Watch the 2011 CCOVI Lecture Series on TV

Brock University's CCOVI Lecture Series is hitting the small screen, as a selection of lectures from the 2011 series will be aired this spring on TVCOGECO Niagara.

An arrangement between Brock's Cool Climate Oenology & Viticulture Institute (CCOVI) and TVCOGECO Niagara will see nine of this year's lectures aired throughout April and May.

The fourth annual lecture series features talks by CCOVI Researchers, Fellows and Professional Affiliates from across Canada, on topics ranging from viticulture and winemaking to business practices, wine marketing, policy and culture.

The broadcasts kick off Saturday, April 2 at 12:30 p.m. with Dr. Tony Shaw of Brock University discussing climate change in Ontario's wine regions. Viewers can see repeat broadcasts of this series Tuesdays at 10 p.m.

Schedule for the 2011 CCOVI Lecture Series broadcasted on TVCOGECO Niagara:

- **Saturday, April 2 (repeat broadcast on Tuesday, April 5):** Tony Shaw, Professor of Geography, Brock University, *"Climate change in Ontario's wine regions: the good and bad news."*
- **Saturday, April 9 (repeat broadcast on Tuesday, April 12):** Narongsak (Tek) Thongpapanl, Associate Professor of Marketing, Brock University, *"What does it take for local restaurants to promote local wines?"*
- **Saturday, April 16 (repeat broadcast on Tuesday, April 19):** Janet Dorozynski, Global Practice Lead, DFAIT, *"The future of Canadian wine exports: lessons learned and learning from the best."*
- **Saturday, April 23 (repeat broadcast on Tuesday, April 26):** Jim Willwerth, Viticulturist, Brock University, *"Coming out of the cold: the state of the vine."*
- **Saturday, April 30 (repeat broadcast on Tuesday, May 3):** Linda Bramble, Wine Author, *"Why entrepreneurs decided to regulate themselves: the paradoxical story of VQA."*
- **Saturday, May 7 (repeat broadcast on Tuesday, May 10):** Gary Pickering, Professor of Biology, Brock University, *"Super-tasters, winemakers and other freaks: the taste genetics of alcoholic beverage behaviour."*
- **Saturday, May 14 (repeat broadcast on Tuesday, May 17):** Alexandra Mayeski, Lawyer, *"Legal barriers to market access for Canadian wine."*
- **Saturday, May 21 (repeat broadcast on Tuesday, May 24):** Carl Bogdanoff, Pat Bowen, Tom Lowery, Kevin Usher, Research Scientists, PARC, *"Science: a key ingredient in BC wine production."*
- **Saturday, May 28 (repeat broadcast on Tuesday, May 31):** Lester Kwong, Assistant Professor of Economics, Brock University, *"The pricing of organic wines."*

Visit brocku.ca/ccovi/outreach-services/ccovi-lecture-series for a list of the presentations and to view the library of past videos.