QUICK TIPS

Did you know that only 15-20% of job opportunities are advertized?

Accessing the Hidden
Job Market

Using effective job search strategies will help you access the other 80-85% of jobs that are not advertised - the hidden job market.

Networking

Inform everyone you know about your career goals. You never know who they
know. Networking contacts may be friends, acquaintances, neighbors, relatives,
classmates, teachers, co-workers, club members, or clients/customers.

Research and Contact Employers Directly

 Why wait for employers to find you when you can find employers you're interested in and talk to them about potential job opportunities. You will never know unless you ask.

Business, Community and Employer Directories

• Use directories to help you find companies that hire for the jobs you want

Job Search with Others

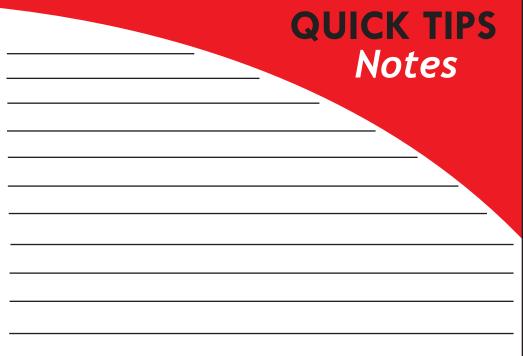
• Not the only one looking for a job? Work with others to enhance the productivity of your own job search.

Use Multiple Strategies

 Don't rely simply on newspapers and online job boards. Try different strategies to increase your results.



Career Services



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