Goodman School of Business Experts Guide for Media

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Paul Dunn	Goodman School of Business	Accounting	email	pdunn@brocku.ca	4185	Corporate Governance, Corporate Social Responsibility, Issues in Business Ethics
Fayez Elayan	Goodman School of Business	Accounting	either	felayan@brocku.ca	4160	Executive Compensation, Earning Management, Credit Rating, Merger and Acquisition, Real Estate Investment Trust, Capital Markets, Human Rights and Business Environmental Accounting
Barbara Sainty	Goodman School of Business	Accounting	email	bsainty@brocku.ca	3182	Professional Judgment; Accounting Education; Social Capital; Ethics, Religion and Culture; Public Sector Operating Budgets
Paul Scarbrough	Goodman School of Business	Accounting	either	pscarbro@brocku.ca	3915	Manufacturing; Toyota Production System; Lean Production, Manufacturing, Health care; Cost Management; Manufacturing in Canada, Europe, Japan
Donald Cyr	Goodman School of Business	Dean, Goodman School of Business	either	dcyr@brocku.ca	4960	Corporate and Investment Finance; Financial Research as it applies to the Viticulture Industry
Michael Armstrong	Goodman School of Business	Finance, Operations & Information Systems	either	Michael.Armstrong@brocku.ca	5323	Quality; Reliability; Product Recalls; Defects; Process Improvement; Operations Management; Operations Research; Management Science
Anteneh Ayanso	Goodman School of Business	Finance, Operations & Information Systems	email	aayanso@brocku.ca	3498	Data Management; Business Analytics; Electronic Commerce, and Electronic Government
Ernest Biktimirov	Goodman School of Business	Finance, Operations & Information Systems	email	ebiktimirov@brocku.ca	3843	Financial Education; Investments (Index Effects; Event Studies); Creative Thinking
Kenneth Klassen	Goodman School of Business	Finance, Operations & Information Systems	email	kklassen@brocku.ca	3968	Managing Service Businesses - Operations; Efficiency, Quality; Demand and Capacity Management in Services; Outpatient Appointment Scheduling; Healthcare Process Improvement; Parking and Food Capacity Issues on a Campus Setting; Web-Log Analysis; Pedagogical Techniques
Tatyana Sokolyk	Goodman School of Business	Finance, Operations & Information Systems	email	tsokolyk@brocku.ca	4781	Corporate Governance, Entrepreneurial Finance, Capital Structure
Susan Sproule	Goodman School of Business	Finance, Operations & Information Systems	email	ssproule@brocku.ca	5369	How People and Organizations use Information Systems; Human-Computer Interaction and Decision Support Systems; Identity Theft, Data Breaches
Eric Dolansky	Goodman School of Business	Marketing, International Business & Strategy	email	edolansky@brocku.ca	5159	Pricing; Consumer Behaviour; Consumer Reaction to Price; Decision-Making; Perceptions of Value
Jacqueline Glenney	Goodman School of Business	Marketing, International Business & Strategy		jglenney@brocku.ca	3900	Consumer Behaviour; Marketplace Trends and Business Communication
Wesley Helms	Goodman School of Business	Marketing, International Business & Strategy	email	whelms@brocku.ca	5191	Role of Conflict - its Strategic and Non-Strategic Management, and its Settlement in Institutionalization Processes; Historical Contestation around the Practices of Corporate Social Responsibility (CSR) and Mixed Martial Arts (MMA)
Antonia Mantonakis	Goodman School of Business	Marketing, International Business & Strategy	either	amantonakis@brocku.ca	5383	Consumer Behaviour (Centres on Psychological)
Maxim Voronov	Goodman School of Business	Marketing, International Business & Strategy	email	mvoronov@brocku.ca	5189	Wine Industry; Cultural Industries; Organizational Change; Organizational Learning; Power & Politics; Strategic Change; Emotions and Organizing
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Lisa Barrow	Goodman School of Business	Organizational Behaviour, Human Resources, Entrepreneurship & Ethics	phone	lbarrow@brocku.ca	5401	Workplace Bullying
Deborah McPhee	Goodman School of Business	Organizational Behaviour, Human Resources, Entrepreneurship & Ethics	either	dmcphee@brocku.ca	3908	Volunteerism of Retirees; Unretirement of Aging Workers; Recruitment and Retention of Aboriginal Employees in Mainstream, Work-Family Balance as it pertains to Children in Competitive Hockey; Health and Safety