

**Management Development Centre presents:**

## **CONVERTING STRATEGIC THINKING TO ACTIONABLE OUTCOMES**

Many organizations invest many thousands of dollars and hundreds of hours of time in Strategic Planning. Often the full value of the planning is not realized. This interactive workshop helps organizations realize the full value of the Mission, Vision, and other aspects of Strategic Planning by “connecting the dots” between the Plan and the existing operational outcomes and actions that people are already paying attention to. In this workshop you will explore:

- How to unleash the real power of your strategic plan
- How to make the strategic plan **RELEVANT** to the daily activities and priorities of every employee
- Connecting the dots between the Strategic Plan and existing reporting structures like Financial Statements and Reports.
- Critical key performance indicators...how often to measure....when is measurement too much of a good thing?
- How to use corporate culture to get the most out of your strategic thinking
- Communication strategies to motivate and **CELEBRATE** strategic outcomes
- Refreshing your understanding of key strategic planning concepts including the usefulness of Balanced Scorecards



**Janice Locke** is a Senior Executive, Entrepreneur and Educator who has held the positions of CEO, COO and CFO for a variety of companies ranging from \$40 million - \$225 million in North America and Europe. She is the recipient of both the Women of Influence and Women of Distinction Award for Business Leadership and Community Involvement. As a senior executive in a variety of industries, Janice became fascinated by the importance of negotiation skills, leadership and corporate culture. In addition to teaching at McMaster University, and the Rotman School of Business, Janice partners with private and not-for profit organizations in all aspects of business leadership and success

Tuesday, February 5, 2013, 6:30-9:30 p.m.  
Chamber Education Centre, 1 St. Paul St., St. Catharines  
\$149 plus HST