BROCK UNIVERSITY

BUSINESS ECONOMICS

Brock's Bachelor of Business Economics is unique in Canada and is designed for students who wish to combine the study of economics and business. The program is divided into two streams: financial economics for those who wish to combine economics with finance and consumer economics for those wishing to combine economics with marketing

Program Benefits:

- Develop skills needed to compete for jobs in the new millennium
- Explore career possibilities and discover where your interests lie and the type of environment best suited to you
- Build confidence and know your career goals are reachable
- Make informed decisions about your future
- Enrich the academic experience through practical application of learned concepts
- To ensure every student of the co-op stream receives the coaching and support needed to make the transition from school to work, spaces are limited. Students applying to the program will be selected on the basis of their academic performance, skills and attributes.
- Each of the three work terms are four or eight months in duration. Work terms give students experience in a variety of fields including financial analysis, market research and managerial experience in the private and public sector.

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CAREER INFORMATION

. 4162 Economists and Economic Policy Researchers and Analysts (taken from HRDC web site)

Economists and economic policy researchers and analysts conduct research and develop models to analyse and forecast economic behaviour and patterns
Typical Employers; banks and other financial institutions federal, provincial and municipal governments telecommunication companies business services firms architectural, engineering and other scientific companies management consulting firms electric power companies

Career Opportunities:

Banker
Consumer Protection Specialist
Environmental Protection and Regulation Specialist
Financial Analyst
Market Researcher
Public Service Administrator
Utility Regulator
Business Manager
Economic Consultant
Foreign Trade Specialist
Private Sector Manager
Teacher
Urban and Regional Planner

Selected Main Duties

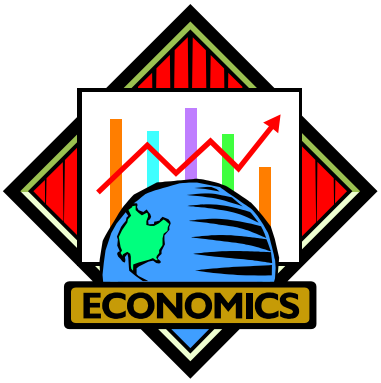
Economists and economic policy researchers and analysts perform some or all of the following duties:
Conduct research and develop models to illustrate and forecast economic behaviour and patterns, and devise methods for collection and analysis of data;

Forecast production and consumption of agricultural products, based on records of past crops, labour supply and general economic and agricultural conditions;

Analyse factors which determine economic growth and advise government agencies on policies to increase economic activities;

Study mathematical formulae and statistical techniques and apply them to the testing and quantifying of economic theories and the solution of economic problems;

Study the nature of money, credit and credit instruments and the operation of banks and other financial institutions to develop monetary policies and forecasts of financial activity;



Examine problems related to the economic activity of individual companies;

Examine financing methods, production costs and techniques and marketing policies to discover possible improvements;

Examine statistical data on the exchange of goods and services among nations;

Forecast production and consumption of renewable resources and supply, consumption and depletion of non-renewable resources;

Conduct research on market conditions in local, regional or national area to set sales and pricing levels for goods and services and to assess market potential and future trends.

Economists tend to have structured work schedules. They may work alone or as a part of a research team investigating a specific topic. Their routine may be interrupted by special requests for data, letters, meetings or conferences.

ECONOMIC JOB SAMPLES

ECONOMIST
Agriculture and Food
$1,004 - $1,232 / week

Location: Guelph
Area of Search:
The Ministry of Agriculture and Food's policy and programs branch seeks an individual with quantitative economic research and analytical skills to work on policy issues facing agriculture and food industries. Working with branch economists and policy advisers you will prepare analyses, reports, presentations and briefings on various issues.

Qualifications: knowledge of economic theory, applied economic analysis, econometrics, other statistical/quantitative analytical techniques; knowledge of computers to establish databases, analyse information/data, report research findings; knowledge of current ministry priorities, issues for agriculture/food industries, ministry programs/clients; demonstrated ability to manage competing priorities to meet deadlines; communication skills.

Apply by May 16, 2003 -Posted: 05/02/2003

Financial Analyst-FinAdm

Salary-CAD 42,000.00 to CAD 50,000.00 per year
Depending on overall skill set and work experience

Job Location: Mississauga

POSITION DESCRIPTION:
We have an excellent career opportunity for a Financial Analyst within our Finance and Administration Division. You will provide strong analytical support to the various Ecolab Divisions in Canada in terms of sales, cost of goods, profit related projects, activities and reporting. You will be accountable to provide routine reporting and analysis, as well as, leadership on special projects in support of Division management, as well as, centralized equipment accounting. Reporting to the Assistant Controller, you will be responsible to provide information and measurements to stakeholders comparing strategic objectives to financial/ operating outcomes, provide project leadership to systems implementation of PC applications and tools, and ensure control of equipment inventory and capitalized equipment.

EDUCATION AND EXPERIENCE REQUIRED:
· University Degree in Accounting, Economics or Finance or equivalent formal education plus 4-5 years experience in financial planning and analysis.
· An MBA with 2-3 years work experience is preferred.
· Previous experience and utilization of cost accounting applications and principles.
· Previous business plan development and business consulting experience.
· Previous project management experience.
· Previous exposure to systems analysis and design and understanding of information systems structures

TECHNICAL SKILLS AND KNOWLEDGE REQUIRED:
· Sound knowledge of inter-relationship between operating systems and the general ledger.
· Strong knowledge of PC hardware and tools, software applications and networking capabilities.
· Excellent computer modeling skills.
· Excellent interpersonal, communication (written and verbal), and problem solving skills.
· Knowledge of ad hoc reporting.
· Strong time management and organization skills.
· Proven ability to work under pressure to meet strict deadlines.

If you are a self-motivated individual with a sales orientation, **email your resume by June 20, 2003**. Please use the following reference code in all correspondence: Financial Analyst - FinAdm.

CA-ON-Northern Ontario-Economics/Financial Planning
Tenaris Algoma Tubes

We are the Canadian Tube division of Tenaris, a Group of Seamless Steel Pipe Manufacturers, comprised of Algoma Tubes (Canada), Confab (Brazil), Dalmine (Italy), NKK Tubes (Japan), Siat (Argentina), Siderca (Argentina), Tamsa (Mexico), and Tavsa (Venezuela) - www.tenaris.com -.

Following the purchase of Algoma Tubes we have initiated a recruitment drive for our Canadian production facility based in Sault Ste. Marie, Ontario and our Commercial division located in Calgary, Alberta. We are looking for recent graduates to be trained locally and abroad within the following areas; Economics/Financial Planning
Interested applicants with backgrounds within the following disciplines are encouraged to apply using the following position codes.

Economics/Financial Planning – ATEFP/01

If you are looking for a challenging global career in a rapid growth environment that promotes, fosters and rewards excellence within a technologically advanced steel industry, and provides international training opportunities please submit your interest to:

Algoma Tubes Inc.
547 Wallace Terrace
Sault Ste. Marie, ON
P6C 1L9

Senior Economist
ROLE: SOCIAL SCIENCE/COMMUNITY SERVICE
The Infrastructure Strategies Branch, Ontario Super Build Corporation, Ministry of Finance is seeking a highly skilled economist interested in public policy to provide advice, carry out research and perform complex analysis in health infrastructure policy. Super Build is responsible for infrastructure planning, policy analysis and recommendations on the government=s capital investment envelope.

Location: 7 Queen's Park Circle, Toronto
The Infrastructure Strategies Branch, Ontario Super Build Corporation, Ministry of Finance is seeking a highly skilled economist interested in public policy to provide advice, carry out research and perform complex analysis in health infrastructure policy. Super Build is responsible for infrastructure planning, policy analysis and recommendations on the government=s capital investment envelope.
Deadline Date 2003-08011
Salary: $64,141 - $82,954 per annum

Qualifications Expert, wide-ranging knowledge of microeconomics, health economics or a closely related discipline. Experience in a policy environment including carrying out high-profile policy projects to a successful conclusion. Expert research, analytical, quantitative, computing, modelling and database management skills. Superior writing, oral communication, interpersonal and negotiation skills. Salary is commensurate with qualifications and experience. Less experienced applicants will be considered at a lower salary.

Quote file Number "FIN: 3934R-03" in your application.

INDUSTRY INFORMATION

Employment Prospect (taken from HRDC web site)

Over the next five years: Good

Employment for this occupation is expected to grow about as fast as the average for all occupations through the year 2005.

Advancements in technology have enhanced the work capacity of these professionals. Computer technology has greatly reduced the tasks related to complex mathematical calculations and the storage and manipulation of large data sets. Candidates with quantitative statistical backgrounds and a sound knowledge of statistical and database software packages as well as excellent writing skills should have better employment opportunities

Characteristics of Occupation	
Estimated Employment in 2000	3,800
General Characteristics	(%)
Male	67
Female	33
Full-time	93
Part-time	7
Self Employed	5
Employees	95
Working away from home	94
Working at home	5

Main Industries of Employment	%
Government services	56
Business service	15
Finance and Insurance	12

Employment by Region	(%) This occupation	(%) All Occupations
Ottawa	52	10
Kingston-Pembroke	1	4
Muskoka-Kawarthas	0	3
Kitchener-Waterloo-Barrie	3	9
Hamilton-Niagara Peninsula	4	11
Toronto	35	42
Windsor-Sarnia	1	5
Stratford-Bruce Peninsula	0	3
Northeast	1	5
Northwest	0	2

Income and Wages

The average annual employment income in 1995 was $60,788

Additional Information Sources

Additional information about this occupation can be obtain from the following web sites:

National Association for Business Economics

Canadian Economics Association http://economics.ca/links.html

Canadian Association for Business Economics;
http://www.cabe.ca/news/conference/conference_m.htm

Economics Organizations

CD Howe Institute;
http://www.cdhowe.org/english/whats_new/whats_new.html

The Conference board of Canada
http://www.conferenceboard.ca/

The Institute of Health Economics;
http://www.ihe.ab.ca/

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Canadian Organizations

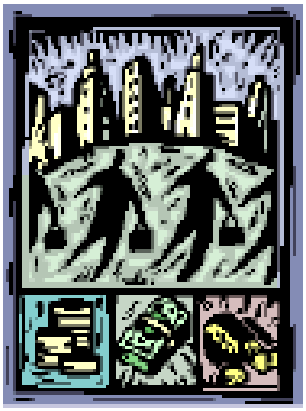
CAES
Canadian Agriculture Economics Society
Société canadienne d'agroeconomie
CABE
Canadian Association of Business Economists
Association Canadienne des Économistes de l'Enterprise
CHA
Canadian Historical Association
Societé Historique du Canada
CMSG Canadian Macroeconomics Study Group
Groupe Canadien d'Étude de Macroéconomie
CIRA
Canadian Industrial Relations Association
Association Canadienne des Relations Industrielles
CREE
Canadian Resource and Environmental Economics Study Group

CSLS
Centre for the Study of Living Standards
Centre d'étude de niveau de vie
CWEN
Canadian Women Economists Network
Le Réeseau Canadien des Femmes Économistes
ECSA
European Community Studies Association
Association d'Études sur la CommunitÉ Europeenne
IRPP
Institute for Research on Public Policy
Institut de Recherché en Politiques Publiques
PEF
Progressive Economics Forum
Forum d'économie progressiste

- ## International Economics Organizations

AEA
American Economic Association
EEA
European Economic Association
IEFS
International Economics and Finance Association
CLEA
Canadian Law & Economics Association
ALEA
American Law & Economics Association
ELEA
European Association for Law and Economics
AERE
Association of Environmental and Resource Economists
HES
History of Economics Society
SNDE
Society for Nonlinear Dynamics and Econometrics
CEANA
Chinese Economic Association of North America
Association Économique Chinoise de l'Amerique Nord
WEA
Western Economic Association International
For further information, please consult Prof. Zimmerman's worldwide EDIRC directory of **Economics Association and Socities**

Economic Institutes and Research Centres in Canada



- **C. D. Howe Institute**
  125 Adelaide Street East
  Toronto, Ontario, M5C 1L7
  Telephone: (416) 865-1904
  Fax: (416) 865-1866
  E-mail: cdhowe@cdhowe.org

- **The Fraser Institute**
  4th Floor, 1770 Burrard St
  Vancouver BC V6J 3G7
  Tel: 604-688-0221 or 1-800-665-3558
  Fax: 604-688-8531

- **Institute for Policy Analysis**
  University of Toronto
  140 St. George Street
  Toronto, Ontario, M5S 1A1
  Telephone: (416) 978-5781
  Fax: (416) 978-5519

- **Centre de recherche et développement en Économique (CRDE)**
  Université de Montréal
  C.P. 6128, Succ.A
  Montreal, Québec, H3C 3J7
  Telephone: (514) 343-2449
  Fax: (514) 343-5831
  E-Mail: cardia@crde.UMontreal.CA

- **Center for Research on Economic Fluctuations and Employment (CREFE)**
  Centre de recherche sur l'emploi et les fluctuations Économiques
  Université du Québec à Montréal

- **Canadian International Labour Network**
  Department of Economics, McMaster University
  Hamilton, Ont. L8S 4M4, Canada
  Phone: (905) 525 9140 x23374
  FAX: (905) 521 8232
  Email: ciln@mcmail.cis.mcmaster.ca