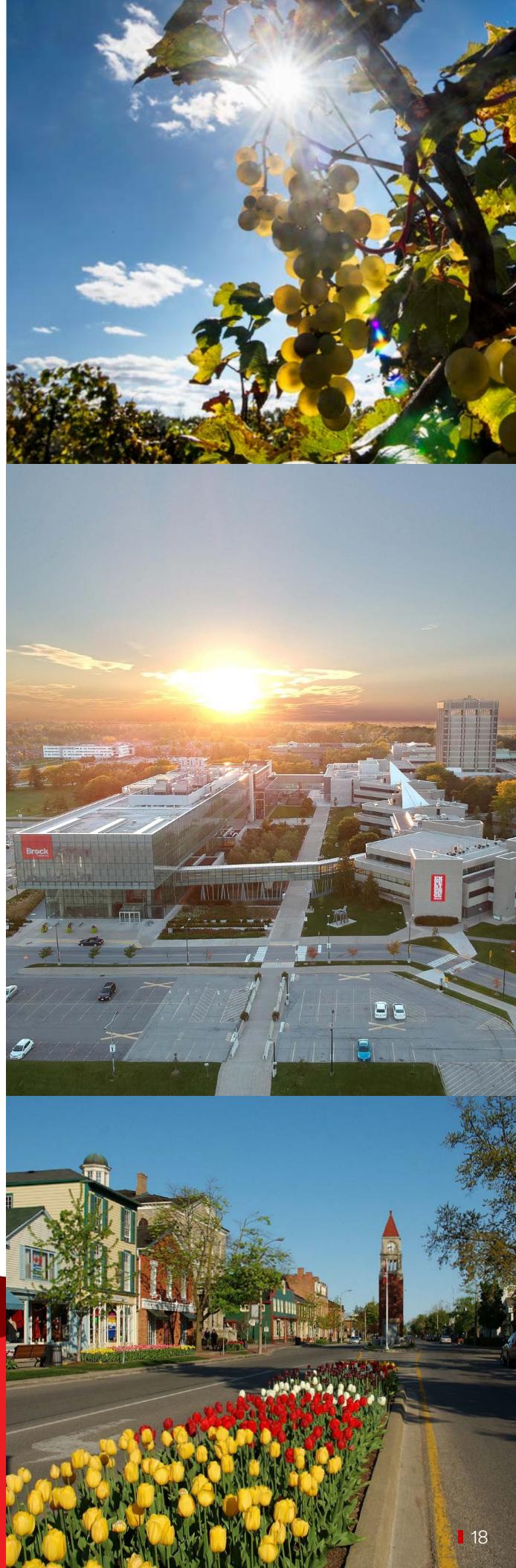
Niagara had the least amount of traffic congestion. When compared against 310 North American cities, Niagara's traffic times cruise in within the top five per cent!

Niagara is not just affordable and fun, it's also an incredibly safe place to live. Compared against Canada's 34 metropolitan areas, Niagara has the 9th lowest crime rate. Crime in Niagara decreased by 39% between 2006 and 2016 (Statistics Canada) and maintains a lower crime rate than any US city in the study.



Living in Ontario's fruit basket offers Niagara residents access to fresh fruits and vegetables from an incredible selection of local roadside stands, pick-your-own farms and farmer's markets.

Niagara's established and reputable school boards, English and French language schools and highly regarded independent schools offer families with school-age children the opportunity to find a perfect fit for their child's unique learning style and needs.



Learn more about moving to Niagara Canada.



Niagara Region
1812 Sir Isaac Brock Way
St. Catharines, ON
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brocku.ca



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