Goodman
School of Business

Brock University

Niagara Region
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St. Catharines, ON
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Centre for Innovation, Management and Enterprise Education presents:

THE LEADERSHIP LABYRINTH

When it comes to leadership, does gender matter?

This highly interaction workshop is designed for both men and women who want to increase their leadership effectiveness in an increasingly diverse workplace. Explore how differences in gender communication styles, corporate culture, societal expectations and self concepts affect traditional leadership models. We will explore tripwires and strategies to increase awareness of how gender influences the workplace. You will leave with practical tools to:

- Increase the effectiveness of your communication
- Ensure your words count and your voice is heard
- Increase political savvy and understand the importance of corporate culture
- Ask for what you want....and get it.
- Identify and create strategic relationships

Janice Locke is a Senior Executive, Entrepreneur and Educator who has held the positions of CEO, COO and CFO for a variety of companies ranging from $40 million - $225 million in North America and Europe. She is the recipient of both the Women of Influence and Women of Distinction Award for Business Leadership and Community Involvement. As a senior executive in a variety of industries including automotive, aerospace and retail, Janice became fascinated by the importance and often unconscious role gender plays in leadership and corporate culture. In addition to teaching at McMaster University and the Rotman School of Business, Janice partners with private and not-for profit organizations in all aspects of business leadership and success.

Tuesday, May 21, 2013, 6:30-9:30pm

Chamber Education Centre, 1 St. Paul St., St. Catharines

$149 plus HST