



## Faculty of Business

Presenters Winter/Spring 2007

### Faculty of Business Luncheon Speaker Series

May 25

**Dr. Christine Botosan** University of Utah  
The Market Effects of a Decline in Perceived Audit Quality

May 11

**Lisa Allen**  
Governance, Risk Management and Compliance - Congruence in the Current Marketplace Deloitte

April 27

**Dr. Shivaram Rajgopal** University of Washington  
A Catering Theory of Earnings Management

April 20

**Dr. Antonia Kronlund** M.I.B.S., Brock University  
Illusory Memory for High-share Brands: The Delineation of a Phenomenon of Memory, but not Evaluation or Choice

April 13

**Dr. Marshal Jiang** M.I.B.S., Brock University  
Licensing Duration in Foreign Markets: A Real Options Perspective

March 30

**Dr. V.G. Narayanan** Harvard Business School  
Testing Strategy Formulation and Implementation Using Strategically Linked Performance Measures

March 2

**Dr. Pankaj Aggarwal** University of Toronto

Is That Car Smiling at Me? Schema Congruity as a Basis for Evaluating  
Anthropomorphized Products

February 9

**Dr. Jennifer Li** Accounting, Brock University

Accelerating Vesting of Employee Stock Options to Avoid Expense Recognition

January 25

**Dr. Geoff Poitras** Simon Fraser University

"How is the Stock Market Doing?" Using Absence of Arbitrage to Measure Stock  
Market Performance