

Faculty of Graduate Studies

Professional Development Workshop Series

Graduate students – plan now to attend the 2012-13 Graduate Student Professional Development Workshop series.

All workshops will be held in Pond Inlet from 4:30 to 6:30 p.m. and refreshments will be provided.

Register today!

To register, email gradplus@brocku.ca and provide the following information

Your name:

Your program:

The sessions that you plan to attend:

The workshop series is offered as part of GradPlus programming.

GradPlus
Adding value to your
graduate degree

• Workshop 1 Tuesday, Oct. 2

Career Tracks – Exploring Opportunities

It's never too early to think about where your graduate degree is going to take you. Join us for an informative session on the essential steps to navigating your career path. Learn how you can identify potential opportunities and how to plan and prepare for an active job search both inside and especially outside the academy. **Transferable skill:** Practical job search strategies and competencies for a career tailored to your skills and strengths.

• Workshop 2 Tuesday, Nov. 13

Strategic Communication – Audiences, Modes and Methods

Academic communication is discipline-specific and tailored to your academic peers, a very small and select audience. Communicating with the wider world is something else. This workshop focuses on the importance of knowing your audience and targeting your documents and your ways of speaking to the interests and needs of particular audiences. The workshop will address different forms of writing as well as communicating through different media. **Transferable skill:** Effectively communicating your knowledge and ideas in different forms for different audiences.

• Workshop 3 Tuesday, Jan. 8

Social Media – Managing Your Online Presence

Today, 87 per cent of North American companies use LinkedIn for recruiting and 64 per cent of organizations use more than two social networks to recruit. Managing your online presence effectively and using social networks are becoming critical to finding and landing a job. This session will introduce you to the most frequently used social media and discuss strategies and tips for using them. **Transferable skill:** Knowledge of social media and strategies for leveraging social media in transitioning from graduate studies to the workplace.

• Workshop 4 Tuesday, Feb. 5

Effective Leadership in Team Environments

Working with teams is a given in today's mega-connected world. Whether you are still in school or transitioning to the workplace, achieving results in team environments – which means figuring out how to maximize the potential of every member – is essential. This workshop focuses on strategies for leading teams effectively. We'll talk about how to lead within an organizational context, how to resolve conflict and how to create an inclusive environment for today's diversified workforce. **Transferable skill:** Mapping team tasks and facilitating high performance when work is assigned to groups.

• Workshop 5 Tuesday, March 12

Time-Wise – Time and Project Management

Various approaches to time and project management emphasize goal setting, organizational skills, and productivity – all good things. However, a fundamental challenge is to find a way of thinking as well as an approach that will work with your personality, your values and your life in general. This workshop examines the fact that the way many of us are working now is not working for us – and how to rethink getting things done with efficiency, flexibility, and time left over at the end of the day. **Transferable skill:** Ability to organize one's projects and workdays efficiently, and with calmness and dispatch.

• Workshop 6 Tuesday, April 2

Thinking Entrepreneurially – Always And Everywhere

We all know that it is a tough job market out there. Many dream of creating a job for themselves, and this workshop will address that process. The emphasis, though, will be on the importance of thinking “entrepreneurially” wherever you are – whether in school, in a small workplace, or in a larger organization. A mindset that prioritizes learning, growing, generating new or better ideas, and seeking opportunities is highly valued, if not essential, wherever there is work. This workshop focuses on how to find a niche in which you can succeed as a pathway to a sustainable career over time. **Transferable skill:** Thinking entrepreneurially whatever your environment.